

OKLAHOMA STATE UNIVERSITY  
ACADEMIC PROGRAM REVIEW  
EXECUTIVE SUMMARY

**DEPARTMENT OR DEGREE PROGRAM:** ART DEPARTMENT

*Address items specified in OSRHE policy on program review (VI-Content of Program Review Reports):  
description of review process, program objectives, analysis, program recommendations.*

This review process was accomplished by combining information that has been systematically collected since the last review with data obtained from Institutional Research. This information was gathered by the Departmental Administrative Assistant and the Department Head and the review documents were written and assembled by the Department Head.

Program objectives from the previous review include:

- Salary equity for faculty and staff: *not accomplished during this review period.*
- Secure funding for Phase II of the Bartlett Center: *not accomplished during this review period.*
- Secure safer studio/classrooms for courses: *accomplished with the Visual Arts Annex.*
- Secure funding for a permanent operating budget for Gardiner Art Gallery: *partially accomplished*
- Develop database of alumni from the Art Department: *partially accomplished.*
- Develop a database to efficiently track student matriculation for advising: *accomplished.*
- Expand the database of design firms that are potential internship hosts: *accomplished.*
- Establish a presence at OSU Tulsa: *accomplished - art history, not accomplished - graphic design.*

The operations of Department of Art can only be viewed as successful during the review period:

- Increase of 49% in majors in all degree programs.
- Increase of 80% in the number of degrees conferred.
- Enrollment efficiency at 94% capacity (measured the second week of each semester).
- Consistent record of complementary reviews by outside reviewers of students and program.
- Increase of 91% in endowed scholarships awarded per year.
- Completion of new facilities for Sculpture, Ceramics, Printmaking and 3D Design.

The Department has been only mildly successful with enrollment of non-majors in lower-division courses that are considered complementary to programs in Interior Design and Landscape Architecture. It is not uncommon to have waiting lists of 10-12 students each semester per class that are unable to enroll in certain freshman and sophomore level art classes. Additional faculty are need to resolve this situation.

Program objectives for the future include improvements that are deemed necessary for both the BFA and BA degree programs and would require:

- Two new tenure-track Studio Art faculty positions.
- One new A&P position that is 0.5 FTE Academic Advisor and 0.5 FTE Gallery Manager
- One new tenure-track Graphic Design faculty position.
- One new tenure-track Art History faculty position (*replacing recent transfer of Dr. Wilkinson*)

Additional program objectives:

- Continued efforts to secure funding for Phase II of the Bartlett Center for the Visual Arts
- Submission of a proposal for a Master of Arts degree program.
- Other goals consistent with the Departmental Strategic Plan currently under development.

During this review period, the Art Department has been very successful primarily due to the quality and dedication of faculty and staff. The Department has made significant improvements to degree programs as a result of revisions to degree plans and substantial financial help from the College of Arts and Sciences for new equipment, a gallery maintenance budget, renovations to the Gardiner Art Gallery, and technical support and funding for state of the art computer labs for both graphic design and studio art.

Dean \_\_\_\_\_ Date \_\_\_\_\_

(Signature)

OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION  
STATE CAPITOL COMPLEX, OKLAHOMA CITY

PROGRAM REVIEW FORM  
FOR REVIEW OF ACADEMIC DEGREE PROGRAM

OKLAHOMA STATE UNIVERSITY  
**THE DEPARTMENT OF ART**  
COLLEGE OF ARTS AND SCIENCES  
STILLWATER, OK 74078

Bachelor of Arts with options in Art History and Studio Art  
Bachelor of Fine Arts in Studio Art and Graphic Design

**Bachelor of Arts, Bachelor of Fine Arts**

BA.....BFA

Department of Art.....208

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CIP code.....500701

HEGIS code.....1002

Instructional Program.Code...233

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Nicholas W. Bormann, Head, Department of Art

*Program does not hold specialized accreditation*

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Dr. David Schmidly, President, Oklahoma State University

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# Overview

## **A. Description of the Department/Program Review Process**

Materials generated during the last five years that related to information submitted in the 1999 review have been kept with the anticipation of use in the 2004 review. Additional information provided by Institutional Research and previous submissions of Outcomes Assessment Reports have also been utilized. Information was assembled by the Department Head with the aid of the Administrative Assistant.

## **B. Recommendations from Previous Program Reviews**

While there were no executive recommendations returned to the Department from the previous review, the Department did make and include the following recommendations from the previous review.

*1. Continue to address faculty salary equity to the maximum extent possible, using every resource available.*

This may be so outside the purview of the Department that it may not be realistic to expect the Department to be able to solve this dilemma without the support of upper-administration. The University salary program during this review period has been very poor. While some progress has been made with regard to salary compression for faculty at the professor level, there is still a significant disparity between salaries for all faculty in the Art Department at OSU when compared with peer institutions.

*2. Maximum effort needs to be directed to fund and build the Bartlett Center addition. The compelling issue here is not simply to acquire new space but to provide a safe, secure environment for our students.*

A new facility for Sculpture, Ceramics, Printmaking, and 3D Design has been constructed since the last review and classes were held there for the first time during the spring semester, 2003. While this new facility was far short of plans for a Phase II of the Bartlett Center that was part of the Bartlett Center renovation plan in 1982, the new facility does address the pressing need for safer teaching studio classrooms for these programs in the Art Department.

