

SCHOOL OF INTERNATIONAL STUDIES Annual Report FY 2003-2004

OKLAHOMA STATE UNIVERSITY

FY 2004 • The First Five Years

# **School of International Studies**

Annual Report • Fiscal Year 2003-2004

## Vision

To provide a university-wide focus to expand international opportunities in instruction, research and extension for individuals and organizations seeking a greater understanding and involvement in world trade and international affairs.

## **Overview**

The School of International Studies, dedicated in April 1999, is an interdisciplinary and multi-faceted unit that draws resources from the colleges of Agricultural Sciences and Natural Resources; Arts and Sciences; Business Administration; Education; Engineering, Architecture and Technology; Human Environmental Sciences; Veterinary Medicine; and the Graduate College. School components include the Graduate Programs, Study Abroad, English Language Institute, International Bureaus, Peace Corps Recruitment Office, and Advancement.

OSU has a proud legacy of more than 50 years of extensive international education and economic development. This involvement had its beginning with President Hary Truman's naming of OSU President Dr. Henry G. Bennett as the founding director of the Point Four Program. As part of the Point Four Program, which evolved into the U.S. Agency for International Development (USAID), OSU initiated its international involvement with an economic development project in Ethiopia. Over the past half century, OSU has worked cooperatively with organizations that include USAID, the World Bank, the Asian Development Bank, the United Nations and the Rockefeller Foundation. This work has benefited more than 100 countries and has involved institution development, educational exchanges, technical assistance, trade development and other extension/outreach programs.

The rich multicultural and multidisciplinary expertise at OSU is reflected by the diversity in professional experience and academic disciplines of more than 140 SIS faculty members from all eight colleges.

Faculty members extend themselves above and beyond their regular assignments in the colleges they represent to demonstrate their commitment to internationalizing OSU. They actively engage in international research development projects, publications and study tours.

## **School Components**

The school of International Studies is housed in the state-of-the-art Wes Watkins Center, which serves as a center for OSU's international activities. During FY 2004, SIS operated as part of University Extension, International and Economic Development (now called International Education and Outreach), which helps carry out the university's extension/outreach mission of providing educational programs and services beyond traditional campus boundaries. School components include: Master's and Certificate Graduate Programs, Study Abroad, English Language Institute, International Bureaus (including a regional Peace Corps Office) and Global Contacts program.

#### **Graduate Studies**

The interdisciplinary Master of Science in International Studies degree and the Graduate Certificate in International Studies continued to experience healthy growth in FY 2004. Added to these programs was the option of the Masters International Program (MIP) which allows students to incorporate the MS curriculum with Peace Corps service. One student participated in the inaugural year, at the end of which he was sent as a Peace Corps volunteer to Azarbayja. Student numbers continued to grow, with 17 M.S. students enrolled in the summer session, 46 in fall, and 49 in spring. The Certificate program had three students enroll for fall and two in the spring for a total of five. Students represent seven states (18 from Oklahoma) and 21 countries including a SIS Fellows, three Muskie Fellows, one Russian-U.S. Young Leadership Fellow and one Graduate College Distinguished Graduate Fellow. As of May 31, 2004, 56 students had graduated from the M.S. program and 10 had completed the graduate Certificate.

### **Study Abroad**

Four hundred fifty-seven students participated in study abroad activities in FY 2004. Short-term, faculty-led courses continued to show the greatest increases. OSU maintains reciprocal exchange agreements with 59 institutions in 29 countries. The Study Abroad Office is the contact office for three federal scholarship programs for study abroad, the Gilman Scholarship, the Freeman/ASIA Scholarship, and the National Security Education Program Scholarship. Four OSU students received scholarships totaling \$24,000 through these pro-

grams for study in 2003-2004. The Office finalized affiliation agreements with five study abroad organizations resulting in additional scholarships for OSU students, as well as funding for study abroad marketing initiatives. The Study Abroad Office cooperated with the College of Agricultural Sciences and Natural Resources to implement a FIPSE (Fund for the Improvement of Post Secondary Education)-funded exchange program involving Canada, the US, and Mexico. OSU students have already received mobility funds through the exchange to study in Mexico, and Canadian students pursued internships at OSU.

### English Language Institute (ELI)

During FY04, the English Language Institute provided language and culture training for a total of 145 students from 23 different countries, ranging alphabetically from Argentina to Zimbabwe. While the largest number came from Japan and Korea, such exotic faraway places as China, Brazil, Lithuania, Saudi Arabia, Morocco, and Mozambique also were represented in the ELI student population. In fact, the students represented every continent except Australia and Antarctica. In regular semester programming (not including the KNU short-term program or the NCN inter-sessions), the Institute offered a total of 3435 hours of instruction during the fiscal year, generating 45,225 student contact hours and in excess of \$450,000.

### **International Bureaus**

Working with state and federal government as well as private partners, the International Bureaus offer program support for the Oklahoma International Strategic Plan (OISP) to promote international trade and investment, educational outreach, and global awareness.

The Global Briefing Series and Wes Watkins Distinguished Lectureship brought internationally respected speakers to campus to address statewide audiences. Four Global Briefings were held in the Watkins center. A Wes Watkins Distinguished Lectureship focused on Mexico and Economic Development issues.

A Peace Corps Office housed within the School provides Oklahomans with a regional recruitment office and support for returned volunteers living in Oklahoma. It also supports recruitment for the Masters International Program for the Peace Corps which is an option within the International Studies Master's Degree program.

### **Global Contacts**

The Global Contacts program develops relationships with SIS alumni and supporters of international education, globalization and economic development with the goal of providing a permanent source of academic enrichment and financial support for the school.

During FY 2004, Advancement worked toward fulfilling the five-year plan of action. Projects included implementing the Lawrence L. Boger Professorships campaign, securing additional fellowships, cultivating news members of Signature Society, advancing the approved Bennett Distinguished Fellows program and developing the Ambassadors program.

