

DEPARTMENT OF ART

Mission

Because art reflects and anticipates the values and conscience of a civilization and is central to a comprehensive university education, the Department of Art promotes an understanding of the visual arts and explores the role of art in society through teaching, creative activities, research, and outreach.

Vision

Faculty in the Department of Art will be recognized nationally and internationally for scholarly and creative activities while also being recognized for outstanding teaching across all departmental disciplines.

Core Values

Excellence – We seek excellence in all endeavors, especially teaching, creative scholarship and outreach.

Intellectual Freedom – We believe in ethical and scholarly inquiry in an environment that respects the rights of all in their pursuit of knowledge.

Integrity – We are committed to truth, honesty in the pursuit of equitable, ethical and professional practice.

Service – We believe service to the public to be our noble and worthy responsibility.

Diversity – We respect and value diversity of opinion, freedom of expression and individuals of all ethnic and cultural backgrounds.

Stewardship of resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of public trust and accountability for our actions.

Goals, Critical Success Factors, Objectives, and Strategies

Goal 1: Academic Excellence and Human Resources: Retention, promotion, and reward of outstanding faculty members.

Critical Success Factors:

- Increased average number of faculty juried presentations and publications.
- Increased participation by faculty in invitational exhibitions and presentations.
- Increased average number of faculty memberships/officers in professional organizations at the regional and national levels.
- Monitored success rate of students' works accepted in regional and national competitions.

Objectives:

Objective 1.1: Assistance to faculty in their pursuit of scholarly and creative activities.

Strategies:

- Provide funding for research and creative development of faculty.
- Provide funding to support faculty travel for research, presentation, and exhibition.
- Provide funding for fees for journal and exhibition submissions, plus preparation and shipping costs for competition entries.
- Provide funding for faculty memberships in professional organizations.
- Provide meaningful reward and recognition for successful record of research and creative scholarship.
- Adjust faculty teaching loads to be on a par with those of peer institutions.

Objective 1.2: Assistance to students in their pursuit of scholarly and creative activities.

Strategies:

- Provide students with information and incentives to participate in conferences and competitions.
- Reward student accomplishments with recognition and scholarships.

Goal 2: Academic Excellence, Human Resources and Leverage Resources: Provide an environment that is healthy to the well-being of faculty, staff and students.

Critical Success Factors:

- Measured salary and fringe benefits as compared with peer institutions.
- Monitored air, sound, and visual quality in teaching studio/classrooms.
- Measured research and teaching facilities as compared with peer institutions.

Objectives:

Objective 2.1: Salaries and benefits for faculty and staff that are on par with peer institutions.

Strategies:

- Increase faculty and staff salaries to the average or greater than that of the Big 12.
- Increase university contributions to employee health costs.
- Increase university contributions to TIAA-CREF.

Objective 2.2: Faculty/student ratios on par with peer institutions.

Strategies:

- Limit enrollment in studio art and graphic design courses to 15 students in upper-division and 20 students in lower-division.
- Provide more honors courses and seminars in art history.

Objective 2.3: Classroom/studios that are monitored for safety and security.

Strategies:

- Provide card swipe entry security system to Bartlett Center.
- Utilize security cameras to monitor gallery and computer labs.
- Provide system for insuring air quality in all Art Department studio/classrooms.
- Employ studio/classroom lab assistants.

Objective 2.4: Research and teaching facilities that are on par with peer institutions.

Strategies:

- Create a designated space for photographing art works.
- Continue maintaining and updating computer labs.
- Provide personal studio space for faculty.

Goal 3: Student Development: Prepare students for graduate study and/or professional careers.

Critical Success Factors:

- Sophomore class sizes of 40 each in the Graphic Design, Studio Art, and Art History Programs.
- Minimum average GPA to 3.0 for qualification in sophomore level Graphic Design Program.
- Sophomore portfolio review for acceptance to junior level programs in Studio Art and Graphic Design.
- Increased submission/acceptance in Annual Juried OSU Student Art Exhibition.
- Portfolio Capstone Exhibition for graduating Graphic Design and Studio Art majors.
- Exit interview and portfolio assessment with design professional for graduating Graphic Design majors.
- Monitored retention rate of students passing sophomore reviews and accepted to Graphic Design and Studio Art Programs.
- Survey of graduates to determine job placement and satisfaction.
- Monitored success rate of students accepted to graduate programs.

Objectives:

Objective 3.1: Recruitment and retention of outstanding students.

Strategies:

- Secure funding for design and production of recruiting materials.
- Secure funding for an annual juried art exhibition and summer workshops for Art Teachers.
- Increase the amount of funds available for the award of freshman and transfer student scholarships.

Objective 3.2: Curricula and environment that stimulate excellence and prepare students for professional careers or graduate study.

Strategies:

- Hire, retain, promote and reward outstanding faculty and staff.
- Refine degree requirements as changes in program needs occur.
- Increase the number of faculty in areas of Art History, Studio Art, and Graphic Design to provide programs on par with peer institutions.
- Expand and renovate classroom/studio facilities to provide learning environments appropriate to the disciplines.
- Continue efforts toward realization of Phase II of Bartlett Center for the Visual Arts initiated in 1982.

