

MidAmerica Industrial Park Center / Pryor

Mission

OSU-Okmulgee at the MidAmerica Industrial Park serves as the advanced technical education resource for the community and the companies within the Industrial Park and their employees to develop a highly skilled workforce.

Vision

OSU-Okmulgee/MAIP will:

- Be recognized as the local leader in advanced technological education and training.
- Be recognized by business and industry as a resource for assistance in various areas that improve the vitality of their operations.
- Search out and create new learning opportunities that positively impact its constituents.

Core Values

Excellence – We seek excellence in all our endeavors, and we are committed to continuous improvement.

Intellectual Freedom – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Integrity – We are committed to the principles of truth and honesty, and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Diversity – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Goals, Critical Success Factors, Objectives, and Strategies

Goal One: Create and sustain the image of an institution that maintains high academic standards within its educational and training programs and reflects the qualities of excellence, competence, and responsiveness in all program areas.

Critical Success Factors:

- Create an advisory panel, comprised of local area business and industry leaders, area public school administration and local community leaders that meets at least quarterly, in order to gain critical feedback for program and service development
- Participate monthly in industrial/community functions to develop and foster relationships among said groups that have the potential to benefit and create resources that can be leveraged in progressing the institution
- Solicit critical feedback, at least on a bi-annual basis, on programs and services to help ensure quality and alignment with identified needs
- Increase visibility of OSU-Okmulgee/MAIP by improving public relations through weekly contact with various constituents and improving marketing efforts through monthly publications and advertisement through local media
- Increase outreach activities and efforts through the development of monthly programs aimed at informing the general public

Objective:

Objective 1.1: Create and maintain a solid support foundation that merits the continued existence and utilization of OSU-Okmulgee/MAIP.

Strategies:

- Maintain and utilize advisory committee comprised of high-level business and community leaders.
- Conduct formal needs assessment of users and potential users to identify critical needs for program development.
- Become active member of industry and community organizations and participate in functions and activities, which provide opportunity for promotion of school.
- Develop relationships with local public schools and participate in sponsored functions
- Develop, host and offer appropriate functions and events aimed at members of business, industry, and community
- Maintain membership on local Workforce Investment Board and participate in sponsored functions.

Goal Two: Expand and offer high-level, technical education and training programs, and associated services, which are industry specific and maintain academic excellence standards.

Critical Success Factors:

- On a bi-annual basis, utilize feedback from advisory panels; constituents and research, to develop, align and improve programs that meet identified needs
- Perform follow up with clients, at least quarterly, to ensure quality and effectiveness of programs and services
- Develop and maintain strategic partnerships with industry, industrial vendors and service providers that add validity to programs and services
- Utilize only credentialed, professional and competent personnel for the delivery of programs and services

Objective:

Objective 2.1: To be recognized and acknowledged as a reliable, competent technical resource for technical education user needs.

Strategies:

- Request NCA institutional change that would provide approval to offer A.A.S and B.T. degree plans.
- Develop and maintain strategic alliances that help ensure quality.
- Solicit feedback from users through formal analysis to help maintain high academic standards and quality programs.
- Maintain and improve courses by ensuring up to date curriculum and technology that is current and applicable.
- Ensure quality instruction through seeking out, utilizing and supporting high-level, highly qualified and credentialed faculty.

Goal Three: Increase the student enrollment in educational and training programs by targeting and attracting a more diverse student population.

Critical Success Factors:

- Develop at least 1 new education and training program per year meeting the need of various potential users that assists them in meeting their unique individual goals
- Aggressively market programs and services to target audiences such as incumbent workforce, public school students, tribal members, unemployed and underemployed populations
- Increase the number of traditional students in degree programs of study by 20% per year.
- Increase the number of non-traditional students in degree programs of study by 20% per year
- Develop programs of study that meet the unique needs of the non-traditional student through convenient scheduling, and unique programs that take into consideration the needs of this population
- Write 2-3 grant per year directed at assisting these target audiences with their educational goals and needs

Objective:

Objective 3.1: Develop programs that meet the unique needs of the various identified groups in order to be recognized as the technical college of choice in the area.

Strategies:

- Attain NCA approval to offer A.A.S. and B.T. degree options, which will provide more educational opportunities to local area.
- Aggressively market the school and its programs through local media and outreach services.
- Develop educational programs that meet the need of the “non-traditional” student through scheduling and content.
- Develop educational programs that meet the need of the “traditional” student through scheduling and content.
- Participate in public school sponsored functions and become a valued partner.
- Develop and offer programs of interest that are specific and current to business and industry needs.

Goal Four: Improve the overall education level of the community and assist in creating a technically skilled workforce for the future through exposure and development of technical skills in youth.

Critical Success Factors:

- Develop and deliver programs to youth on a monthly basis that focus on engineering technologies in order to create an interest in continued education and technical career pathways
- Create strategic partnerships and collaborate with local agencies that work to improve opportunities for local youth
- Develop and offer programs that are targeted at increasing the education and technical skill level of youth
- Partner with local public schools and offer special programs for their students on an ongoing basis
- Visit with local school administration at least twice per year to maintain contact and visibility

Objective:

Objective 4.1: Develop and deliver programs that promote technical education, higher education and skills training to local youth.

Strategies:

- Develop and offer engineering related programs for youth.
- Develop relationship with public grade schools and participate in sponsored functions/activities.
- Develop and maintain relationship with appropriate public school representatives.
- Offer annual Summer Youth Engineering Academy to N.E. Oklahoma Youth
- Maintain membership on WIA Youth Council

Goal Five: Assist in the enrichment of economic opportunities and improvement to the quality of life for the businesses, workers, and citizens of the local communities, which we serve.

Critical Success Factors:

- Become involved in community organizations whose efforts and outcomes have an impact on economic development and quality of life issues.
- Provide at least 10 hours per month for services in collaborative efforts that enhance economic development and quality of life.
- Provide at least 5 hours per month in assisting MidAmerica Industrial Park with marketing efforts aimed at bringing new business and jobs to the area.
- Provide opportunities and resources to develop necessary expertise in economic development.
- Partner with each local public schools and offer monthly opportunities to young people, which promote an appreciation and desire for higher education.

Objective:

Objective 5.1: Become a positive and valued contributor to economic development and improving the quality of life efforts that enhancing the vitality of the area.

Strategies:

- Provide educational and training opportunities that can impact students economic welfare.
- Maintain membership in Pryor Area Chamber of Commerce and expand membership to outlying towns.
- Offer programs and services that promote economic enrichment.
- Provide assistance to small business start-ups and entrepreneurs.