*3. Secure a permanent budget for the Gardiner Art Gallery that deals with the reality of ongoing operating expenses for a facility which provides outreach to the campus, community and the region.*

During this review period the Arts and Sciences Dean, John Dobson, provided the Art Department with a \$6,000 annual operating budget for the Gardiner Art Gallery beginning with FY2001. This has provided a critical security net for an operation that must continually plan for events beyond the current fiscal year and budget.

*4. An effort was already underway with Craig Satterfield, Arts and Sciences Career Counselor, to develop a more inclusive database of alumni from the Art Department.*

This effort was interrupted with the change of personnel in the A&S Career Counselor position.

## **Recommendations from Previous Program Reviews** *(continued)*

*5. The Administrative Assistant was developing a database for tracking students as they matriculate through our programs. The intent was to increase the efficiency by which the student files are updated prior to enrollment periods.*

Since the last review, the advising responsibilities have been distributed among all art faculty, making the tracking of students even more helpful. In an intermediate effort to aid faculty who are new to these advising responsibilities, for the past three enrollment periods, all student files have been updated by the Department Head and recommendations have been made to aid the student and the advisor on course selection for the upcoming semester. Graduation checks have also been provided by the Department Head for those faculty who are new to the task.

*6. The Department has been very successful with student internships for about twenty-five years, but with increased numbers of majors, more businesses and institutions must be identified as potential hosts for students.*

A web site was developed and made available in 2002 that identifies design firms in all 49 continental states that might be sources for internship opportunities. This list combined with the list of previous internship host firms has given the graphic design students a valuable resource for seeking their own internship opportunity.

*7. In January, 1999, Oklahoma State University assumed ownership of a campus in Tulsa, to be known as OSU Tulsa. The Art Department plans to have a major part in the development of programs on the OSU Tulsa campus over the next five years.*

Courses in art history and graphic design have been in the course offerings since Spring, 1999. Since the last review, the Art Department has continued to successfully offer courses in art history every semester at OSU Tulsa with enrollments increasing each semester. The Graphic Design courses have unfortunately fallen short of enrollment expectations and only fall semester, 2002, did enrollment reach the level to justify running ART 3413/Typography II.

# Criterion I

## Program Centrality

### A. Goals and Objectives of Degree Programs

#### Bachelor of Arts in Art History

Students pursuing the BA in Art History have a strong interest in art and in history, but do not have the desire to be productive artists. Rather they are interested in the cultural and historical context in which art has been produced and integrated with social issues and values of the times. Students majoring in Art History are mostly full-time traditional college-age students wishing to continue study at the graduate level to either teach art history or become a curator at a museum.

#### Bachelor of Arts in Studio Art

Traditionally this degree has been most attractive to those students wishing to pursue Education Certification because it offered the greatest number of electives that could be used for education courses necessary for certification. Starting with the 2004-05 degree plan credit hours were reduced from 128 to 120 credit hours. In this latest degree plan, 15 hours of the 30 hours required for certification can be utilized from the major and elective blocks and therefore this degree plan remains the most attractive for purposes of Art Education focus. Students with this degree are most likely to teach at the elementary and high school levels.

#### Bachelor of Fine Arts in Studio Art

The BFA Studio Art degree program is comprised mostly of full-time traditional college-age students wishing to pursue a career in the fine arts, focusing in painting, sculpture, printmaking, ceramics, or jewelry and metals. While job opportunities in these areas of study are not often evident or plentiful those serious about careers in these creative media choose to attend graduate school for a Master of Fine Arts degree. Courses in these focus areas have not been considered for OSU Tulsa at this time due to the need for instruction studios dedicated to each media offered. The BFA Studio degree is currently undergoing modifications to encourage students to become acquainted with the media options sooner in their matriculation and provide the opportunity for them to achieve more studio experience in their focus area of choice. There are also plans to include a portfolio review prior to the junior year in the program and add capstone courses that will require and prepare them to mount an exhibition of their work during their last semester prior to graduation.

#### Bachelor of Fine Arts in Graphic Design

Students pursuing the BFA in Graphic Design on the Stillwater campus are primarily full-time traditional college-age students wishing to prepare for the profession of graphic design, illustration or electronic media. Students on the OSU Tulsa campus are a mixture of full-time traditional college-age students matriculating from TCC and part-time nontraditional students who are working as professional designers, have an Associates Degree, and wish to return to college to earn a Bachelors degree. The degree was modified for 2001-02 to include a sophomore review that selected the top 30 students from those participating in the review for entry to the junior level graphic design courses on the Stillwater campus and up to 18 students for entry to the junior level graphic design courses on the OSU Tulsa campus. Unfortunately, students coming from the TCC program has been less than anticipated and enrollment at OSU Tulsa was sufficient only during the spring semester, 2001. Part of the senior capstone requirements is an exhibition of portfolio work. This often results in several job offers from professional designers who visit the exhibition with the intention of hiring a designer.