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## **Master's and Certificate Graduate Programs**

Through the four core courses -- Contemporary Issues; International Relations, Affairs and Policy; Culture, History and World Systems; and Global Competitive Environment -- students in the School of International Studies learn that globalization itself is being redefined in terms of global commerce, development issues, security and resurgence in nationalism and religious identities. Focus areas prepare them for professional careers that require extensive knowledge of political economy, culture, history, languages and geography, as well as skill in analytical methods, critical thinking and sophisticated communication techniques. The four focus areas and numbers of M.S. students are:

**International Trade and Development (17):** Trade and macroeconomic policy, political/social systems and economic development.

**International Business and Economic Relations (24):** Business dynamics and managerial decision making within the international business environment.

#### International Human Relations, Society and Education (12): Humanitarian and social issues in

diverse cultural settings.

**Preservation of Cultural and Ecological Resources** (3): Planning and managing cultural and ecological resources that support tourism and site development.

In FY 2004, the graduate program continued to experience healthy growth. Forty-six students enrolled in the fall semester and six enrolled in the spring, generating 506 and 539 student credit hours respectively. Twenty-one students graduated in July 2003, December 2003, and May 2004. As of May 31, 2004, 56 students had graduated from the M.S. program.

Students doing graduate work in other disciplines earn a graduate certificate by enrolling in the M.S. core courses and taking six hours of international work from the list of courses in the graduate curriculum. The Certificate program had seven students in fall 2003 and six in spring 2004. Five students received certificates with their degrees in 2003-2004.

Students in the class represented seven states, (18 from Oklahoma) and 21 countries. This distinguished class had three Muskie Fellows, one Russian-U.S. Young Leadership Fellow, three U.S.

students who received full tuition waivers from the Graduate College in recognition of exceptional undergraduate records, and one Graduate College Distinguished Graduate Fellow. Five received fellowships from the Boeing Company to support international internships. Proposals were submitted to host Fellows sponsored by Freedom Support Act, Muskie and Russian-U.S. Young Leadership programs. Four students were inducted into Phi Kappa Phi honor society. Eleven were selected to be charter members of Phi Beta Delta honor society for international Scholars.

The School has launched a vigorous development initiative to endow four distinguished professorships for the core courses. The M.S. program also began the endowed distinguished graduate fellowships in honor of Dr. Lawrence L. Boger. The Boger fellowship is awarded to an outstanding International Studies graduate student. In August 2003, Alex Cross, an OSU graduate from Simpsonville, S. C., was the second Boger Fellow. Also awarded in 2004 were the Wes and Lou Watkins Distinguished Graduate Fellowship to Brett Cramer, Ardmore, OK, and the Les Martin Fellowship to Carissa Champlin, Starkville, MS..

Summer 2003 internships included students working with American Airlines in Dallas, Texas; the Tulsa Global Alliance; the Core Organization a division of CARE in Washington, D.C.; the Association to Unite the Democracies in Washington, D.C; Amnesty International in Atlanta, Georgia; and the

#### Graduate Programs Overall Goal

To prepare outstanding graduate students for challenging international careers and global opportunities.

- 1. Provide graduate education that is excellent in both scholarship and professional training.
- 2. Recruit outstanding students from Oklahoma, The United States and diverse regions of the globe.
- 3. Provide a high level of service and responsiveness to students' needs.
- 4. Provide resources for student internships and graduate placement in professional opportunities worldwide.
- 5. Represent and seek support for the M.S. degree program in the academic, government and business communities.

#### YMCA in St. Louis, Missouri.

Graduate programs draw from the broadbased interdisciplinary resources provided by more than 140 SIS faculty members. Faculty have a wide range of opportunities to internationalize OSU through the School of International Studies, including teaching graduate program courses, serving as graduate program advisers and actively engaging in international research/outreach projects, publications and study tours.

In FY 2004, the director continued a six-week orientation class to help incoming graduate students better understand the program, learn about the faculty, choose an adviser, consider thesis and project/creative component options, draft plans of study and improve research and writing skills. The students receive the Graduate Student Handbook in International Studies which is updated every year.

To aid in student recruitment, graduate staff and students participate in OSU-sponsored career fairs. Many students are active members of the Student Association for Global Affairs (SAGA) which entered a float in the OSU Homecoming Parade for the third year; in FY 2004 they won first prize in the student organizations division. Students participate in the International Expo, the International Bazaar, cultural nights and serve as mentors to new students in the program. Five students competed in a video conference series on "E.U. Enlargement and Transatlantic Relations" for the Association to Unite the Democracies out of Washington, D.C., and received second place. Seven students competed in a regional conference to debate issues relating to the European Union.

Graduate assistantships are available each year for outstanding students. In FY 2004, 15 graduate assistants supported the work of SIS by working on web site design, Global Contacts development and assisting the director, faculty and staff in the International Bureaus, English Language Institute, Study Abroad, Political Science, Sociology and Agricultural Economics departments.

Faculty and other guest speakers generously responded to requests for presentations to the Contemporary Issues classes during the fall 2003 and spring 2004 semesters. Fall 2003 guest speakers included Dr. Joseph Ginst, Professor of Anthropology and Middle Eastern Studies, Haifa University and Co-Director, Center for Peach Studies, International Programs Center, University of Oklahoma, speaking on Middle East Peace; Dr. Bethany Walker, Associate Professor, Department of History, Oklahoma State University, speaking on Middle Eastern Archeology and Islanic History; Larry Nichols, CEO, Devon Energy Corporation. Contemporary Issues students also participated in Global Briefings presented by Mr. Ahmed Jehani, Senior Counsel, The world Bank/ Ambassador David Satterfield, Deputy Assistant Secretary, Near Eastern Affairs; Sr. Juan Manuel Arriaga, President Chamber of Commerce, State of Mexico, Mexico; Sr. Alejandro Virchez, Mexican government official; and Mr. Peter Lampesis, Director, Global Trade

#### Network, USAID.

The spring 2004 Contemporary Issues class participated in the national Great Decisions program of the Foreign Policy Association. Open to campus and community, student presentations covered media and foreign policy, women's rights, the Philippines, weapons of mass destruction, U.S. and Europe and diversity in Islam. Speakers included M.S. alumni Angela Macharia on Africa and Aids; Dr. James Horne, Director of the Kerr Center for Sustainable Agriculture; and OSU alumni, Charles Daumback, on International Organization Transforming Youth-serving Organizations into Safe, Respectful Places.

