

MULTICULTURAL STUDENT CENTER

Mission

The Multicultural Student Center is committed to the social and intellectual growth of all Oklahoma State University students with particular emphasis on African American, Asian American, Hispanic American, and Native American students of the university community.

Vision

The Multicultural Student Center will:

- Promote and enhance multicultural opportunities for the campus;
- Prepare students to live and work in an increasingly diverse and global society; and
- Create more culturally sensitive climates on the campus and in the Stillwater community.

Core Values

Excellence – We seek excellence in all our endeavors and we are committed to continuous improvement.

Integrity – We are committed to the principles of truth and honesty and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Intellectual Freedom – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Diversity – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Goals, Critical Success Factors, Objectives, and Strategies

Goal 1. Academic Excellence: Support the academic mission of the university by providing student support services for ethnic minority students.

Critical Success Factors:

- 5% increase in interpersonal contacts each year with advisors, faculty, or administrators concerning minority student concerns
- Increase referrals by 50% of minority students to the Career Resource Center
- Decrease by 15% the number of minority students using the Multicultural Student Center with a grade point average of 2.0
- 20% increase in scholarship money awarded
- 20% increase in the number of students using the Multicultural Student Center

Objectives:

Objective 1.1: Address specific academic concerns and serve as a resource for minority students on diversity issues.

Strategies:

- Refer ethnic minority students to tutoring centers, study skill workshops, and other academic help sessions.
- Provide outreach diversity training sessions to minority students.

Objective 1.2: Provide scholarships to minority students in pursuit of their educational goals.

Strategies:

- Write proposal for scholarship funding.
- Coordinate faculty and staff matching funds for minority students.
- Work with Scholarships and Financial Aid to facilitate scholarship process.
- Contact private sources for funding.

Objective 1.3: Support and enhance the transition of new students.

Strategies:

- Participate in Freshman Enrollment browse sessions.
- Assist with ALPHA activities.
- Administer a satisfaction survey.

Goal 2. Student Development: Offer guidance and encourage personal and educational growth, leadership opportunities, synergy, and promote excellence.

Critical Success Factors:

- 10% increase in the number of minority students participating in leadership training
- 20% increase in the number of minority students receiving assistance in guidance sessions
- 5% increase in membership of minority student organizations
- 20% increase in collaborate programming efforts with Student Affairs departments

Objectives:

Objective 2.1: Provide guidance for ethnic minority students with reference to personal, social, and intellectual growth.

Strategies:

- Provide individual guidance.
- Refer students to other university units.
- Provide personal, social, and intellectual growth opportunities.
- Foster relationships with academic departments and deans.
- Provide group experiences.

Objective 2.2: Provide guidance for student organizations.

Strategies:

- Serve as mentor for minority student organizations by attending organizational functions and meetings and advising those organizations.
- Conduct a summer planning session for minority student organizations.
- Administer a student satisfaction survey.
- Administer leadership training session and provide leadership materials.
- Develop plans of action for diversity activities.

Objective 2.3: Encourage collaboration among student organizations.

Strategies:

- Promote unity, diversity, and community among student organizations.
- Organize Multicultural Student Center Council composed of minority student organization leaders.
- Keep minutes and summaries of Multicultural Student Center Council meetings, discussions, and activities.
- Establish a forum to discuss minority student issues.

Goal 3. Diversity: Provide programming that promotes diversity and encourages an environment of respect for individuals.

Critical Success Factors:

- 20% increase in diversity training to internal and external organizations

Objectives:

Objective 3.1: Provide diversity programming to the university.

Strategies:

- Provide an honors convocation and reception.
- Develop a plan of action for minority student programming.

Objective 3.2: Provide diversity programming to outside organizations.

Strategies:

- Develop a request form for outside organizations to request Multicultural Student Center services.
- Develop diversity training curricula.
- Administer a participant satisfaction survey.

Goal 4. Image, Pride, and Recognition: Enhance the quality and achievement of students and programs and services.

Critical Success Factors:

- 100% increase in publicity of student awards and recognition
- 10% increase in student attendance at the Minority Student Orientation

Objectives:

Objective 5.1: Recognize students and student organizations for achievements (i.e., students having a GPA of 3.25 or better).

Strategies:

- Identify students for recognition.
- Host recognition banquet to honor students for activities and honors.
- Provide information to Public Information Office to create a press release for hometown newspapers of students.
- Collaborate with Enrollment Management to produce materials that will attract minority students to the university.

Objective 5.2: Encourage staff to participate in division and university activities to enhance image, pride, and recognition.

Strategies:

- Actively participate in Homecoming activities.
- Encourage staff to wear orange on Fridays.
- Serve as volunteers for ALPHA.

Goal 5. Collaboration: Work collaboratively with other university units.

Critical Success Factors:

- 50% collaborative increase in recruitment with High School & College Relations by the end of a 5 year period
- 50% increase in contacts with Student Affairs and university units designed to assist minority students
- 30% increase in minority programming on hall floors through collaboration with Residential Life
- Increase student referrals by 10% through collaboration with University Counseling Services

Objectives:

Objective 5.1: Work collaboratively with other university units to enhance support efforts of minority students.

Strategies:

- Offer culturally based training to other units within the university.
- Survey university units to determine how to focus on recruitment and retention of minority students.
- Research successful retention models and institutions to serve as a benchmark for Multicultural Student Center.
- Maintain summary of recruitment and retention efforts.