<i>Degree Option</i>	<i>Objectives</i>
B.F.A. - Graphic Design	Prepares students for careers in Graphic Design, Illustration and Electronic Media. Also preliminary for students seeking M.F.A. degrees in Graphic Design and Illustration which may subsequently prepare students for teaching at the college level.
B.F.A. - Studio Art	Prepares students for careers as studio artists. Also preliminary for students seeking M.F.A. degrees in Studio Art which may subsequently lead to college level teaching positions.
B.A. - Studio Art	Used primarily for students interested in obtaining a teaching certificate to prepare for careers in public education. Also used for double majors preparing for careers in fields such as art therapy, which requires a background in both studio art and psychology.
B.A. - Art History	Preliminary to M.A. and Ph.D. programs in Art History. Prepares for careers in public and college level education, museum curatorial and research positions, gallery management and publications, etc.

## B. Linkage of the Program to Institution's Mission

*“Proud of its land grant heritage, Oklahoma State University advances knowledge, enriches lives, stimulates / enhances economic development through instruction, research, outreach, and creative activities.”*

- Prepare Students for graduate study and professional careers.
- Enhance the cultural awareness of students and community.
- Enhance the atmosphere for scholarship and creative activity.
- Provide an atmosphere that welcomes diversity of thought and ethnicity.
- Recognize and utilize human resources
- Maximize the benefit of allocations and donations to the Department of Art.
- Project an image that will promote pride and positive recognitions for the Department of Art, the College of Arts & Sciences and Oklahoma State University
- Provide an environment that is healthy to the mind and body of faculty, staff and students
- Seek and nurture university and business partnerships



# Criterion II

## A. Program Curriculum

See current degree requirement sheets in Appendix A

## B. Distance Learning:

The Art Department has no electronic or other distance learning courses at this time.

## C. Articulation Agreement

See articulation (2+2) agreement with Tulsa Community College and OSU Tulsa in Appendix B

## D. Multidisciplinary Programs

Honors courses previously taught by Dr. Nancy Wilkinson and taught by Dr. Mark White in the future are cross disciplinary and team taught by faculty from four different departments. These courses include:

HONR 1013 Ancient World,  
HONR 1033 Early Modern World,  
HONR 1043 Twentieth Century

A new course designed and approved but yet to be taught is ART 4633 which will be cross-referenced with American Studies as AMST 4633 and titled “The Frontier and American Visual Culture”.

Connections in Design is an interdisciplinary event offered for the first time in 2003 by the Departments of Interior Design, Architecture, Landscape Architecture and Art (Graphic Design). This was a successful attempt to bring to campus design firms that employed professionals from all or some of these design disciplines and the event was successfully repeated in February, 2004.

There have been multidisciplinary projects conducted almost every spring semester from 1991 through 1999 that involved students from ART 4420/Graphic Design Studio and a senior level Interior Design class. One of the last collaborative projects in 1999 was a group project for the Pawnee Tribe in Pawnee, Oklahoma that dealt with the design of existing buildings for adaptive reuse. This project included the design of a heritage museum which was an ideal collaboration with graphic design because of the needed didactic display and promotional materials.

# Criterion III

## Program Resources

### Program Finances:

- Departmental Expenditures: Regular Funds (state appropriations, student fees, and miscellaneous institutional income)
- Departmental Expenditures: Special Funds (from grants, contracts, and gifts, or any sources other than those regularly appropriated by the state or provided by student fees, e.g. college foundations, E & G Part II)

## Department of Art

Annual Expenditures		Regular Funds			Special Funds		
		2000-01	2001-02	2002-03	2000-01	2001-02	2002-03
Administration	Amount	\$ 99,557.00	95,258.00	95,948.00	0.00	0.00	0.00
	Number of FTE	1.50	1.50	1.50	0.00	0.00	0.00
Faculty	Amount	657,500.00	726,330.00	740,640.00	0.00	0.00	0.00
	Number of FTE	14.8	14.0	16.27	0.00	0.00	0.00
Regular	Amount	588,242.00	648,697.00	678,150.00	2,376.00	0.00	11,765.00
	Number of FTE	12.0	12.5	13.5	0.00	0.00	0.00
Adjunct	Amount	69,258.00	77,633.00	62,491.00	2,500.00	4,000.00	11,000.00
	Number of FTE	3.0	2.5	2.5	0.00	0.00	0.00
Student Assistants	Amount	2,069.00	2,668.00	1,323.00	0.00	0.00	0.00
	Number of FTE	0.25	0.32	0.16	0.00	0.00	0.00
Clerical	Amount	71,741.00	56,178.00	65,166.00	0.00	0.00	0.00
	Number of FTE	3.50	2.50	2.75	0.00	0.00	0.00
Work Study & Models	Amount	9,603.00	8,818.00	10,127.00	0.00	0.00	0.00
	Number of FTE	0.88	0.88	0.97	0.00	0.00	0.00
Fringe Benefits:		210,075.00	231,497.00	229,155.00	0.00	0.00	790.00
Equipment:		66,892.00	41,349.00	33,286.00	0.00	0.00	98,630.00
Supplies:		41,564.00	36,927.00	36,152.00	794.00	73.00	950.00
Travel:		6,395.00	4,052.00	7,160.00	0.00	0.00	0.00
Contractual Services: copier maintenance, towel service, etc.		13,610.00	9,895.00	5,956.00	0.00	0.00	1,803.00
Contractual Services: visiting artists, speakers, etc.		14,692.00	8,379.00	10,226.00	28,369.00	0.00	0.00
Printing & Binding		5,315.00	6,767.00	5,957.00	2,405.00	34,562.00	8.00
Communications: phone, postage, etc.		11,546.00	11,394.00	12,033.00	125.00	742.00	88.00
Miscellaneous		6,466.00	4,868.00	9,544.00	40.00	0.00	0.00
<b>TOTALS:</b>		<b>\$ 1,874,525.00</b>	<b>1,970,710.00</b>	<b>2,003,314.00</b>	<b>36,609.00</b>	<b>39,377.00</b>	<b>125,034.00</b>

