

LIBRARY

Mission

The Library serves as the “intellectual commons” of the university, providing high quality resources, services, and gateways to meet the information needs of OSU’s diverse instructional, research, and outreach programs.

Vision

The Library will be recognized as a state-of-the-art electronic library, recognized for success in meeting the information needs of our academic community. We will be flexible and responsive to the needs of our constituents. We will:

- Inspire our students to become lifelong learners and teach them to critically access information resources;
- Provide superior service, strong collections and state-of-the-art information technologies for faculty, students and staff;
- Hire and train service-oriented staff that represents diverse cultural and ethnic backgrounds;
- Build a collection that reflects a rich diversity of opinions and human scholarship;
- Be a place for learning and discovery outside of the classroom and laboratory;
- Be the academic heart of the university and help to shape the educational experience of students and support the teaching and research needs of the faculty; and
- Maximize the application of state-of-the-art technology to facilitate faster and wider access to information.

Core Values

Excellence - We seek excellence in all our endeavors and we are committed to continuous improvement.

Intellectual Freedom - We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Integrity - We are committed to the principles of truth and honesty and we will be equitable, ethical, and professional.

Service - We believe that serving others is a noble and worthy endeavor.

Diversity - We respect others and value diversity of opinions, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources - We are dedicated to the efficient and effective use of our resources. We accept the responsibility of the public's trust and are accountable for our actions.

Goals, Critical Success Factors, Objectives, and Strategies

Goal One. Academic Excellence – Create and uphold high standards of excellence in instruction and research.

Critical Success Factors:

- 29,000 journals (print or electronic)
- 75 electronic databases
- Meet the library requirements portion of the NCA, AACSB, ABET and other accreditation standards for academic programs on the Tulsa Campus
- Meet the Association College and Research Libraries Standards for library resources and services for all academic programs that are offered on the Tulsa Campus
- Secure funding to purchase resources to meet various accreditation and ACRL standards
- Remodel library for group study, book collections, library instruction classroom, copy center, and special collections
- Provide supplementary learning materials to the Learning Resource Center

Objectives:

Objective 1.1: Support the pursuit of research excellence in selected areas by providing library resources needed to meet the demands of existing and new academic programs and the information needs of the Advanced Technology Research Center faculty and research staff.

Strategies:

- Consult with faculty and researchers to see what books, journals, documents, databases, and other resources they need to support their teaching and research.
- Send electronic book slips to faculty for their review and selection.
- Revise the electronic slips plan to reflect academic program changes and research needs changes.
- Purchase books on demand to meet faculty student and research and student needs.
- Use document delivery services for rapid access to journal articles not in electronic format.
- Divert acquisitions funds from programs that have been dropped to those that have been added.
- Partner with Stillwater to jointly license electronic resources that are needed on the Tulsa Campus, and seek additional funding from the administration that is necessary to purchase them.
- Analyze usage statistics to guide purchase and renewal decisions.

Objective 1.2: Work with the Development Office to double the current amount of external funding the library.

Strategies:

- Identify potential donors and foundations.
- Develop and prioritize a list of external funding needs.
- Hold strategic special events to cultivate donors.
- Increase funding to at least \$25,000 per year.

Objective 1.3: Enhance our current Special Collection.

Strategies:

- Catalog materials using archival standards.
- Create user guides to all collections.
- Purchase display cases to display items from the collections.
- Develop a collection development policy for archival collections.
- Work with the Stillwater to digitize some of the collections.

Objective 1.4: Support research excellence by continually updating technology and services.

Strategies:

- Work with the IT department to install and maintain a wireless network in the library.
- Purchase laptop computers with wireless connections that can be used by students in the library.
- Implement software for paperless interlibrary loan management and record keeping.
- Implement a federated search engine for improved access to online databases.
- Improve our current virtual reference service using enhanced virtual reference software, and expand hours as needed.
- Monitor developments in information technology and implement as appropriate.
- Implement newer modules of automated library systems as they are developed and needed.

Objective 1.5: Develop an ongoing assessment of library services.

Strategies:

- Periodically survey the faculty and students.
- Include library questions on student satisfaction surveys.
- Conduct a LIBQUAL user survey.
- Get feedback from the Faculty Library Committee.
- Conduct focus groups to assess services and collections.
- Change services, as needed, based on acquired feedback.

Objective 1.6: Expand instructional offerings and focus on developing student information literacy skills.

