# **Student Life**

# Mission

To offer student-centered services necessary to provide a total educational environment that fosters positive individual growth while encouraging individual participation of our students through social, recreational, cultural, civic, and wellness activities.

## Vision

Student Life will become the leader in offering student centered programs and services to enhance the OSU-Okmulgee experience.

To accomplish this:

- Enhance our students total educational experience by providing student-centered programs and activities that serve our students interest, needs, and complements a holistic approach to student learning.
- Develop leadership programming that promotes personal traits of honesty, knowledge, accountability, and integrity in a student centered environment.
- Enrich our campus community to increase student retention.
- Capitalize on new opportunities and respond to the changing needs of our students.
- Enhance community and student relations by increasing student awareness of opportunities within Okmulgee and development of community and campus community events.
- Increase service efficiency by improving, streamlining, and institutionalizing processes and services; increasing efficiency through cross training; and utilizing available technology for dissemination of information to students.

# **Core Values**

**Excellence** – We seek excellence in all our endeavors, and we are committed to continuous improvement.

**Intellectual Freedom** – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

**Diversity** – We respect others and value diversity of opinions, freedom of expression, and other ethnic and cultural backgrounds.

**Integrity** – We are committed to the principles of truth and honesty, and we will be fair, equitable, impartial, and professional.

**Service** – We believe that serving others is a noble and worthy endeavor.

**Stewardship of Resource**s- We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

# **Goals, Critical Success Factors, Objectives, and Strategies**

Goal One. To update Student Life areas and facilities on campus to encourage increased student use.

### **Critical Success Factors:**

- Identify 3 facilities and/or recreational areas of improvement or expansion
- Develop 1 plan for each new facility or area
- Dedicate \$80,000.00 of budget for improvements

### **Objectives:**

**Objective 1.1:** Addition of a female weight training room.

Strategies:

- Dedicate area in wellness center to place fitness area.
- Move daycare out of Covelle hall and use space for the female fitness area.
- Research best type of fitness equipment.
- Design area with female aesthetic.
- Dedicate \$40,000.00 for purchase of fitness equipment.

**Objective 1.2:** Remodeling of the South and East entrance of Covelle Hall.

- Dedicate \$10,000.00 for the remodeling project.
- Meet with Facilities Planner.
- Have plans drawn up for the remodeling.
- Approve plans for the remodeling.

• Bid project to small jobs contractor.

# Goal Two. To provide adequate outdoor recreational areas on campus for students, staff, and faculty of OSU-Okmulgee.

#### **Critical Success Factors:**

- Identify 3 areas of improvement
- Develop 1 plan for each new facility or area
- Dedicate \$100,000.00 for improvements
- Survey students needs for new facilities areas once a year

#### **Objectives:**

**Objective 2.1:** Build outdoor sand volleyball courts by new dorms.

Strategies:

- Dedicate \$6,000.00 for the project.
- Meet with Facilities Planner.
- Have plans drawn up for the court.
- Approve plans for the courts.
- Bid project to small jobs contractor.

**Objective 2.2:** Build outdoor basketball court by the new dorms.

Strategies:

- Dedicate \$6,000.00 for the project.
- Meet with Facilities Planner.
- Have plans drawn up for the court.
- Approve plans for the court.
- Bid project to small jobs contractor.

**Objective 2.3:** Build challenge course.

- Dedicate \$22,000.00 for the project.
- Meet with Facilities Planner.
- Have plans drawn up for the course.
- Approve plans for the course.
- Bid project to small jobs contractor.
- Purchase equipment for course.
- Hire and train staff to run course.

## Goal Three. To further enhance the quality of programs and activities.

#### **Critical Success Factors:**

- Increase student attendance to each Student Life Sponsored events by 2%
- Increase programming targeting diversity by 2 events a year
- Survey students needs and wants for new programs and activities 2 times a year
- Send staff to 1 professional development event a year

### **Objectives:**

**Objective 3.1:** Increase involvement of faculty and staff in student activities.

Strategies:

- Make sure events are highlighted in e-notes.
- E-mail announcements of events to all employees.
- Get faculty to drive vans to cultural events.
- Award outstanding faculty and sponsors at the student life awards banquet.
- Give \$100.00 stipend to the outstanding sponsor of the year.

