

Department of Art
Prepared by Nick Bormann
Executive Summary (full report available upon request)

Degree Programs Assessed

	Degree Program	Assessment Methods	Numbers of Individuals Assessed
1044	BA, Art History	Art History Symposium	6
1052	BFA, Graphic Design	Portfolio Review by outside evaluator, fall '02	12
1052	BFA, Graphic Design	Portfolio Review by outside evaluator, spring '03	15
1053	BFA, Studio Art	Portfolio Review by outside evaluator, spring '03	3

Assessment Methods

Under the current degree requirements for a BFA in Studio Art, students must submit a request for a senior exhibition of their work. A subsequent invitation to exhibit requires a successful review by the studio art faculty. This spring semester, studio art faculty selected six students to exhibit their work. The Studio Art faculty are currently in the planning stages of revamping the BFA Studio Art degree to include a mandatory senior exhibition for each BFA candidate as part of the curriculum requirements. For students seeking a BFA in Graphic Design, requirements are already in place for a mandatory exhibition of their work. ART 4493/Portfolio Capstone, taken during the last semester of their program, prepares them for a required exhibition of their body of work that is to be the essence of their design/illustration portfolio. As of the 2001-02 degree plan, students majoring in Art History will be taking ART 4800/Writing Methods concurrently with upper-division Art History courses. During their senior year they will be required to present a paper as part of a Departmental Art History Presentation to be held during the Annual Juried Student Exhibition. It is not the intention of the Department to wait until 2005-06 to implement this, but rather to encourage seniors to comply with this newer degree plan requirement since it does not delay their graduation because of a need for additional hours. The symposium that would provide the forum for these presentations was held for the first time on Saturday, April 26. Six art history majors presented papers and were reviewed by Dr. Eric Lee of the University of Oklahoma, Department of Art History.

An Annual Juried Student Exhibition is also part of the assessment process for all students in the Art Department. Each spring semester, students are given the opportunity to submit up to five works from any of the art classes for the academic year. Two or three jurors who are professionals in the areas to be judged, are contracted as consultants to select the works that will be included in the annual exhibition. This year, graphic design was judged by Scott Miller, a graphic designer in Atlanta, GA.. The juror of studio art was Kellogg Johnson, a three dimensional artist working in the area of ceramics. Kellogg has a working studio in Santa Fe, NM. The resulting exhibition included 65 accepted works of 157 submitted by studio art majors, and 63 accepted works of 150 studio and graphic design works submitted by graphic design majors.

In addition to selecting the student works for the annual exhibition, each juror provided portfolio reviews and interviews with graduating senior students. Students were asked to provide a statement of purpose and resume.

Assessments by Jurors of the Annual Juried Student Exhibition and Assessor for the Annual Art History Symposium

"The students impressed me with their seriousness, intelligence, and thorough training in art history received from the faculty of the Department of Art. The students compare favorably with the art history students of the University of Oklahoma. Some of the OSU students would like to attend graduate school in art history, and I believe that they would do well in many of the strongest departments."

██████████
Director
Fred Jones Jr. Museum of Art
The University of Oklahoma

The jurors for the Annual Juried Student Exhibition failed, unfortunately, to submit a juror's statement summarizing their impressions of the student submissions. These are generally included in the publication that lists participants and award winners for the exhibition. Both did however, verbally express opinions which reflected favorably on the quality of the student work from all media disciplines.

Additional Assessment Methods

Other methods of assessment include local, regional, and national competitions in which students participate. Each year graphic design students participate in a regional competition, Brass Rings.

The DaVinci Institute is a higher education partnership whose goal is to impact the Arts and Arts Education in Oklahoma. Two students in Jewelry/Metals had their designs selected in a design competition for a pin to be used to raise funds for the DaVinci Scholars Program.

Students presented papers at the 1st Annual Art History Symposium held on Saturday, April 26, 2003, and were subsequently reviewed by ██████████, Director of the Fred Jones Jr. Museum of Art, The University of Oklahoma.

The inclusion of this symposium as a method of assessing the art history students and program is a resounding success thanks to the efforts of the art history faculty and the aid of assessment funds that allow for the utilization of an outside reviewer/assessor.

Curriculum Changes

The most significant curriculum changes that have recently been the addition of a new course that will allow for Writing Methods to be taken concurrently with upper-division art history courses, and the addition of ART 4933/Art in Context, a new capstone course for art history majors. The Department is currently working to enhance the BFA Studio Art Degree by adding studio media courses at the sophomore level with the intention of aiding students with their choice of media focus earlier in their curriculum. Unfortunately, this change will require either the shifting of faculty from multiple sections of entry level drawing or the addition of more faculty. There are also plans for requiring a review for students after they have completed the sophomore courses, and requiring a senior exhibition as part of the BFA Studio Art Degree plan.

Survey Results

An exit survey is also conducted at the time of the student portfolio review. Students are asked to respond to their quality of university and departmental experience while a student at OSU. Student evaluation of Art Faculty continues to be the highest evaluation given. Most often mentioned as weaknesses were general support by the University of facilities and equipment needed for certain programs in the Art Department. Comments with regard to needed improvements to the computer labs are less this year, however, there are more students requesting that the open hours of the labs be increased. One item in the senior survey continues to identify "art related activities (field trips, etc.) with a low assessment. The Department does involve certain classes in limited extracurricular activities and field trips, however, the graphic design faculty encourages majors to attend monthly professional meetings with the American Institute of Graphic Arts in Oklahoma City or the Tulsa Art Directors Club in Tulsa. These are not "department sponsored field trips" by definition, but rather requires a personal commitment by the student to participate in these meaningful opportunities. Some responsibility for "educational experiences" must be assumed by the students.

Senior Portfolio Review: Department of Art

Oklahoma State University

Fall, 2002

*Average for Students Participating in the Review
rated 1 - 5 (high)*

*Graphic Design (12)
fall '02*

Quality of presentation.....	4.4
Communication Skills, direct, articulate.....	4.1
Ability to accept criticism.....	4.5
Innate sense of design, high sense of aesthetics.....	4.5
Creativity, originality.....	4.4
Composition and layout skills	4.7
Media skills	4.3
Color sensitivity.....	4.6
Production skills, accuracy and precision.....	4.5

Senior Survey: Department of Art

Oklahoma State University

Fall, '02 / Spring'03

Averages for Students Completing Survey Graphic Design

(12 / 15)

University Experience: rated 1 - 5 (high)

2002

distribution of course requirements.....	3.6 / 3.5
math and science course requirements.....	3.6 / 3.5
humanity course requirements	3.7 / 3.6
foreign language course requirements	2.3 / 2.4
electives outside the department	3.8 / 3.7
general faculty.....	4.0 / 3.9
general advising.....	2.9 / 3.0
campus facilities.....	3.4 / 3.5

Art Department Experience:

distribution of art course requirements	4.2 / 4.1
foundation art courses	3.6 / 3.8
upper-division art courses.....	4.4 / 4.3
art faculty	4.5 / 4.4
art advising.....	3.5 / 3.4
art facilities	3.3 / 3.2
gallery exhibitions	4.1 / 3.8
student exhibitions	4.3 / 4.2
art related activities (field trips, design week, etc.)	2.8 / 2.6
senior portfolio review	4.5 / 4.6