SIS graduates and former students are employed in a range of diverse careers -- legislative assistant; corporate communication; banking; medical research; military intelligence; importing/exporting; produce marketing; law enforcement in a multicultural community; working with the Peace Corps; teaching in Korean and South African universities, in a prep school in Bogota, Colombia, and TESL in the public schools of Oklahoma. They live in Belgium, Russia, Nigeria, Kenya, Germany, Ecuador, Venezuela, Okinawa, Japan, Tasmania, Korea, Malaysia, Canada, Kazakhstan, and, closer to OSU in San Francisco, Washington, D.C., Denver, Houston, Miami, Montana, Minnesota, Tulsa, and Oklahoma City.

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# **Study Abroad**

The Study Abroad Office continues to serve as a resource and advising center for international exchange and other international educational activities. The Office is responsible for coordinating reciprocal exchanges and affiliated/approved programs, as well as the National Student Exchange; developing additional educational opportunities abroad; advising students on work and volunteer opportunities abroad; and mentoring students in applying for scholarships for study abroad.

Annual statistics from the Study Abroad Office and from OSU colleges indicated an encouraging increase in total participation in education abroad activities from 351 in Academic Year (AY) 2002-2003 to 457 in AY 2003-2004. Although the year was marked by continuing political and health events that could have adversely affected involvement in study abroad activities, participation increased beyond the highest previous level of 2001-2002.

The reporting period, August 1, 2003 - July 31, 2004, corresponds to that of the Open Doors annual national survey of international education published by the Institute of International Education, (IIE). The numbers include participants in reciprocal exchange, OSU short-term faculty-led programs, both summer and semester affiliated/approved programs including direct enrollment, and the National Student Exchange.

#### Study Abroad Overall Goal

To enhance the academic and personal experience of OSU students through international programs and activities.

#### **Specific Goals**

- 1. Cooperate with the colleges to increase student participation in international educational activities and the National Student Exchange.
- 2. Provide preparation and support for students who study, work, or volunteer abroad or who participate in the National Student Exchange.
- 3. Encourage and facilitate the integration of incoming exchange students into OSU campus life.
- 4. Coordinate study abroad information and campus activities.
- 5. Promote an atmosphere on campus and in the community that fosters an international perspective.

Outbound reciprocal exchange participation remained relatively stable (41 in AY 2002-2003 and 40 in 2003-2004), while the number of inbound international exchange students increased 37% percent, from 37 in AY 2002-2003 to 50 in AY 2003-2004. This increase reflects a greater than usual number of one semester exchanges. Reciprocal Exchange at OSU is somewhat "Eurocentric" with 67% of outbound students going to study in Europe. Universities in English-speaking countries or where courses are offered in English are still the most sought after. Based on applications received by June 1, 2004, the Study Abroad Office projects a growth of outbound students and a decline of inbound students in AY 2004-2005.

The most significant gains in study abroad participation have occurred in short-term faculty-led programs which have increased by almost 30% (334 currently vs. 251 in 2002-2003). Moreover, this group represents the largest percentage of OSU students studying abroad, or 75%. After the cancellation of several short term programs last summer due to the SARS outbreak, colleges developed new programs, attracting additional students. While programs were offered primarily in European countries, programs or internships in less traditional destinations such as Thailand, Japan, Jordan, Honduras, Mexico, and Costa Rica, are increasing.

In the past three years, the Colleges of Arts & Sciences, Human Environmental Sciences, and Education have experienced an almost 250% increase in short-term program participation. The College of Agricultural Sciences and Natural Resources maintained a steady level of participation over the past three years, while the College of Engineering dropped by 20%. The College of Business reported that the SARS outbreak and the war in Iraq had an impact on its enrollments in France, Canada and China accordingly causing some programs to cancel in 2003 and 2004.

The Study Abroad Office documented a dramatic increase in the number of students selecting affiliated/approved programs. Overall, confirmed participation in such programs grew from 39 in AY 2002-2003 to 61 in AY 2003-2004. Programs offered through other US universities, private study abroad organizations, or direct enrollment are difficult to track, as students are not required to enroll at OSU while participating in this type of international educational activity.

Participation in the National Student Exchange changed little from last year (20 in AY 2002-2003 to 22 in AY 2003-2004) and is projected to decrease to 15 in AY 2004-2005, based on current enrollments. Participation by inbound students has decreased during the past five years, indicating a need to improve recruiting strategies to other participating U.S. universities.

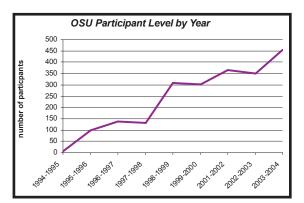
Through the efforts of the Study Abroad Program Development Specialist, six affiliation agreements were signed with study abroad organizations that resulted in contributions to the Study Abroad Office for marketing purposes, as well as scholarships for OSU students to attend affiliate programs. In addition, the Office was able to finalize numerous Title IV agreements to provide access to financial aid for OSU students directly enrolling at universities abroad or involved in exchange programs through consortia.

The Study Abroad Office also mentored students applying for federal study abroad scholarships. As a result, two OSU students received Freeman Scholarships of \$7,000 each for study in China and Japan; one student received a \$5,000 Gilman Scholarship to study in China; and one student received the National Security Education Program Scholarship of \$5,000 to study in Russia.

Based on student interest, OSU should continue not only to develop short-term programs (ideally looking to less traditional sites where students might need more support and encouragement to travel), but also to identify exchange institutions abroad that offer courses in English while providing exposure to other languages. The University should also continue to seek opportunities for students to improve their second language skills whether in short-term or semester long programs. Overall, the University can be proud of the growing involvement in study abroad activities and in the increasing recognition that international education is an integral and important aspect of an academic program. Current events and evident globalization dictate that OSU provide educational opportunities both at home and abroad to prepare its graduates to appreciate and understand diverse cultures and to function effectively as members of the world community.