# Program Finances: Department of Art

<i>Name of Grant</i>	<i>Prin. Investigator</i>	<i>Source of Funds</i>	<i>98-99</i>	<i>99-00</i>	<i>00-01</i>	<i>01-02</i>	<i>02-03</i>
Art Education Partnership	Dr. N.Wilkinson	Kirkpatrick Foundation	50,000				
Art Education Partnership	Dr. N.Wilkinson	Kirkpatrick Foundation	10,000				
Art Education Partnership	Dr. N.Wilkinson	Stillwater National Bank		500			
Art Education Partnership	Dr. N.Wilkinson	Target			1,000		
Art Education Partnership	Dr. N.Wilkinson	Individuals		400	100	100	100
Pawnee Project	Nick Bormann	Little Eagle & Associates		2,000			
Prarie Fire-Cost Share (CS)	Robert Parks	Oklahoma Arts Council		1,200			
Prarie Fire	Robert Parks	Fine Arts Acitvity Fee		1,200			
Anticipating the Dawn-Exhibit	Robert Parks	Oklahoma Arts Council		1,200			
Anticipating the Dawn-CS	Robert Parks	Fine Arts Activity Fee		3,000			
Anticipating the Dawn-Panel	Robert Parks	Oklahoma Arts Council		3,785			
Anticipating the Dawn-Colloquium	Robert Parks	Norris Foundation		13,000			
Anticipating the Dawn-Catalog	Robert Parks	Zarrow Foundation		10,000			

## Program Finances: Department of Art *(continued)*

<i>Name of Grant</i>	<i>Prin. Investigator</i>	<i>Source of Funds</i>	<i>98-99</i>	<i>99-00</i>	<i>00-01</i>	<i>01-02</i>	<i>02-03</i>
Dean's Incentive Grant	Kristy Lewis Andrew	A&S Dean		1,815			
Yoruba Potters	Ron duBois			49,900			
Dean's Incentive Grant	Kristy Lewis Andrew	A&S Dean		3,000			
Travel Grant	Jeff Price	A & S Dean		500			
Dean's Incentive Grant	Kristy L. Andrew	A & S Dean			3,000		
Dean's Incentive Grant	Jeff Price	A & S Dean			3,000		
Wentz	Nick Bormann	Wentz Foundation			3,233		
Dean's Incentive Grant	Dr. Mark White	A & S Dean				3,000	
Wentz	Nick Bormann	Wentz Foundation				1,777	
Dean's Incentive Grant	Dr. Mark White	A & S Dean					3,000
Supplemental Grant	Kristy L. Andrew	A & S Dean				6,765	

## A. New Facilities and Major Equipment

Funded by a bond issued in 1998, a facility housing classroom/studios for Sculpture, Ceramics, Printmaking and 3D Design was built on the northwest edge of campus at the corner of Ridge Drive and McElroy. Classes were held in the new facility for the first time during the spring semester, 2003. A major portion of 1.6 million dollars was ultimately allocated to construct this facility. A Jewelry/Metals classroom/studio was originally planned for the new facility, named the Visual Arts Annex, however, the budget did not allow for the necessary square footage to include Jewelry/Metals in the new structure. \$80,000 was retained from the overall new building budget in order to provide the funding estimated to be necessary to complete the renovation of BC403/404 for the Jewelry/Metals classroom/studio. Unfortunately, construction estimates escalated from \$80,000 to \$180,000 due to issues of air quality and safety and this renovation was delayed until additional funding could be secured. The renovation is once again in motion and scheduled for completion in time for fall, 2004 classes.

In addition to the new structure for Sculpture, Ceramics, Printmaking and 3D Design, \$132,000 in funding was provided by the College of Arts and Sciences for the purchase of new equipment for these classroom/studios as well as Jewelry/Metals. Used equipment and classroom furniture for Jewelry/Metals was purchased from the Philbrook Museum in Tulsa when it became available in 2000. A computer lab was also part of the original plan for the Visual Arts Annex, but that too had to be deleted due to an inadequate budget for a dedicated space for a computer lab. Believing that a computer lab was still needed for the studio art programs, one of the drawing studios in the Bartlett Center was modified and a proposal for a new PC computer lab for use by Studio Art programs was funded by the Technology Fee Committee for A&S.

In 1990, College of Arts & Sciences responded to a request by the Art Department to install a second computer lab in the Bartlett Center for use by Graphic Design majors. Extra sections for graphic design studio classes were added at this time because of the number of students enrolling in the graphic design program. A second lab was deemed necessary to allow for scheduling of additional classes and yet provide students with necessary computer lab time outside of class to complete course assignments.

The Department received \$4,200 from the A&S Dean's office in FY01 for new lights and glass for the Gardiner Art Gallery display cases, and an additional \$3,500 in FY02 for additional Gardiner Art Gallery repairs. In FY01 and FY 02, the A&S Dean's office provided a total of 11.3K for the renovation of space in the Bartlett Center 4th floor from locker bays to office space with furniture for use as an Academic Advisor's office.

