

ALUMNI AFFAIRS OFFICE

Mission

The mission of the Alumni Affairs Office is to establish and maintain an effective relationship between OSU-CHS and its alumni; and to build a loyal alumni base for sustaining and promoting the growth, development, and welfare of the institution.

Vision

The Alumni Affairs Office will provide an enriching lifelong connection between Alumni and the Oklahoma State University Center for Health Sciences.

Core Values

Excellence – We seek excellence in all our endeavors, and we are committed to continuous improvement.

Integrity – We are committed to the principles of truth and honesty, and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Intellectual Freedom – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Diversity – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Strategic Goals, Critical Success Factors, Objectives, and Strategies

Goal One: Communication - Create and implement a program of regular communication with Alumni.

Critical Success Factors:

- Establish monthly e-mail communication with Alumni.
- Increase number of hits to Alumni website by 50%.

Objectives:

Objective 1.1: Establish e-mail communication with Alumni.

Strategies:

- Secure e-mail addresses for approximately 2,000 graduates.
- Develop an accurate, up-to-date Alumni e-mail database.
- Communicate special events, news, meetings via e-mail.

Objective 1.2: Enhance Alumni Affairs website.

Strategies:

- Evaluate current alumni webpage.
- Determine ways to improve website.
- Update website monthly to include most recent news and events.
- Create link to OSU Alumni Association – Stillwater.
- Create virtual campus tour.

Objective 1.3: Enhance print media.

Strategies:

- Provide quarterly Alumni “Communicator” Newsletter to Alumni.
- Provide annual calendar of events.

Goal Two: Provide quality support services.

Critical Success Factors:

- Annually provide membership and statistical data to alumni.
- Exhibit at 3-5 conventions/programs yearly.
- Implement interactive web-based service technologies within two years.

Objectives:

Objective 2.1: Serve as liaison between CHS and alumni.

Strategies:

- Produce alumni statistical report.
- Facilitate communication between CHS and alumni.

Objective 2.2: Institute new technologies and service applications.

Strategies:

- Institute web-based interactive service applications.
- Develop on-line directory.
- Chat/discussion room.
- Job postings.
- View and post resumes.
- Facilitate library access via alumni affairs.

Goal Three: Strengthen alumni relationships.

Critical Success Factors:

- Increase alumni participation in recruitment, interviewing, and service activities by 50% within five years.
- Increase alumni participation at college events, i.e., Dr. Orange.

Objectives:

Objective 3.1: Establish opportunities for Alumni involvement.

Strategies:

- Invite alumni to participate in Dr. Orange programs.
- Pair alumni with admitted students in mentoring program.
- Invite alumni to participate in shadowing programs.
- Host yearly reunions.
- Identify opportunities for alumni/student interaction.
- Establish regional alumni chapters.

Objective 3.2: Sponsor regular meetings in varying geographical locations.

Strategies:

- Established quarterly “Town Hall” meetings across the state.
- Ask Alumni to sponsor meetings in their district.
- Become involved in district society meetings.
- Establish monthly meetings administration and Alumni Association President.