*OSU Students Who Studied Away from January 1, 2003 through July, 31, 2004* 

Type of Program	No. of OSU Participants
Reciprocal Exchange	40
National Student Exchange	22
Approved Semester (non-OSU programs)	28
Approved Summer (non-OSU programs)	33
College Sponsored International Courses	334



Year	Reciprocal Exchange	National Students Exchange	Approved Semester	Approved Summer	International Courses	Total, 2003-2004
1994-1995	4	3				7
1995-1996	8	7			84	99
1996-1997	16	11			112	139
1997-1998	16	4	9	19	85	133
1998-1999	15	10	14	21	247	307
1999-2000	20	12	10	19	241	301
2001-2002	31	24	31	8	270	364
2002-2003	41	20	23	16	251	351
2003-2004	40	22	28	33	334	457
2004-2005	47*	15*	25*	35*	n/a	

SCHOOL OF INTERNATIONAL STUDIES

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# **English Language Institute**

During FY04, the English Language Institute provided language and culture training for a total of 145 students from 23 different countries, ranging alphabetically from Argentina to Zimbabwe. While the largest number came from Japan and Korea, such exotic faraway places as China, Brazil, Lithuania, Saudi Arabia, Morocco, and Mozambique also were represented in the ELI student population. In fact, the students represented every continent except Australia and Antarctica. In regular semester programming (not including the KNU short-term program or the NCN inter-sessions), the Institute offered a total of 3435 hours of instruction during the fiscal year, generating 45,225 student contact hours and in excess of \$450,000.

Several contract groups were accommodated during the fiscal year. A fifth contact renewal with National Collegiate Network (NCN) brought 37 Japanese students to the Institute for Summer 03. Thirty-four members of the group met proficiency requirements and entered academic programs at OSU in the fall, while three remained in ELI another semester and transferred to OSU in December. This group alone will bring almost \$3,000,000 into the Stillwater community, \$1,500,000 for OSU in tuition and fees alone. It bears mention that 159 NCN students are currently enrolled in academic programs at OSU and that 34 were named to the President's and 44 to the Dean's Honor Roll in Fall 03. All of these students entered the university through the English Language Institute.

For the second consecutive year, Kansai Gaidai University in Japan sent a group of twelve juniorlevel students for an academic year in the English Language Institute. The students will receive foreign language credit at their home university for the ELI work (25 hours of instruction per week for 32 weeks).

ELI and Engineering Extension again cooperated to provide a four-week language/culture/engineering program for a group from Kangwon National University in Seoul, Korea. Funding for this project came from the Korean government as a part of the BK-21 program.

Worthy of note for this fiscal year is the publishing of an article by ELI faculty member Assunta Martin. "The 'katakana effect' and teaching English in Japan" was published by Cambridge University Press in English Today, Vol. 20, No. 1 (January 2004). Ms. Martin is currently working on a text, which has been accepted for publication in Japan. ELI students also deserve kudos for having captured first place among all campus student groups in October's campus-wide Harvest II food drive, an event which the Institute uses as a means of introducing a unique aspect of the American culture and the spirit of voluntarism. While participation by the students was, of course, voluntary, the first place trophy which now adorns the ELI office is testament to the high level of enthusiasm and effort put forward by the students.

#### English Language Institute Overall Goal

To provide instruction in English as a second language and the American culture for nonnative speakers desiring to enter and achieve academic success in an American institution of higher learning, those wishing to learn English for business or personal reasons and those needing specially-designed group programs.

- 1. Provide an avenue for acceptance of qualified undergraduate and graduate students who otherwise would be inadmissible due solely to the lack of English proficiency.
- 2. Recruit and sustain an adequate enrollment of able, motivated students as well as a core of knowledgeable and creative administrators, faculty and staff to provide effective, up-todate instruction and ensure adequate opportunity for cultural adjustment.
- 3. Develop and adhere to stable and equitable administrative policies.
- 4. Establish and maintain internal and external support (both administrative and financial).
- 5. Nurture mutually beneficial long-term relationships with Institute alumni.

## **International Bureaus**

The International Bureaus were created in response to requests to extend SIS resources beyond the Oklahoma State University campus. Substantial federal funding in FY 2001 helped launch this project to pool OSU's international expertise into resource centers that enable the university to better serve the needs of the public and private sectors.

#### International Trade Bureau

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This bureau plays a vital role in facilitating and advancing Oklahoma's global alliances and opportunities, as well as coordinating special trade initiatives and programs throughout the state. School partnerships with government and state agencies play an important role in maximizing OSU resources.

#### **Regional Bureaus**

The five Regional Bureaus organize OSU's intellectual capital around a world-region focused structure, similar to that of the U.S. State Department. They include:

- Áfrican Affairs (AF)
- Asian and Pacific Affairs (AP)
- European & Eurasian Affairs (EUR)
- Near Eastern Affairs (NEA)
- Western Hemisphere Affairs (WHA)

#### Peace Corps

A Peace Corps Office housed within the School provides Oklahomans with a regional recruitment office and support for Returned Peace Corps Volunteers (RPCVs) living and working in Oklahoma. It also supports recruitment for the Masters International Program for the Peace Corps which is an option within the International Studies Master's Degree program.

#### **Global Briefing Series**

The Global Briefing Series has brought internationally respected speakers to campus to address statewide audiences regarding the Middle East and Islam, international diplomacy, the Iraqi war, and religious tolerance. Visiting speakers during the academic year 2003-2004 Dr. Ahmed Jehani, Lead Counsel for Energy & Mining, The World Bank; Ambassador David Satterfield, Deputy Assistant Secretary for Near Eastern Affairs, U.S. State Department; Sir Thomas Harris, HM Consul General, New York, and British Trade Representative to the U.S.; and DR. Dell Felder, former Provost and Senior Vice President, Zayed University, U.A.E.

