

Department of OB/GYN

Mission

The Department of Obstetrics and Gynecology of Oklahoma State University enriches lives through education of medical students, residents and patients while promoting research and community involvement.

Vision

The Department of Obstetrics and Gynecology will advance the quality of life in the state of Oklahoma by fulfilling the instructional, research and outreach obligations of a world-class medical institution.

The Department will also:

- Encourage scholarly activity of the residents and medical students;
- Encourage life-long learning, which is imperative to the practice of medicine;
- Promote proficiency in the technical arts related to Obstetrics and Gynecology;
- Incorporate advances in medical knowledge and technology in order to better serve the citizens of Oklahoma;
- Be viewed as a leader in women's health care; and
- Serve as an advocate, resource, and referral base for physicians in rural Oklahoma

Core Values

Excellence – We seek excellence in all our endeavors, and we are committed to continuous improvement.

Integrity – We are committed to the principles of truth and honesty, and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Intellectual Freedom – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Diversity – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Goals, Critical Success Factors, Objectives and Strategies

Goal 1: Provide world-class medical care to the underserved and underprivileged patients of Oklahoma.

Critical Success Factors:

- Prepare residents and medical students for rural and metropolitan practices
- Increase the number of residents to 2 per year (8 total)
- Provide an adequate patient base by continuing our obstetrical practice and expanding the gynecological patients by 15%
- Improve the faculty student ratio to 1:3
- Increase the number of general OB/Gyn faculty positions to 5 full time professors
- Develop a subspecialty base within the college to include Maternal Fetal Medicine, Reproductive Endocrinology, Urogynecology, and Gynecologic Oncology
- Provide patient based diabetes education courses by summer 2005
- Allow for faculty enrichment programs and courses
- Encourage all faculty to be involved in at least one research project per year
- Market/advertise our services to the general population as well as to physicians in outlying areas
- Compensation on par with peer institutions

Objectives:

Objective 1.1: Train medical students and residents in the field of Obstetrics and Gynecology.

Strategies:

- Provide an adequate knowledge base through academic programs.
- Allow for hands on learning of basic procedures.
- Maintain an adequate patient base.
- Increase the number of faculty members.
- Develop relationships outside the college for additional resident experiences..

Objective 1.2: Enhance the lives of the citizens of the state of Oklahoma.

Strategies:

- Continue to be leaders in women's health care.
- Allow for faculty enrichment programs.
- Develop the telemedicine clinics to assist rural physicians with common clinical dilemmas.
- Develop a transport or referral system.

Objective 1.3: Position the Department as a major referral center for the state of Oklahoma and surrounding areas.

Strategies:

- Hire additional faculty members.
- Add subspecialties to the department.
 - Maternal Fetal Medicine
 - Reproductive Endocrinology
 - Urology
 - Gynecologic Oncology
- Market our services to rural physicians.

Objective 1.4: Expand the telemedicine clinics.

Strategies:

- Develop an obstetrical consultation service for fetal heart tones, ultrasound findings, etc.
- Develop a gynecology consultation service for colposcopy, ultrasound findings, etc.
- Develop partnerships with physicians in rural areas.

Objective 1.5: Become a leader in women's health care in the Tulsa community.

Strategies:

- Advertise our services to the community.
- Develop a referral base outside of Tulsa Regional Medical Center.
- Expand our services.
- Promote involvement in community organizations.
- Become involved with the media.
- Increase the number of full-time faculty.

Goal 2: Promote and conduct medical research.

Critical Success Factors:

- Develop a relationship with the PhD department
- Require residents to perform one bench research project during their residency
- Increase the number of full-time faculty to 5 general OB/Gyn and add specialty faculty members
- Develop a relationship with the University of Oklahoma program
- Allow protected faculty time for research projects
- Encourage faculty members to prepare one article for publication every 4 years
- Obtain grants/funding

Objectives:

Objective 2.1: Position our department for upcoming research projects and grants.

Strategies:

- Compile a list of possible research topics for the PhD faculty and students.
- Encourage the residents to conduct medical research.
- Involve the medical students in the process.
- Work with the grant writers to obtain funding for our projects.
- Hire additional faculty members to free up time for research and academic projects.
- Foster a relationship with the OU OB/Gyn department to conduct joint projects.

Goal 3: Enhance the lives of the citizens of Oklahoma through outreach programs.

Critical success factors:

- Hire a diabetic education nurse within the next 5 years
- Hire a childbirth educator within the next 5 years
- Develop OB/Gyn telemedicine projects to provide services to outlying areas within the next 5 years
- Work with social workers to identify women and families at risk
- Incorporate information from the Drug Task Force
- Work with Smoke-Free Beginnings to decrease the number of maternal smokers by 15% within the next year

Objectives:

Objective 3.1: Develop patient educational programs.

Strategies:

- Expand the diabetic education program.
- Develop childbirth and childcare programs.
- Encourage nursing continuing medical education to aid in development of these programs.

Objective 3.2: Provide antenatal testing in an accessible location.

Strategies:

- Move antenatal testing to the Houston Parke clinic.
- Promote the service to the Women's Center and other physicians who utilize Tulsa Regional.
- Promote the service to outside physicians.
- Hire a Maternal Fetal Medicine specialist to expand our coverage of high-risk patients.
- Position ourselves as a referral center.

Objective 3.3: Develop a Drug Free and Smoke Free Pregnancy program.

Strategies:

- Use information obtained from the Drug Task Force.
- Work with Smoke-Free Beginnings to incorporate a known program into our prenatal model.
- Develop models for other disease processes, especially gestational diabetes, based on items from the Smoke-Free Beginnings Program.