

CAMPUS LIFE

Mission

The Mission of Campus Life at Oklahoma State University-Oklahoma City is to create campus communities and enhance the academic experience, as well as, allow students to achieve total well-being through cultural, educational, leadership, service, social, recreational, and health and fitness programs.

Vision

Campus Life at Oklahoma State University-Oklahoma City will integrate the concept of total well being of the student by:

- Developing and expanding current campus programming that will enhance the learning experience for Oklahoma State University-Oklahoma City students,
- Promoting community awareness/service by sponsoring activities and programs that establish cooperative relationships with the citizens of Oklahoma City, and
- Developing leadership activities with a strong emphasis on diversity in the campus community and workplace.

Core Values

Excellence-We seek excellence in all our endeavors and we are committed to continuous improvement.

Intellectual Freedom- We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Diversity-We respect others and value diversity of opinions, freedom of expression, and other ethnic and cultural backgrounds.

Integrity-We are committed to the principles of truth and honesty, and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Stewardship of Resources- We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Goals, Critical Success Factors, Objectives, and Strategies

Goal One. Continue to collaborate with other Oklahoma State University system institutions to facilitate the best practices concerning promotion of Student Activities and Wellness Programs.

Critical Success Factors:

- Meet with peers at other institutions once a year
- Identify “best” promotion practices
- Implement 1 “best” promotion practice per year

***Objective 1.1:** Improve communications with students, faculty/staff concerning campus events, student organizations, and programming.*

Strategies:

- Collaborate with Administration to initiate student’s first point of contact with student email in admissions or enrollment.
- Utilize student email system and lotus notes to send out monthly announcements of upcoming events.
- Collaborate with Academic Affairs to encourage faculty to make daily announcements about upcoming student programming on campus.
- Have an electronic communication device in each building on campus for students to view upcoming events, student organization meetings, and lectureships.
- Provide all calendar information for campus events, student organization meetings, and programming in Student Handbook.

***Objective 1.2:** Research what other programs student activities/wellness centers offer current students.*

Strategy:

- Survey surrounding institutions.

Goal Two. Strengthen relationships with faculty to utilize their area of expertise to assist in creating a campus environment that promotes positive student development.

Critical Success Factors:

- Scope and quality of relationships enhanced
- Faculty utilized to promote student development topics
- 4 Faculty/Staff Workshops per year (2 Wellness related, 2 Leadership Development)
- Increase diversity in student leadership by 5%

Objective 2.1: Develop and implement training programs and opportunities for the development of organizational, leadership, and personal responsibility skills for students.

Strategies:

- Survey student organization advisors to identify areas of improvement concerning student leadership.
- Collaborate with the Office of Financial Aid and Oklahoma State University Stillwater Student Services to conduct financial responsibility seminars.
- Conduct one student improvement seminar per semester.
- Recruit diverse speakers to encourage a well rounded representation to students.
- Incorporate training and development programs for the Wellness Center non-credit staff.

Objective 2.2: Incorporate diversity into all leadership training for student officers.

Strategies:

- Recruit diversity in on campus speakers' bureau.
- Continue to educate students on diversity issues.

Objective 2.3: Recruit faculty and staff to serve in Campus Life Speakers Bureau.

Strategies:

- Identify areas of interest.
- Identify faculty and staff who are campus experts on areas identified.
- Identify individuals in the community who are experts on identified areas.
- Recruit faculty/staff to serve in Campus Life Speakers Bureau.
- Recruit community patrons to serve in Campus Life Speakers Bureau.
- Actively search and recruit speakers/entertainers focusing on diversity issues to include in the Campus Life Speakers Bureau.

Goal Three. Continuously improve programs and services to meet the ever changing needs of our students.

Critical Success Factors:

- Develop student satisfaction survey
- Administer student satisfaction survey
- Attain an above average rating on 90% of survey
- Identify area for improvement
- Develop plan for one facility or area
- Implement 1 new program per year
- Increase student attendance by 5%
- Increase attendance in non-credit wellness classes by 70%

Objective 3.1: Provide and expand current programming to meet the needs of the traditional and non-traditional students.