#### The Wes Watkins Distinguished Lectureship

In November 2003, the Wes Watkins Distinguished Lectureship, organized by the Bureau of Western Hemispheric Affairs (WHA) in partnership with the College of Business Administration, focused on "Oklahoma-Mexico Trade Relations." Featured speakers were Mr. Juan Manuel Arriaga, President, National Chamber of Commerce of Mexico City, and Mr. Alejandro Virchez, General Director of Commercialization, Department of the Secretary of Agricultural Development for the State of Mexico.

#### USAID Interdisciplinary Grant for Iraq

The Bureau of Near Eastern Affairs spearheaded the formation of the Oklahoma Higher Education Partnership (OHEP). This consortium of OSU, Oklahoma University, and Langston University was formed to prepare an interdisciplinary and wideranging grant proposal in response to USAID's Higher Education and Development (HEAD) request for proposals issued in June 2003. The final proposal was submitted to USAID in early August 2003 and OHEP was informed of its award in this program in November 2003.

The Bureaus now serve as the main liaison office for

#### International Bureaus Overall Goal

To promote international research, education, trade and development on behalf of OSU and Oklahoma through pursuit and coordination of collaborative projects; outreach to state , national and international audiences; and the building of worldwide linkages.

- 1. Support state economic growth by providing, in conjunction with college units and other partners, outreach programs and services in support of the Oklahoma International Strategic Plan.
- 2. Establish a global network of contacts and relationships that will strengthen and extend OSU's, and Oklahoma's, influence and activities worldwide.
- 3. Serve as an international resource center to support the needs of public and private sectors, both locally and globally.
- 4. Identify the experience, strengths and capacities that comprise OSU's intellectual capital and help market these resources to attract new international development and research opportunities to OSU and Oklahoma.

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OSU college activities in support of Al Sharaka, the program designed by OHEP that provides technical assistance and partnering to higher educational institutions in Iraq. The program is funded through USAID's Higher Education and Development (HEAD) program.

In April 2004, a high level delegation of Iraq's deputy minister for higher education, numerous Iraqi university administrators, and U.S. Coalition Provisional Authority staff visited OSU to discuss implementation and programs being carried out by Al Sharaka, to tour campus, to hold discussions with faculty involved with delivering program in Iraq.

#### **Executive MBA Program**

Since February 2001, a consortium of three U.S. universities, (OSU, Clemson, and the University of Kentucky), have coordinated with Zayed University, a women's university in the United Arab Emirates (UAE), to deliver an executive MBA program in the UAE. Consisting of 12 courses over a 24-month period, the first 2-year program (Cohort I) was taught by U.S. consortium faculty. Participating faculty from OSU's College of Business Administration (CBA) included Drs. Steve Miller, Ramesh Sharda, Goutam Chakaborty, and Ken Eastman. Graduation of the initial Cohort I class took place in March 2003. In FY 2002, an agreement was finalized to deliver a second two-year program (Cohort II) to run from March 2002 to March 2004. A third cohort program was contracted and is running from early summer of 2002 through March 2005. These programs are structured to utilize a combination of Zayed and consortium faculty. Near Eastern Affairs actively supports the College of Business Administration in continuing to develop and expand this landmark program.

#### Oksource.com

In partnership with ODOC and the College of Business Administration, SIS is overseeing the development of Oksource.com, a web-based interactive business directory that will support Oklahoma's international business community. Oksource.com, a web-based interactive business directory, will serve all state businesses, and viewers to the site will have access to a variety of business, trade, and export information.

#### Naturalization Ceremony

More than 120 new U.S. Citizens were sworn in by Judge Robert Murphy, Jr. at an event organized by the Bureaus, the Office of International Students and Scholars, and the U.S. Center for Immigration Services in Oklahoma City. The ceremony included live music, Native American ceremonials and speakers from OSU and the community.

#### Libyan Initiative

The Bureaus also supported an OSU educational delegation visit to Libya in April 2004, the first U.S. university to travel to Libya after U.S. sanctions were lifted. An MOU with a major Libyan university, Al Fatah University, was signed shortly thereafter.

#### Italy Desk

European and Eurasian Affairs (EUR) staff continues to work closely with History Department faculty member, Dr. David D'Andrea, to further develop wide-ranging exchange opportunities for OSU in Italy under the auspices of the Cassamarca Foundation in Treviso. The Bureaus received a \$50,000 development grant from the Foundation which has supported Dr. D'Andrea's efforts to crate a multidisciplinary academic program for OSU students and faculty at Treviso, Italy. The first summer program took place summer 2004 and included programs involving six academic departments and three colleges at OSU (CHES, A&S, and CEAT.)

#### Thai Desk

The Bureau for Asian & Pacific Affairs (AP) supported numerous visits to OSU by senior administrators, faculty, and the President of the Prince of Songkla University, Thailand during FY 2004. During the President's visit here in fall 2003, a wide-ranging MOU between the two universities was signed. Since then, several activity agreements have also been initiated between PSU and individual OSU colleges, including CHES and COE.

#### Brazil Desk

OSU Arts & Sciences faculty member, Dr. Charles Abramson, continues to work closely with Western Hemisphere Affairs staff to expand contacts in Brazil for joint research projects and for exchanges between Brazilian Universities and OSU. Dr. Abramson has facilitated MOU signings with two Brazilian universities in 2004: The Instituto de Cultura Espirita do Parana and the Universidade Estadual Da Paraiba.

#### Phi Beta Delta

In December 2003, Bureau staff coordinated the successful charter application for an OSU chapter of Phi Beta Delta, an International Honor Society that promotes international study, research, and teaching opportunities. A Founding Ceremony for the new Epsilon Upsilon Chapter of Phi Beta Delta took place at the Wes Watkins Center in April 2004. Dr. Paul Rich, recent past president of Phi Beta Delta international, senior professor in the Department of International Relations and History at the University of the Americas in Puebla, Mexico, and a Visiting Fellow at the Hoover Institution, Stanford University spoke at the ceremony. The Epsilon Upsilon Chapter is managed by The International Bureaus units in coordination with International Students and Scholars.