## B. Academic and Administrative Efficiencies

1. Enrollment reviews were conducted to determine if majors were able to enroll in courses in a timely way with regard to prerequisites and course sequencing. After determining that some courses were heavily enrolled with students that were non-majors and without required prerequisites, prerequisite enforcement was implemented. This provided greater enrollment opportunities for majors at critical times in their matriculation.
2. In an effort to overcome some of the problems resulting from liberal University drop and add schedules and policies, posters describing late enrollment policies in the Art Department have been posted during the first two weeks of each semester. These are meant to inform

## Academic and administrative efficiencies (*continued*)

- students that late enrollment in art courses was unlikely, especially during the restricted period, unless they had been attending a course with anticipation of spaces becoming available. Informing students that absences the first two weeks of class was not acceptable has helped to diminish this problem and has allowed the Department to be more efficient in keeping available spaces filled in all classes.
3. Students in the junior and senior years of the graphic design program were limited to no more than two graphic design studio courses per semester to insure even and equal progress for all students enrolled in the program. This had the ultimate effect of providing the necessary time for maturation of students as designers and led to better preparation for graduation and integration into the job market.
  4. The Administrative Assistant reorganized the departmental filing system by introducing color coded files. As a result of difficulties with assembly of information for the previous review, efforts were made to collect and file all course information each semester, including various versions of the schedule, textbook requests, instructor lists, final grades, official class rolls and course syllabi. Since the university has moved to the e-print systems, binders are now kept to file payroll-related documents by fiscal year.
  5. When Lotus Notes was introduced, the Administrative Assistant created a Notes database that would allow advisors to work from a graduation check form and enter course number, hours and grades for courses a student had completed. This form also calculated the major and overall GPAs. Unfortunately, this effort will be lost when the university abandons the use of Lotus Notes. A later creation of an Access database was also established which allows the sorting of students by major, class, gender, and advisor. Other benefits of this system include the ability to track students who have graduated or those who are inactive. It can also provide data that identifies what departments students are transferring to when leaving the Art Department.
  6. The Administrative Assistant has created a step-by-step instruction manual for the various tasks that are critical to the operation of the Department. This manual is a valuable document that provides the Department with the necessary directions for someone to step in and perform day-to-day task in case something were to happen to the person who is normally responsible of these operations.
  7. The following is actually an inefficiency that has been passed down to our department. Every month when the Department receives FBMs there is a line with the title “bursar accounting fee and an amount”. The Administrative Assistant must work with the bursar’s office to try to find out what that amount matches. Early in this review period, each course had its own bursar subcode. This enabled the Department to have the bursar’s office print a report that summarized the totals for each subcode when consumable fees came into our account. It was easy to account for how much each course brought in. The bursars office decided that they had too many subcodes and limited the Department to just two: one for consumable fees and one for model fees. The Department has made numerous requests for some kind of a report that summarized how much each course brought in, however, the bursar keeps saying that this is not possible. It seems that if this system is smart enough to know how much to charge each student based on what courses they are enrolled in, it should then be able to summarize the amounts for each course. In the meantime, the bursars office forwards a report of how much was charged to each student and it takes about an 8 hour day each month to switch back and forth between Excel and the SIS system looking up each students enrollment for the semester and breaking out the amount they were charged by course number.

# Criterion IV

## Productivity

### A. Enrollment: Art Majors

Major Student Count by Program for the Past Five Years

<u>Program</u>	<u>Majors</u>	<u>GPA</u>
Fall 1998		
ART - BA	40	2.95
ART - BFA	166	2.74
Fall 1999		
ART - BA	47	2.86
ART - BFA	158	2.81
Fall 2000		
ART - BA	90	2.97
ART - BFA	147	2.93
Fall 2001		
ART - BA	96	2.99
ART - BFA	136	2.97
Fall 2002		
ART - BA	60	2.98
ART - BFA	166	3.04

### B. Degrees Conferred

<u>Year</u>	<u>Degrees Conferred</u>	
	BA	BFA
1998 - 1999	7	25
1999 - 2000	11	31
2000 - 2001	7	40
2001 - 2002	16	27
2002 - 2003	9	39

### C. Program Non-Completers

(attempted at least 100 hours but did not graduate within 6 years)

<u>Program</u>	<u>Number</u>	<u>Avg. Attempted Hrs</u>	<u>Avg. Earned Hrs</u>	<u>Avg. Hrs of W</u>	<u>Avg. Cum GPA</u>
<i>Fall 1995 - Full-time new Freshmen whose last OSU major was</i>					
Art - BA	3	152	122	16.0	2.30
Art - BFA	3	137	115	7.3	2.24
<i>Fall 1996 - Full-time new Freshmen whose last OSU major was:</i>					
Art - BA	2	128	104	7.0	2.40
Art - BFA	7	134	117	6.6	2.71
<i>Fall 1997 - Full-time new Freshmen whose last OSU major was:</i>					
Art - BA	0	0	0	0.0	0.00
Art - BFA	1	162	125	12.0	2.80