Strategies:

- Create additional web-based instructional content.
- Devote more staff time to developing instructional content.
- Partner with other libraries to develop a web-based information literacy course.
- Use new multi-media software to create instructional content.
- Work with other libraries in the region to develop an information literacy module that is accepted as part of the curriculum.

Objective 1.7: Provide space for new and existing services and collections.

Strategies:

- Conduct a space needs assessment.
- Develop a space plan.
- Provide space for new and existing services.
- Refurbish the library furniture to provide a setting that is inviting for students and faculty to use for research and study purposes.
- Provide space for needed services like Library Instruction room, with laptop computers with wireless connections, more group study spaces, a student copy center (color printer, scanner, fax machine and laminating capabilities), more room for the print collections, a faculty study, coffee bar, and expansion of the Special Collections Department.

Goal Two. Partnerships and collaboration - Strengthen strategic partnerships with area institutions by working closely with library staff counterparts in these institutions.

Critical Success Factors:

- Partnership with Tulsa Community College's Learning Resource Centers
- Share 75 databases and 29,000 journals with OSU System libraries
- Reciprocal borrowing agreement with the TU Libraries
- Integration of services between the OSU-Tulsa and OSU-CHS Libraries

Objectives:

Objective 2.1: Expand cooperation with TCC Learning Resource Centers.

Strategies:

- Use joint license databases with TCC, where appropriate.
- Continue to hold joint library staff retreats.
- Conduct joint training sessions for public and technical services.
- Conduct library instruction sessions for TCC classes held on the Tulsa Campus.
- Provide library resources for TCC classes taught on the Tulsa Campus.
- Purchase library materials that support the OSU academic track at TCC.
- Conduct library orientation sessions for TCC transfer students.

Objective 2.2: Strengthen the relationship with other OSU System Libraries.

Strategies:

- Continue meeting with A & M Library Directors for planning.
- Jointly license the same electronic resources that Stillwater has, when needed to support programs on the Tulsa Campus.
- Secure the additional funding needed to license new electronic resources.
- Jointly license library software with the Stillwater Library, as needed.
- Utilize Stillwater library servers to support some of our software needs.
- Engage in joint collection development efforts with the Stillwater library.
- Share use of the Stillwater library's long-term storage facilities for seldom used materials.
- Use Stillwater facilities and services to assist with the digitization of selected archival collections.

Goal Three. Engagement and Outreach – Enhance the quality of life of Tulsans by contributing to their human, economic, and cultural development.

Critical Success Factors:

- Sponsor literary and scholarly events on campus
- Grow the Special Collections Department
- Expand our collection of books by Oklahoma authors
- Co-Sponsor Literary programs with the Tulsa City-County Library
- 100% increase in private funds currently spent on the library
- Fully integrate the library's web site into the OSU system web site
- Open access to library for the Tulsa area community

Objectives:

Objective 3.1: Sponsor literary events on campus each year.

Strategies:

- Identify local, state, regional, national authors to approach.
- Work with the Center for Poets and Writers to identify authors.
- Consult with student groups to see who they would be interested in inviting to the campus.
- Become a member of the Arts and Humanities Council.
- Continue to work with the Center for Poets and Writers.

Objective 3.2: Work with the Development Office to establish a Library Friends Group.

Strategies:

- Work with the OSU-Tulsa Alumni group.
- Target people who belong to reading and literary circles.
- Host a reading circle on the Tulsa Campus.
- Target people who donated to the Tulsa library adopt-a-book program.
- Recruit people who belong to the Oklahoma Center for Poets and Writers.
- Develop events for members to attend.

Objective 3.3: Promote the use of open access publishing for scholarly communication.

Strategies:

- Help faculty, researchers and administrators understand the benefits of open access journals for scholarly communication.

- Promote the use of open access publishing sources such as BioMed Central, Public Library of Science, and BioOne.
- Host an open access symposium.
- Conduct information sessions in faculty meetings.
- Encourage faculty to publish in open access journals.

Objective 3.4: Become the premier training location for continuing library education in the Tulsa area.

Strategies:

- Work with the Amigos Consortium, Health Libraries of Eastern Oklahoma, Online Computer Library Center, Voyager User Group Meetings, and other organizations to schedule training at OSU Tulsa.
- Build a library instruction lab inside the library.
- Offer state-of-the-art technology in the instruction lab.
- Upgrade the library conference room to a teleconferencing facility.