#### Federal Funding.

Substantial federal funding, which included \$322,000 from the U.S. Department of Education (DOE) and \$430,000 from the U.S. Department of Housing and Urban Development, provided initial support for the Regional Bureaus. Additional funding totaling \$400,000 from the U.S. Department of Commerce Small Business Administration (\$100,000) and the DOE (\$300,000) was approved in FY2002.

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## **Global Contacts**

The Global Contacts unit develops and cultivates relationships with SIS alumni and supporters of international education, globalization and economic development. Their primary objective is to generate academic enrichment and financial support for the School of International Studies.

During FY 2004, Advancement worked toward fulfilling the five-year plan of action. Projects included implementing the Lawrence L. Boger Professorships campaign, securing additional fellowships, cultivating news members of Signature Society, advancing the approved Bennett Distinguished Fellows program and developing the Ambassadors program.

#### Lawrence L. Boger Distinguished Professorships Campaign

The Lawrence L. Boger Distinguished Professorships, named capital campaign progressed significantly under the leadership of Dr. Richard W. Poole, vice president emeritus. With the team, the five co-chairs and forty-five committee members continued soliciting new donors through letters, phone calls, and personal visits which culminated in over 200 individuals who contributed to the campaign.

During April the School marked its five year milestone by hosting a two-day symposium which featured many high profile speakers. Among them was the keynote luncheon speaker, Dr. Clifton R. Wharton, Jr. also a Boger campaign Co-Chair.

Endowments raised from this campaign will fund professorships to strengthen SIS core courses, help compensate participating faculty, attract preeminent visiting professors from around the world and provide financial support to students through internships, fellowships and graduate assistantships.

#### Graduate & Distinguished Graduate Fellowship Program

In addition to the already established Lawrence L Boger Distinguished Graduate Fellowship (\$50,000), the Wes & Lou Watkins Distinguished Graduate Fellowship (50,000), and the Les Martin Endowed Graduate Fellowship (25,000) a new fellowship was secured for the M.S. program. The Jud and Vera Milburn Endowed Fellowship was created by Mrs. Lynn Milford Lansford to honor her parents, Judd and Vera Milburn. The Fellowship is intended for a student to study international education (10,000).

The Boeing Company in Tulsa continues to support SIS. Steve Hendrickson, Boeing's director of Strategic Planning and Communications, maintains that one of Boeing's primary goals is to do public outreach for international trade advocacy. The School received another \$5,000 from the Boeing Foundation to support international experiences for students in the M.S. graduate programs. This gift allowed two students to secure internships in summer 2004. Students interned with NATO in Moscow, Russia and with Capital Hunter Research Firm in San Diego, California. Past students interned with CARE in Washington, D.C.; Amnesty International in Atlanta, Georgia; the United States Embassy in Tashkent, Uzbekistan; and American Airlines in Fort Worth, Texas.

#### Signature Society of International Studies

This graduate organization was established to provide financial support for the betterment of the School. Membership is limited exclusively to graduates of the SIS master's program. Members of the Society make monthly contributions to the Signature Society Fund and/or make a one-time significant gift to the Signature Society Endowment. Funds and endowment earnings are then used to enhance the School's academic integrity and advance the School's reputation. Currently the society has 20 members.

Private funding is the key to the School's success in taking a lead position among universities offering

#### Advancement Overall Goal

To develop and cultivate relationships with alumni and supporters of international education, globalization and economic development to seek continued funding for programs.

- 1. Establish Distinguished Professorships for the core courses of the graduate programs.
- Further cultivate relationships with existing and new Ambassadors.
- 3. Create an advisory committee to complete the development of the Distinguished Bennett Fellows Program.
- 4. Obtain funding for the graduate program, including scholarships, internships, fellowships and assistantships.
- Secure funds for study abroad fellowships and solicit ELI alumni for support.

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SCHOOL OF INTERNATIONAL STUDIES

international degrees and programs. Two primary program of giving opportunities are listed below:

#### The Ambassadors Program

The Ambassadors program is a vehicle for active participation of friends and alumni who are committed to developing the international activities and programs of SIS and OSU. They are professional individuals who have a strong interest in international activities and cultures. The role of the Ambassadors is to advise and serve as advocates, as well as strive to improve the effectiveness of SIS in carrying out the missions of instruction, research and extension/outreach. At the close of FY 2004, Advancement welcomed 31 ambassadors. The Advancement team has continued to cultivate the School's relationships with existing corporate and individual Ambassadors.

#### The Henry G. Bennett Fellows Program

The Henry G. Bennett Fellows program places special emphasis on linking theory with practice in seeking solutions to global issues. Fellows are a select group of leaders and experts who have distinguished themselves through excellence in an international academic, government, business or service capacity. The Fellows provide intellectual capital to draw upon for a greater understanding of global issues and serve as mentors for SIS students. With the collaboration of Dr. Robert Sandmeyer, dean emeritus of the College of Business Administration, the Advancement unit is working on complete implementation of the Bennett Fellows program, which will serve as a "brain trust" for OSU and the state of Oklahoma.

During the School's Symposium in April, two Bennett Fellows (Boger & Felder) and one Honorary Bennett Fellow (Wharton) were named:

- Mr. Richard L. Boger of Atlanta, Georgia, Boger campaign Co-Chair and president of Lex-Tek International, Inc.;
- Dr. B. Dell Felder of Houston, Texas, the former provost of Zayed University in Dubai, U.A.E.;
- Dr. Clifton R. Wharton, Jr. of New York City, New York, campaign Co-Chair and president emeritus at MSU, SUNY and former CEO of TIAA-CREF.



# **Exhibit I -- Administration**

Instruction, research and extension/outreach programs sponsored by the OSU School of International Studies are carried out in partnership with OSU colleges and approved by the Administrative Committee, which is comprised of the deans of the participating colleges. Because of the university-wide and interdisciplinary nature of the School, the Dean of UEIED serves as the chair of the Administrative Committee.

#### Administrative Committee

The Administrative Committee is responsible for the development and implementation of the structure and policies of the School. Members of the FY 2004 Administrative Committee include the following.