Objective 3.3: Expansion of degree options with the addition of degree programs at OSU Tulsa and a Master of Arts Degree in Art History, and Master of Fine Arts Degrees in Studio Art and Graphic Design on the OSU Stillwater campus.

Strategies:

- Hire additional faculty in Art History, Studio Art, and Graphic Design.
- Secure proper studio/classroom spaces at OSU Tulsa to meet instructional needs.
- Secure additional funding to award teaching assistantships.
- Secure additional space needed for graduate assistants.

Objective 3.4: Increased number of student scholarships and awards for outstanding achievement.

Strategies:

- Utilize alumni appeals for support of scholarships in the Department.
- Encourage student activities that raise awareness of scholarship needs and merit.
- Enlist the aid of the OSU Foundation in fund-raising needs.

Objective 3.5: Implementation of Advisory Boards comprised of professionals appropriate to each area of study in the Art Department.

Strategies:

- Identify successful alumni willing to serve in an advisory capacity.
- Utilize alumni and professionals for assessment.

Goal 4: Student Development: Enhance the cultural awareness of students.

Critical Success Factors:

- Increased student attendance to art gallery openings and artist lectures.
- Increased level of contributions received through the Student Activities Fee Allocation process that supports Fine Arts Activities on campus.

Objectives:

Objective 4.1: Outreach to campus.

Strategies:

- Develop and maintain a comprehensive speaker/visiting artist program that addresses all areas of study in the Art Department.
- Schedule exhibitions of art and design for purposes of enhancing course instruction and cultural enrichment.
- Develop and coordinate a program that provides for the acquisition and placement of esthetically meaningful art on campus.
- Identify sources of additional funding for gallery support.
- Monitor student attendance at gallery and guest lecture events.

Objective 4.2: A place for exhibition and stewardship of the Art Department's permanent art collection.

Strategies:

- Secure the endorsement and support of OSU upper administration on the need for a fine arts museum that is on a par with peer institutions.
- Enlist the support of the OSU Foundation in efforts to raise funds for the design and construction of a fine arts museum.

Goal 5: Human Resources: Recognize, utilize, and reward human resources.

Critical Success Factors:

- Monitored work satisfaction through use of personnel evaluations.
- Monitored course satisfaction through use of student evaluations.
- Monitored unit administrator evaluations.

Objectives:

Objective 5.1: Utilization of personnel to maximize benefit to faculty, staff, Department of Art and Oklahoma State University.

Strategies:

- Add A&P staff.
- Provide more opportunities for work-study, monitors and lab assistants.
- Increase tech support for classes.

Objective 5.2: Enhanced opportunities for faculty to broaden the scope of their course offerings based on their area of research and creative scholarship.

Strategies:

- Increase faculty travel funds to attend workshops and forums.
- Develop new courses to complement specific interests.

Objective 5.3: Opportunities for faculty to enhance their skills and productivity.

Strategies:

- Provide personal studio space for faculty.
- Decrease teaching load from 3:3 to 3:2.

Goal 6: Image/Pride/Recognition: Project an image that will promote pride and positive recognition for the Department of Art, the College of Arts & Sciences, and Oklahoma State University.

Critical Success Factors:

- Public acknowledgement of scholarships and awards to faculty and students.
- Enhanced public areas within the Bartlett Center and satellite buildings.

Objectives:

Objective 6.1: Increased public awareness of the quality of faculty and students as well as alumni of Department of Art.

Strategies:

- Develop promotional materials that reflect quality and professionalism.
- Update and maintain the Art Department web site.
- Create an area within the Bartlett Center that showcases faculty, alumni, and student achievement.

Objective 6.2: Improved visual appeal of the Bartlett Center and satellite buildings.

Strategies:

- Refurbish Gardiner Gallery with new wall surfaces.
- Install signage and landscaping at the Visual Arts Annex.
- Provide paved parking for faculty and students at the Visual Arts Annex.

Goal 7: Diversity: Provide an atmosphere that welcomes diversity of thought and ethnicity.

Critical Success Factors:

- Monitored success rate of minorities qualifying for departmental programs.
- Increased enrollment of minority students.

Objectives:

Objective 7.1: Courses that are comprised of students with a diversity of cultural and ethnic backgrounds.

Strategies:

- Expand offerings in art history.
- Increase ethnic diversity in the faculty.

Goal 8: Partnerships: Develop and encourage university and business partnerships.

Critical Success Factors:

- Record of interdisciplinary projects.
- Record of interdisciplinary career awareness events and activities.
- Record of internships and apprenticeships.

Objectives:

Objective 8.1: Increased percentage of students completing internships.

Strategies:

- Monitor the progress and success of interns.
- Maintain the departmental internship website for students.

Objective 8.2: Increased number of interdisciplinary projects.

Strategies:

- Build on the success of interdisciplinary projects of the past.

Goal 9: Outreach: Enhance the cultural awareness of the community through outreach.

Critical Success Factors:

- Increased community attendance to art gallery openings.
- Increased community attendance to artist lectures both within the Bartlett Center and at other venues.

Objectives:

Objective 9.1: Outreach to the local and regional community.

Strategies:

- Schedule exhibitions of art and design that will contribute to the cultural enrichment of the community.
- Encourage art faculty presentations at university, local, and regional venues.
- Engage the community by reactivating the Alliance for Visual Arts, department and gallery support group.