## D. Student Demand for Academic Unit's Offerings

Year	Student Credit Hours			No. of Courses/Sections (Lecture/Discussion Only)					Average Section Size	% Classes Taught by Tenure/Tenure Track Faculty			Student Faculty Ratio	Student Faculty Ratio Includes
	Lower Division	Upper Division	Grad	Total	Lower	Upper	Grad	Total		Lower	Upper	Grad		
1998/99	1,827	1,383	NA	3,210	11	11	NA	22	48.6	36.4	63.6	NA	49:1	NA
1999/00	2,157	1,392	NA	3,549	14	11	NA	25	47.3	00.0	45.5	NA	47:1	NA
2000/01	2,388	1,677	NA	4,065	15	15	NA	30	45.2	36.4	86.6	NA	45:1	NA
2001/02	2,514	1,830	NA	4,344	15	15	NA	30	48.2	53.3	86.6	NA	48:1	NA
2002/03	2,709	2,157	NA	4,866	17	18	NA	35	46.3	41.2	88.8	NA	46:1	NA

While the document request is for Lecture/Discussion sections only, the majority of courses in the Art Department are Studio classes. Therefore, a similar analysis of these courses is presented to give a better overall picture of students demand for all academic unit offerings.

Year	Student Credit Hours			No. of Courses/Sections (Lab/Studio Only)					Average Section Size	% Classes Taught by Tenure/Tenure Track Faculty			Student Faculty Ratio	Student Faculty Ratio Includes
	Lower Division	Upper Division	Grad	Total	Lower	Upper	Grad	Total		Lower	Upper	Grad		
1998/99	1,854	1,254	NA	3,108	33	30	NA	63	16.4	72.7	90.0	NA	16:1	NA
1999/00	1,839	1,506	NA	3,345	34	33	NA	67	16.6	70.6	87.9	NA	17:1	NA
2000/01	2,085	1,494	NA	3,579	36	35	NA	71	16.8	77.7	82.8	NA	17:1	NA
2001/02	2,013	1,383	NA	3,396	33	30	NA	63	18.0	84.8	86.6	NA	18:1	NA
2002/03	1,911	1,488	NA	3,399	32	32	NA	64	17.9	93.8	90.6	NA	18:1	NA



## A. Program Faculty

### Faculty Qualifications (2002-03)

Name Work	Faculty Status	Faculty Program FTE	Degrees Earned Highest	Highest in Teaching Area	Related Experience (Yrs.)
Kristy Lewis Andrew	Regular	1.0	MFA	MFA	16
Larry C. Avrett	Regular	1.0	MFA	MFA	33
Ivanette Blanco	Adjunct	0.33	BFA	MFA	06
Richard Bivins	Emeritus	0.25	MFA	MFA	33
Dean P. Bloodgood	Regular	1.0	MFA	MFA	38
Nicholas W. Bormann	Regular	1.0	MFA	MFA	36
Dennis Felix	Adjunct	0.61	BA	MFA	32
Carey A. Hissey	Regular	1.0	MFA	MFA	18
Leisha O'Quinn	Adjunct	0.50	BA	PhD	03
Robert E. Parks	Regular	1.0	MFA	MFA	31
Jeff Price	Regular	1.0	MFA	MFA	11
Christopher T. Ramsay	Regular	1.0	MFA	MFA	18
David M. Roberts	Regular	1.0	MFA	MFA	29
Priscilla A. Schwarz	Adjunct	0.75	PhD	PhD	16
Marcella C. Sirhandi	Regular	1.0	PhD	PhD	23
Mark D. Sisson	Regular	1.0	MFA	MFA	15
Jeff Stokes	Adjunct	0.25	BFA	MFA	13
Jack D. Titus	Regular	1.0	MFA	MFA	21
James Watson	Adjunct	0.34	PhD	PhD	37
Mark White	Adjunct	1.0	PhD	PhD	05
Nancy B. Wilkinson	Regular	1.0	PhD	PhD	33

Note: The Master of Fine Arts (M.F.A) is the terminal degree for fine arts faculty. The College Art Association Directory of M.F.A. Programs in the Visual Arts states, "The M.F.A., unlike most master's degrees, is used as a guarantee of a high level of professional competence in the visual arts. It is also accepted as an indication that the recipient has reached the end of the formal aspects of his/her education in the making of art, that is to say, it is the terminal degree in visual arts education and thus equivalent to terminal degrees in other fields, such as the Ph.D. or Ed.D." (p. 5).

## B. Evidence of Regional / National Reputation and Ranking

Faculty in the Art Department are engaged in creative scholarship in a variety of ways, depending on the focus of their field of study and instruction.

Art History faculty generally write articles or papers for publication or presentation at professional meetings or conferences. They may also write chapters, essays or exhibition catalogues for publication or author books related to their area of research. The art history faculty in the Art Department at Oklahoma State University are involved in all of these research activities. Dr. Marcella Sirhandi received a Fulbright Senior Teaching/Research Fellowship for 1998-99 and 2000-01 and fulfilled this fellowship at the National College of Arts in Lahore, Pakistan. Dr. Marcella is recognized internationally as the leading authority on the art of Pakistan. Dr. Mark White received a grant and is currently on leave doing research at the Georgia O'Keeffe Museum in Santa Fe, New Mexico. Dr. White has curated several exhibitions during this review period and has coauthored several exhibition catalogues. Dr. White is quickly gaining national recognition for his research and scholarship in American Art.