- James Hromas, Chair and Dean, UEIED
- Sam Curl, Dean, CASNR
- John Dobson, Dean, CAS
- Patricia Knaub, Dean, CHES
- Michael Lorenz, Interim Dean, CVM
- Ann Candler-Lotven, Dean, COE
- James Lumpkin, Dean, CBA
- Tim Pettibone, Dean, Graduate College
- Karl Reid, Dean, CEAT
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#### **Executive Committee**

The Executive Committee is responsible for the recommendation and implementation of instruction, research and extension/outreach programs. the Committee is comprised of one faculty member from each of the eight participating colleges and the Dean of UEIED. Members of the FY 2004 Executive Committee include the following:

- James Hromas, Chair and Dean, UEIED
- Al Carlozzi, Associate Dean, Graduate College
- Bruce Crauder, Associate Dean, CAS
- David Hanser, Professor, CEAT
- David Henneberry, Assistant Dean, CASNR
- Adrienne Hyle, Associate Dean, COE
- Gerald Lage, Associate Dean, CBA
- Patrick Moreo, Professor and Director, HRAD, CHES
- S. A. Ewing, Interim Associate Dean, CVM

#### Graduate Program Committee

The graduate Program Committee is responsible for the development and implementation of the SIS Master's Degree and certificate programs in International Studies. thus, the committee is comprised of the Graduate Program Director, the instructors of the three core courses and the four focus area representatives. Members of the FY 2004 Graduate Program Committee include the following:

Standing Committee Members

- Nancy Wilkinson, Chair, Director of SIS Graduate Program
- L. M. Hynson, Professor of Sociology, CAS
- David Nixon, Heal of Political Science, CAS
- Kevin Voss, Assistant Professor of Marketing, CBA

#### Focus Area Representatives

- Shida Henneberry, Professor of Agricultural Economics, CASNR
- International Trade and Development
  Ron Miller, Associate Professor of Finance, CBA International Business and Economic Relations
- Lynda Martin, Assistant Professor of Hotel and Restaurant Admin, CHES International Human Relations, Society and Education
- Charles Leider, Professor and Director of Landscape Arch, CASNR Preservation of Cultural and Ecological Resources

SCHOOL OF INTERNATIONAL STUDIES

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## **Exhibit II -- List of Faculty**

#### **College of Agricultural Sciences and Natural Resources**

Adam Brian Boyer Tracy Carver Brett Dove Damona Epplin Francis Henneberry David Henneberry Shida Hiziroglu Salim Horn Gerald Hsu Paul Kathleen Dodge Kelsey Arthur Klatt Kuzmic Thomas Leider Charles Lewis David J. Brad Morgan Derrell Peel Rayas-Duarte Patricia Sanders Larry Spicer Leon Art Stoecker Taylor Merritt Tilley Dan Trapp James Wettemann Robert Williams Joseph

Agricultural Economics Agricultural Economics Plant & Soil Sciences Agricultural Economics Agricultural Economics Agricultural Economics Agricultural Economics Forestry Animal Science Horticulture & Landscape Arch Ag. Ed, Comm., 4-H Youth Plant & Soil Sciences Forestry Horticulture & Landscape Arch Forestry Animal Science Agricultural Economics Biochemistry & Molecular Bio. Agricultural Economics Animal Science Agricultural Economics Agricultural Economics Agricultural Economics Agricultural Economics Animal Science Agricultural Economics

Professor Assistant Professor Professor **Regents** Professor Professor Assistant Dean Professor Assistant Professor Professor Associate Professor Associate Professor Professor Professor Prof & Dir LA Program Associate Professor Associate Professor Professor Professor Prof. & Ext. Economist Professor Associate Professor Director Professor Professor & Head **Regents Professor** Director OALP

Total Number of Faculty Members from College of Agricultural Sciences and Natural Resources is 26

#### College of Arts and Sciences

Abramson Charles Bell Patricia Caniglia Beth Cemen Ibrahim Chase Cida Cordova Carlos D'Andrea David Darcy Bob Deal Randolph Dmitriev Victor Dobson Cvnthia Dodder Richard Eldevik Randi Will Focht Fullerton Jami Armstrong Gethner Perry Greiner Alvson Halihan Todd Hanks Reuel Hipsher Patricia Holt Smith Hvnson L.M.

Joel

Jenswold

Psychology Sociology Sociology Geology Foreign Languages Geography History Political Science Comm. Sciences & Disorders Foreign Languages Sociology Sociology English Political Science Journalism & Broadcasting Foreign Languages Geography Geology Geography Political Science Center for Science Literacy Sociology Political Science

Associate Professor Professor Assistant Professor Professor Professor Assistant Professor Assistant Professor **Regents Professor** Professor & Dept. Head Associate Professor Associate Professor Professor Associate Professor Associate Professor Associate Professor Department Head Associate Professor Assistant Professor Associate Professor Associate Professor Director Professor Associate Professor

ORLAHOMA STATE UNIVERSITY

Knottnerus	Frederique	Foreign Languages
Lavery	Jason	History
Lewis	Jeffrey	Political Science
Lightfoot	Dale	Geography
Marston	Richard	Geology
Mullins	Larry	Psychology
Nixon	David	Political Science
Paprzycki	Marcin	Computer Science
Paxton	Stanley	Geology
Rimmel	Lesley	History
Schestokat	Karin	Foreign Languages
Schrader	David	Speech Communications
Schrader	Dorothy	Foreign Languages
Seager	Dennis	- Foreign Languages
Sirhandi	Marcella	Art
te Velde	John	Foreign Languages
Thrasher	Ronald	Sociology
Van Delinder	Jean	Sociology
Vestal	Theodore	Political Science
Walker	Bethany	History
Weinberger	Susanne	Sociology
Wilkinson	Nancy	Art
Williams	Elizabeth	History
Zhu	Fang	Political Science

