

Department of Art
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Executive Summary (full report available upon request)

Degree Program(s) Assessed	Assessment Methods	Number of Individuals Assessed
1044 BA, Art History	Art History Symposium	0
1052 BFA, Graphic Design	Portfolio Review by outside evaluator, fall '02	9
1052 BFA, Graphic Design	Portfolio Review by outside evaluator, spring '04	20
1053 BFA, Studio Art	Portfolio Review by outside evaluator, spring '04	14

Assessment Methods

Under the current degree requirements for a BFA in Studio Art, students must submit a request for a senior exhibition of their work. A subsequent invitation to exhibit requires a successful review by the studio art faculty. This spring semester, studio art faculty selected four students to exhibit their work. The Studio Art faculty are currently in the planning stages of revamping the BFA Studio Art degree to include a mandatory senior exhibition for each BFA candidate as part of the curriculum requirements. For students seeking a BFA in Graphic Design, requirements are already in place for a mandatory exhibition of their work. ART 4493/Portfolio Capstone, taken during the last semester of their program, prepares them for a required exhibition of their body of work that is to be the essence of their design/ illustration portfolio. As of the 2001-02 degree plan, students majoring in Art History will be taking ART 4800/Writing Methods concurrently with upper-division Art History courses. During their senior year they will be required to present a paper as part of a Departmental Art History Presentation to be held during the Annual Juried Student Exhibition. It is not the intention of the Department to wait until 2005-06 to implement this, but rather to encourage seniors to comply with this newer degree plan requirement since it will not delay their graduation due to additional hours. The symposium that would have provided the forum for these presentations was not held this spring semester perhaps due to the fact that Dr. [REDACTED], who was instrumental in implementing this program, was on leave during FY03-04. Plans are to have students who did not present during the spring semester, 2004, present during the fall semester of 2004.

An Annual Juried Student Exhibition is also part of the assessment process for all students in the Art Department. Each spring semester, students are given the opportunity to submit up to five works from any of the art classes for the academic year. Two or three jurors who are professionals in the areas to be judged, are contracted as consultants to select the works that will be included in the annual exhibition. This year, graphic design was judged by [REDACTED], a graphic designer instructor at Florida Atlantic University. The juror of studio art was [REDACTED], a two and three dimensional artist working in Oklahoma City. The resulting exhibition included 67 accepted works submitted by 33 studio art majors, and 43 accepted works submitted by 21 graphic design majors.

In addition to selecting the student works for the annual exhibition, each juror provided portfolio reviews and interviews with graduating senior students. Students were asked to provide a statement of purpose and resume.

Assessments by Jurors of the Annual Juried Student Exhibition

. . . (full report available upon request). . .

Additional Assessment Methods

Other methods of assessment include local, regional, and national competitions in which students participate. Each year graphic design students participate in a regional competition, Brass Rings. This year the following students were recipients of awards:

. . . (full report available upon request). . .

Curriculum Changes

The Department has submitted for approval significant changes to enhance the BFA Studio Art Degree by adding studio media courses at the sophomore level. The intention is to aid students with their choice of media focus earlier in their curriculum. Changes to the degree plan also requires a review for students after they have completed the sophomore courses, and require a senior exhibition as part of the BFA Studio Art Degree plan.

Survey Results

An exit survey is conducted at the time of the student portfolio review for both studio art and graphic design majors. Students are asked to evaluate their university and departmental experiences while a student at OSU. Student evaluation of Art Faculty continues to be among the highest evaluations given. They also have consistently given gallery exhibitions and student exhibitions high evaluations. Most often mentioned as weaknesses were general support by the University of facilities and equipment needed for certain programs in the Art Department and advising at the college and department levels. This may be somewhat due to the recent distribution of advising responsibilities to all faculty and to the fact that course selection for graphic design majors is very restrictive. Students are limited to no more than two graphic design courses per semester to provide consistent progress for all students accepted in the junior level of the program. The Art Department will be utilizing a full time advisor for the first time starting summer of 2004.

Comments with regard to needed improvements to the computer labs are diminished this year, however, there are more students requesting that the open hours of the labs be increased to 24/7.

One item in the senior survey continues to identify "art related activities (field trips, etc.) with a low assessment. The graphic design faculty encourage majors to attend monthly professional meetings with the American Institute of Graphic Arts in Oklahoma City or the Tulsa Art Directors Club in Tulsa. These are not "department sponsored field trips" by definition, but rather requires a personal commitment by the student to participate in these meaningful opportunities. These "educational experiences" must be the responsibility of the students.

Senior Portfolio Review: Department of Art

Oklahoma State University
Spring, 2004

Number of Students Participating in the Review -- rated 1 - 5 (high)	Graphic Design (18)	Studio Art (14)
Quality of presentation	3.4	3.4
Communication Skills, direct, articulate	4.1	4.0
Ability to accept criticism	4.2	4.2
Innate sense of design, high sense of aesthetics	3.4	3.5
Composition and layout skills	3.7	3.1
Media skills	4.0	NA
Drawing / Illustration skills	3.6	3.4
Color sensitivity	3.6	3.4
Production skills, accuracy and precision	3.6	3.4

Senior Survey: Department of Art
 Oklahoma State University
 Spring, '04

Number of Students Completing rated 1 - 5 (high)	Graphic Design (18)	Studio Art (14) Survey --
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University Experience:		
distribution of course requirements	3.6	3.5
math and science course requirements	3.3	3.5
humanity course requirements	3.4	3.6
foreign language course requirements	2.8	4.0
electives outside the department	3.8	3.6
general faculty	4.2	4.2
general advising	2.9	3.6
campus facilities	3.8	3.7
Art Department Experience:		
distribution of art course requirements	3.7	3.9
foundation art courses	3.9	3.8
upper-division art courses	4.4	4.4
art faculty	4.1	4.4
art advising	3.0	4.0
art facilities	3.6	3.6
gallery exhibitions	4.1	3.8
student exhibitions	4.4	3.6
art related activities (field trips, design week, etc.)	3.4	2.6
senior portfolio review	4.5	4.2