Strategies:

- Provide students with the ability to play table tennis.
- Continue to research new and innovative work out classes.
- Continue to provide current wellness classes such as kickboxing, indoor cycling, pilates, and yoga.
- Expand the present circuit training stations to facilitate more students.
- Purchase a ‘shoulders – lateral’ machine.
- Purchase a glutes machine.
- Upgrade Wellness Center Equipment and add cable cross over and ping pong table.
- Create a new weight management and Health Eating program to assist students and clients.
- Continue to implement Dinner/Theater, Voting Registration Drives, and Health Awareness Week.
- Implement new lectureship topic series geared toward student development.

Objective 3.2: Provide and expand current diversity programming to meet the needs of the minority and ethnic population on campus.

Strategies:

- Provide Hip Hop Aerobic Class.
- Provide Jump Rope Class.
- Continue to provide Cultural Diversity Week Programming.
- Continue to provide Black History Month Programming.
- Implement Native American History Month Programming.
- Implement Hispanic American History Month Programming.

- Implement Women History Month Programming.

Objective 3.3: Have greater student input in event planning.

Strategies:

- Develop student satisfaction survey.
- Administer student satisfaction survey.
- Include questions concerning implementation of intramural events in the fall and spring semesters in student satisfaction survey.
- Empower Native American Student Association to take ownership of Native American Day and plan events to educate students about their culture.
- Empower Hispanic American Student Association to take ownership of Hispanic American Day/Cinco de Mayo and plan events to educate students about their culture.
- Empower the Multicultural Student Association to pilot multicultural programming during the fall semester.
- Continue to utilize Student Government Association to conduct Halloween Blast, Dinner/Theaters, Family Fun Day, Movie Day events.

Objective 3.4: Collaborate with Public Relations to develop and incorporate marketing strategies focused at current students.

Strategies:

- Collaborate with Public Relations to research and develop a comprehensive marketing plan to communicate Wellness Center classes and programs to students, Oklahoma State University-Oklahoma City employees, and the community.
- Produce Wellness Program Guide twice a year.
- Produce new and exciting recruitment posters utilizing current student profiles for Campus Life.
- Produce Student Organization Brochure once a year.
- Continue to utilize web page to promote current and upcoming activities.
- Identify student in conjunction with the Cowboy Chronicle to attend events, take pictures, and promote in newsletter.

Objective 3.5: Collaborate with Institutional Research to develop a measurable and usable survey to assess gaps in student programming.

Strategies:

- Develop and conduct online survey questions to address concerns or suggestions for Wellness related topics and credit/noncredit classes.
- Develop and conduct online survey questions to address concerns or suggestions for Student Activities/Campus life topics or programs.

- Develop and conduct online survey questions to address concerns or suggestions for diversity programs.

Objective 3.6: *Provide adequate outdoor recreational areas on campus for students, staff, and faculty which will increase student pride and ownership of our campus.*

Strategies:

- Build 3 new tennis courts.
- Renovate current tennis court.
- Build outdoor basketball court.
- Improve current outdoor croquet field.
- Renovate outdoor sand volleyball court.

Goal Four. Collaborate with other areas on campus to promote student success strategies.

Critical Success Factors:

- Establish partnerships with 5 other Student Services departments
- Participate in student orientation events

Objective 4.1: Increase orientation efforts during the beginning of the fall and spring semesters.

Strategies:

- Develop bookmark with tips to relieve stress to distribute during Howdy Week.
- Offer free wellness consultations during the first week of classes.
- Donate free noncredit wellness class to recruit more student participation.
- Continue to provide current welcome week activities.
- Redesign Student Handbook/Calendar to be more student friendly and flashy.
- Develop and conduct Student Officer Orientation Workshop.

Objective 4.2: Provide needed items in order to produce a satisfactory image of Campus Life.

Strategies:

- Update computer monitors in Wellness Center.
- Purchase a new computer printer in the Office of Student Activities.
- Purchase uniforms for Wellness Center Staff.