Objective 3.5: Integrate the Library web site into the OSU system web site and continue to improve the web page as a gateway to information resources.

Strategies:

- Develop a new library home page based on the OSU system standard.
- Develop a search engine for the library web page.
- Develop a site map for the library web page.
- Develop web page content according to academic program.

Objective 3.6: Continue the CHS Library outreach subject with the South Central Region of the National Network of Libraries of Medicine.

Strategies:

- Obtain grant funding each year from the National Network/Libraries of Medicine- South Central Region to conduct outreach activities in the region.
- Conduct outreach activities for health care professionals and the general public on using the databases of the National Library of Medicine.

Objective 3.7: Maintain and advertise our State of Oklahoma Textbook Depository collection.

Strategies:

- Make area teachers aware of the collection.
- Make area home schoolers aware of the collection.

- Share our surplus materials with the OSU Stillwater Curriculum Library.

Goal Four. Diversity – Achieve diversity and create an environment of respect for individuals.

Critical Success Factors:

- Diversity training for all staff
- Diverse candidates produced in all job searches.
- Diversity represented in acquisition of library resources

Objectives:

Objective 4.1: Increase the number of minorities who work in the library.

Strategies:

- Advertise positions in local, and regional and ethnic newspapers.
- Utilize the American Library Association Office of Diversity to recruit minority librarians.
- Hire more minority work-study students.
- Hire more minority part-time staff.
- Encourage minority students in library school to intern in the OSU-Tulsa Library.

Objective 4.2: Take advantage of opportunities offered on the campus.

Strategies:

- Encourage staff members to attend university-sponsored diversity training sessions.
- Become involved with minority student organizations on campus.

Objective 4.3: Acquire materials that represent a diverse, ethnic and cultural point of view.

Strategies:

- Work with YBP to ensure that the approval plan includes a wide range of geographic, ethical and cultural profiles.
- Ensure that all points of view are represented in the materials that we acquire.
- Create book displays that highlight materials in the collection that represent different cultures and divergent points of view.

Goal Five. Human Resources - Recruit, retain, and develop an outstanding academic and enrollment services staff.

Critical Success Factors:

- Coordinators and managers prepared for Associate Director (or similar) positions
- Staff prepared for Coordinator (or similar) positions
- Provide at least 1 professional development opportunities per staff per year
- Performance reviews tied to the strategic plan

Objectives:

Objective 5.1: Develop coordinators and managers for increased levels of responsibility.

Strategies:

- Encourage coordinators and managers to pursue educational opportunities.
- Work with coordinators and managers to adjust work schedules to allow them to enroll in courses at OSU.
- Encourage staff to participate in the Leadership Development Program and Advanced Leadership Development Program offered by OSU.
- Encourage staff to review conference opportunities to facilitate professional growth.

Objective 5.2: Develop staff for increased levels of responsibility.

Strategies:

- Encourage staff to pursue educational opportunities.
- Work with staff and their supervisors to adjust work schedules to allow them to enroll in courses at OSU.
- Encourage staff to participate in the Ambassador Program offered by OSU.
- Encourage staff to review conference opportunities to facilitate professional growth.

Goal Six. Enhance and Leverage resources – Leverage financial and physical resources to achieve strategic goals.

Critical Success Factors:

- Consortia purchasing of library resources
- Increase the level of discounts we get for purchasing library materials
- Shared staffing between the Tulsa and the CHS Libraries

Objectives:

Objective 6.1: Reduce the amount of funds spent on licensing OSU databases.

Strategies:

- Work with the Stillwater library to jointly purchase or license databases whenever possible.
- Work with other libraries in Oklahoma through the Oklahoma Council of Academic Library Directors to participate in consortia purchasing of electronic resources.
- Work with the TCC to jointly license databases of joint interest to both of us.
- Work with the Stillwater library to utilize their servers and other hardware to host software that we license separately.

Objective 6.2: Work with book and journal vendors to increase price discount levels.

Strategies:

- Combine the book and journal contracts with Stillwater to receive a higher discount.
- Continue to use the purchasing card to save money on small purchases.

Objective 6.3: Leverage staff resources between the OSU-Tulsa Library and the OSU-CHS Library.

Strategies:

- Share staff expertise technical expertise between libraries.

- Help each other staff critical service points when needed.

Objective 6.4: Share resources with other libraries when appropriate.

Strategies:

- Share hardware, software, and storage annex space as needed.
- Share book and journal resources through Inter-Library Loan/Lending.