Faculty in the area of Graphic Design are most noted for creative scholarship in the form of successful design/illustration/electronic media projects specific to client and market needs. However, during this review period several of the graphic design faculty have had design projects reproduced in juried publications such as *"The New Big Book of Logos"*, *"American Corporate Identity 2000"*, both national publications by Hearst Book International, *"Bullet Proof Logos"* a national publication by Harper Collins Publishers, *"Global Corporate Identity-International"* an international publication by Harper Design International. Jeff Price, Assistant Professor in graphic design has also won 2 regional merit awards in Graphex 32 in 2001 plus a 2nd place award in 2002 and a 3rd place award in the Design Educators' National Exhibition.

Faculty in areas of Studio Art and to some extent faculty in Graphic Design also have a variety of ways to demonstrate professional achievement including juried exhibitions at the regional, national and international levels, invitational exhibitions where a select number of artists/designers are invited to show their work in a group exhibition, and one or two person exhibitions, where a large body of work is shown by one or two artists. Gallery affiliations are yet another method for artists to present their work. To be represented in a reputable gallery requires an "established" reputation and enables the artist to have their work represented to the public by a gallery that in itself has an established reputation in the field of professional art and design. All of the studio art faculty in the Art Department at OSU participate in one or more of these methods of demonstrating professional achievement. During the period 2001-02 and 2002-03 the faculty in studio art and graphic design were recognized for 3 international, 9 national and 8 regional awards.

## C. Methods to Evaluate Student Achievement

### Assessment Methods

#### **BFA in Studio Art**

Under the current degree requirements for a BFA in Studio Art, students must submit a request for a senior exhibition of their work. A subsequent invitation to exhibit requires a successful review by the studio art faculty. Spring semester, 2003, studio art faculty selected six students to exhibit their work. The Studio Art faculty are currently in the planning stages of revamping the BFA Studio Art degree to include a mandatory senior exhibition for each BFA candidate as part of the curriculum requirements.

#### **BFA in Graphic Design**

For students seeking a BFA in Graphic Design, requirements are in place for a mandatory

## Assessment Methods *(continued)*

exhibition of their work. ART 4493/Portfolio Capstone, taken during the last semester of their program, readies them for the required exhibition of their body of work that is the essence of their design/illustration portfolio.

### **BA in Art History**

As of the 2001-02 degree plan, students majoring in Art History take ART 4800/Writing Methods concurrently with upper-division Art History courses. During their senior year they are required to present a paper as part of a Departmental Art History Presentation to be held during the Annual Juried Student Exhibition. It is not the intention of the Department to wait until 2005-06 to implement this, but rather to encourage seniors to comply with this newer degree plan requirement since it does not delay their graduation because of additional hours. The first symposium that provides the forum for these presentations was held on Saturday, April 26, 2003. Six art history majors presented papers and were reviewed by Dr. Eric Lee of the University of Oklahoma Department of Art History.

An Annual Juried Student Exhibition is also part of the assessment process for all students in the Art Department. Each spring semester, students are given the opportunity to submit up to five works from any of the art classes for the academic year. Two or three jurors who are professionals in the areas to be judged, are contracted as consultants to select the works that will be included in the annual exhibition. For 2001-02, graphic design was judged by Scott Miller, a graphic designer in Atlanta, GA.. The juror of studio art was Kellogg Johnson, a three dimensional artist working in the area of ceramics. Kellogg has a working studio in Santa Fe, NM. The resulting exhibition included 65 accepted works of 157 submitted by studio art majors, and 63 accepted works of 150 studio and graphic design works submitted by graphic design majors.

In addition to selecting the student works for the annual exhibition, each juror provided portfolio reviews and interviews with graduating senior students. Students were asked to provide a statement of purpose and resume.

## Student Success

Students enrolled in Department of Art programs have won numerous awards and honors. Awards received outside the Department include acceptance into juried exhibitions, awards for art work in exhibitions or professional competitions, scholarly papers accepted for presentation at professional conferences and academic honors. Within the Department, students are honored by being accepted into the Annual Student Art Exhibition and by having their work selected for special awards. Jurors for the Student Exhibition are always art professionals from outside the university.

### **Sample Record of Regional / National Recognition: Student Participation in Competitions:**

Graphic design students compete annually in the Brass Rings Juried Student Competition. This a regional student competition held at the University of Central Oklahoma that solicits entries from students in Oklahoma, Texas, Arkansas and Kansas. OSU graphic design students are consistently successful with an average record of the following awards:

3 first place awards, 2 second place awards, 4 third place awards, and 3 merit awards

In 2000 OSU graphic design students competed in Mid States Graphic Design Undergraduate Juried Student Competition held in Nebraska. Results of their participation netted the following recognition and awards:

2 first place awards, 2 merit awards, 11 works accepted into the juried exhibition

# Capstone Course Results

## BFA in Art/Graphic Design

### Course enrollment/completion in ART 4493/Portfolio Capstone

<u>Year</u>	<u>n</u>
Fall 1998	8
Spring 1999	13
Fall 1999	13
Spring 2000	15
Fall 2000	15
Spring 2001	20
Fall 2001	8
Spring 2002	17
Fall 2002	12
Spring 2003	15

### Senior Survey 2001

<u>Degree Program</u>	<u>Assessment Methods</u>	<u>n</u>
BFA, Graphic Design	Portfolio Review by outside evaluator	17
BFA, Studio Art	Portfolio Review by outside evaluator	3

### Exit Surveys

An exit survey is also conducted at the time of the student portfolio review. Students are asked to respond to their quality of university and departmental experience while a student at OSU. Of the seventeen graphic design and three studio art students responding, seventeen listed the faculty as the strength of the Art Department. Most often mentioned as weaknesses were general support of the Department in the way of facilities and equipment, some suggesting more updated equipment needed in computer labs. Three suggested better advisement.