#### **College of Business Administration**

concyc or bus	incos Aunimisuation		
Dalal	Nikunj	Management	
Fried	Vance	Management	
Jadlow	Joe	Econ. & Legal Studies in Bus.	
Labig	Chalmer	Management	
Lage	Gerald	Econ. & Legal Studies in Bus.	
Lau	Amy	Accounting	
Lau	Hon-Shiang	Management	
McCrory	Mac	Wellness Center	
Meek	Gary	Accounting	
Miller	Ronald	Finance	
Miller	Stephen	Marketing	
Moomaw	Ronald	Econ. & Legal Studies in Bus.	
Mosier	Gregory	Econ. & Legal Studies in Bus.	
Nord	Daryl	Management	
Saudagaran	Shaĥrokh	Accounting	
Savvides	Andreas	Econ. & Legal Studies in Bus.	
Steindl	Frank	Econ. & Legal Studies in Bus.	
Stone	Thomas	Management	
Sukhdial	Ajay	Marketing	
Urich	Andrew	Econ. & Legal Studies in Bus.	
Voss	Kevin	Marketing	
White	Margaret	Management	
Willett	Keith	Econ. & Legal Studies in Bus.	
Total Number of Faculty from College of Business Administration is 23			

#### **College of Education**

Ausburn	Lynna
Harris	Edward
Harrist	Steve
Hughes	Patricia
Hyle	Adrienne
Johnson	Deke
Jordan	Deb
Marks	Steve
Martinez	Reynaldo
McClain	Margy

Curriculum & Ed. Leadership Educational Studies Applied Health & Ed. Psych Applied Health & Ed. Psych. Educational Studies Educational Studies Applied Health & Ed. Psych. Applied Health & Ed. Psych. Curriculum & Ed. Leadership

Educational Studies 14 Professor Assistant Professor Assistant Professor Professor & Head Sun Professor Professor Professor & Head Assistant Professor Assistant Professor Associate Professor Associate Professor Associate Professor Associate Professor Professor Professor Associate Professor Adjunct Faculty Assoc. Prof & Grad Coord Professor Assistant Professor Assistant Professor Assoc. Prof. & Director of SIS Grad Program Associate Professor Associate Professor

Associate Professor Associate Professor Professor Associate Professor Prof. & Assoc. Dean **Regents Professor &** Kerr McGee Chair Regents Professor & Carson Professor Director Professor Associate Professor Professor & Dir. Of Int'l Bus Programs **Regents** Professor Regents Service Prof. Professor Professor & Head Associate Professor **Regents** Professor Professor Associate Professor Associate Professor Assistant Professor Associate Professor Professor & Head

Assistant Professor Associate Professor Assistant Professor Prof. & Assoc. Dean Associate Professor Professor Associate Professor Associate Professor & Coordinator Assistant Professor FY 2004 • The First Five Years

Nolan	Robert	Educational Studies	Professor
Segall	William	Educational Studies	Professor
Sleezer	Catherine	Educational Studies	Professor
Venable	William	Educational Studies	Associate Professor
Zhao	Guoping	Educational Studies	Assistant Professor
	of Faculty Members from Co		100101011111110100001
	,		
College of Er	ngineering, Architectur	e and Technology	
Bilbeisi	Mohammed —	Architecture	Assistant Professor
Connell	Eric	Architecture	Assistant Professor
Hanser	David	Architecture	Professor
Jones	Nigel	Architecture	Associate Professor
Lucca	Don	Mechanical & Aerospace Eng.	Tom J. Cunningham
			Professor
Misawa	Eduardo	Mechanical & Aerospace Eng.	Professor
Ramakumar	R.G.	Electrical & Computer Eng.	PSO/Albrecht Naeter
			Professor & Director
Seitsinger	J. Randall	Architecture	Professor & Head
Thompson	David	CEAT Dean's Office	Prof. & Assoc. Dean
Tyagi	Avdhesh	Civil & Environmental Eng.	Associate Professor
Total Number of	of Faculty Members from Co	ollege of Engineering, Architecture ar	nd Technology is 10
College of H	uman Environmental S	ervices	
Balk	David	Human Dev. & Family Science	Professor
Daugherty	Renee	Human Dev. & Family Science	Associate Professor
Ebro	Lea	Nutritional Sciences	Professor & Dietetic
LUIU	Lea	Nutritional Sciences	Internship Director
Farr	Cheryl	Design, Housing & Merchand.	Associate Professor
Han	Okhee	Nutritional Sciences	Assistant Professor
Jin	Byoungho	Design, Housing, & Mechand.	Associate Professor
Moreo	Patrick	Hotel & Restaurant Admin.	Professor & Head
Qu	Hailin	Hotel & Restaurant Admin.	Prof & William E Davis
×			Distinguished Chair
Spicer	Maria	Nutritional Sciences	Assistant Professor
Stoecker	Barbara	Nutritional Sciences	Professor
Yu	Hong	Design, Housing & Merchand.	Assistant Professor
		ollege of Human Environmental Servi	

### **College of Veterinary Sciences**

Dawson	Lionel	Veterinary Clinical Sciences	Associate Professor
Total Number o	of Faculty Men	nbers from College of Veterinary Sciences is 1	

## Total SIS Faculty = 133

### **Emeritus Faculty**

	o on the second s			
Brown	Donald	Sociology	Professor Emeritus	
Chambers	Billie	Ag. Ed, Comm., 4-H Youth	Assoc. Prof. Emeritus	
Dugger	Cecil	Aerospace, Air Force, ROTC	Professor Emeritus	
Evans	Conrad	Office of International Programs	Assoc. Director Emeritus	
McCraw	Dean	Horticulture & Landscape Arch	Professor Emeritus	
McKinley	Kenneth	Curriculum & Ed. Leadership	Professor Emeritus	
Nemecek	Maureen	Journalism & Broadcasting	Assoc Prof & Dir of	
			SIS Grad Prog Emeritus	
Noyes	Ronald	Biosystems & Ag. Eng.	Professor Emeritus	
Osborn	James	Agricultural Economics	Professor Emeritus	
Schreiner	Dean	Agricultural Economics	Professor Emeritus	
Wilson	Elaine	Human Dev. & Family Science	Assoc. Prof & Emeritus	
Total Number of Emeritus Faculty Members is 10				

Grand Total of SIS Faculty = 143