**Objective 3.2:** Have greater student input in event planning.

Strategies:

- Get student life questions on the SSI.
- Do independent random surveying of the student body.
- Offer more events that require student clubs to participate.

**Objective 3.3:** Offer cutting-edge events and activities.

- Go to 3 NACA conferences.
- Go to 1 NIRSA conference.
- Contact 5 regional university activities coordinators for best practices ideas.
- Read or watch 5 media sources targeted to the 18 to 26 age demographic.

### Goal 4. Increase student pride and ownership of our campus.

#### **Critical Success Factors:**

- Raise student's awareness and sense of belonging to the OSU system
- Increase employee institutional pride
- Increase OSU-Okmulgee alumni participation to 2 events a year

### **Objectives:**

**Objective 4.1:** Build the student life "Spirit Truck."

Strategies:

- Find a classic truck.
- Purchase or have truck donated for under \$2,500.00.
- Contact local street rod association.
- Have one or two members take on project as Foreman.
- Contact automotive division chair for help.
- Have OSU-Okmulgee students help with the project to get a sense of ownership.
- Have community business donate parts to get a sense of ownership.
- Show case the truck at campus events.
- Start a student spirit club to help show case and ride in the truck during events.

**Objective 4.2:** Bring a sense of OSU-Stillwater here.

Strategies:

- Have Pistol Pete come to 2 of our student events.
- Use the Pistol Pete logo more in student life publications.
- Get permission to use the "new OSU logo" on student life publications.
- Bring some of the key athletic players on campus for a meet and greet.
- Get ticket packets to 5 sporting events for give a ways to students.

**Objective 4.3:** Provide recognition to students and clubs for participation in student life events.

- Take pictures of 3 students who are student life events.
- Do a small article with the picture in the student life campus newsletter.
- Make an outstanding student of the year award.

• Present award at the student life awards banquet.

**Objective 4.4:** Provide new student orientation.

- Work with Director of Admissions to plan orientation.
- Contact 5 other universities for "best practices" ideas.
- Budget \$3,000.00 for event.
- Have 2% of faculty involved in event.

# Goal Five. Continue fostering the growth of community relationships with our students and the Okmulgee community.

### **Critical Success Factors:**

- Increase community attendance to public events sponsored by Student life by 25 people
- Increase number of community business offering student discounts by 5
- Have students help with 5 community projects a year

## **Objectives:**

**Objective 5.1:** Use "Spirit Truck" to rally support.

Strategies:

- Market "Spirit Truck" to surrounding communities.
- Take truck to community events.
- Have the student spirit club attend events with truck.

**Objective 5.2:** Offer 3 events a year that brings the community on campus to interact with our students.

- Continue events like the Fall welcome back lunch.
- Director of student life will serve on 1 community board.
- Expand campus relations with the chamber of commerce.

# Goal Six. To develop and institutionalize leadership training for officers of campus clubs and organizations.

### **Critical Success Factors:**

- Have 10 of the students leaders participate in leadership training
- Increase diversity of student leaders by 2 to be representative of the diversity of the student population
- Have 2 of the upper administration (president/vice-president) attend/present part of the leadership training

## Objectives:

**Objective 6.1** Set leadership curriculum.

Strategies:

- Contact 10 universities and see what kind of curriculum they are using.
- Meet with all club sponsors and see what they would like to include in leadership training.
- Attend 1 leadership training seminar.

**Objective 6.2** Gain student buy-in for training.

Strategies:

- Market training to members of student clubs with posters and web page announcements.
- Present the training program to the presidents round table.
- Have 3 students members on the committee that sets the leadership training curriculum.
- Present with a t-shirt or polo successfully complete training.

**Objective 6.3** Institutionalize leadership training with in student life.

- Make the planning and facilitating of training part of the activities coordinator's job description.
- Move Intramural and outdoor recreation job responsibilities away for the activities coordinator's job description.
- Create a new position to handles theses job duties.
- Dedicate \$3,000.00 per semester for leadership training.