### Senior Survey: Department of Art

<i>Averages for Students Completing Survey</i>	<u>Spring 2001</u>	
	<i>Studio Art (3)</i>	<i>Graphic Design (17)</i>
<b><i>University Experience: rated 1 - 5 (high)</i></b>		
distribution of course requirements	3.6	3.7
math and science course requirements	4.0	3.6
humanity course requirements	4.3	3.7
foreign language course requirements	3.3	2.4
electives outside the department	3.6	3.9
general faculty	4.0	4.0
general advising	3.5	3.0
campus facilities	3.5	3.6
<b><i>Art Department Experience:</i></b>		
distribution of art course requirements	3.3	4.3
foundation art courses	3.3	3.7
upper-division art courses	4.6	4.3
art faculty	4.3	4.3
art advising	4.0	3.6
art facilities	3.3	3.1
gallery exhibitions	2.6	4.0
student exhibitions	3.3	4.4
art related activities (field trips, design week, etc.)	3.0	3.1
senior portfolio review	4.3	4.5

## Senior Survey: Department of Art *(continued)*

	<u>Fall, 2002</u>	<u>Spring, 2003</u>
<i>Averages for Students Completing Survey Graphic Design</i>	12	15
<b><i>University Experience: rated 1 - 5 (high)</i></b>		
distribution of course requirements . . . . .	3.6	3.5
math and science course requirements . . . . .	3.6	3.5
humanity course requirements . . . . .	3.7	3.6
foreign language course requirements . . . . .	2.3	2.4
electives outside the department . . . . .	3.8	3.7
general faculty . . . . .	4.0	3.9
general advising . . . . .	2.9	3.0
campus facilities . . . . .	3.4	3.5
 <b><i>Art Department Experience:</i></b>		
distribution of art course requirements . . . . .	4.2	4.1
foundation art courses . . . . .	3.6	3.8
upper-division art courses . . . . .	4.4	4.3
art faculty . . . . .	4.5	4.4
art advising . . . . .	3.5	3.4
art facilities . . . . .	3.3	3.2
gallery exhibitions . . . . .	4.1	3.8
student exhibitions . . . . .	4.3	4.2
art related activities (field trips, design week, etc.)	2.8	2.6
senior portfolio review . . . . .	4.5	4.6

## D. Overview of Results from Program Outcomes Assessment

### Curriculum Changes

The most significant recent curriculum changes to the Bachelor of Arts Degree in Art History have been the addition of a new course that will allow for Writing Methods to be taken concurrently with upper-division art history courses, and the addition of ART 4933/Art in Context, a new capstone course for art history majors. The Department is currently working to enhance the BFA Studio Art Degree by adding studio media courses at the sophomore level with the intention of aiding students with their choice of media focus earlier in their curriculum. Unfortunately, this change will require either the shifting of faculty from multiple sections of entry level drawing or the addition of more faculty. There are also plans for requiring a review for students after they have completed the sophomore courses, and requiring a senior exhibition as part of the BFA Studio Art Degree plan.

### Survey Results

An exit survey is conducted at the time of the student portfolio review. Students are asked to respond to their quality of university and departmental experience while being a student at OSU. Student evaluations continue to give the Art faculty the highest evaluation without exception. Most often mentioned as weaknesses were general support by the University for facilities and equipment needed in certain programs in the Art Department. While the University and College of Arts and Sciences recognizes and addresses the need for technology support and has provided a mechanism for funding these needs, little is done to support the need for traditional equipment needs in the area of studio arts.

Comments with regard to needed improvements to the computer labs were less in 2003, however, there were more students requesting that the open hours of the labs be increased.

One item in the senior survey continues to identify “art related activities (field trips, etc.) with a low assessment. The Department does involve certain classes in limited extracurricular activities and field trips. The studio faculty take a limited number of class field trips each semester to regional museums. However, the graphic design faculty encourage majors to attend monthly professional meetings of the American Institute of Graphic Arts in Oklahoma City or the Tulsa Art Directors Club in Tulsa. These are not “department sponsored field trips”, but rather require a personal commitment by the student to participate on their own in these meaningful opportunities. Some responsibility for “educational experiences” must be recognized and assumed by the students.

## E. Feedback from Program Alumni

### Departmental Alumni Survey: 2002

This survey targeted alumni undergraduate programs who received their baccalaureate degree in 1996 or 2000. The survey was administered by phone and was conducted by the OSU Bureau for Social Research in February, 2002. The Office of University Assessment (OUA) prepared this report.

### Survey Questions

Respondents were asked 17 Common Questions. These were given to all OSU alumni and focused on current employment, continued education, overall satisfaction with OSU educational experiences, and zip code (used to determine area of current residence).

Respondents were asked 9 questions developed by Art.

### Target Population / Responses Rate - Art

	<u>1996</u>		<u>2000</u>		<u>Total</u>
	n	%	n	%	
Number of graduates	43		28		71
Response rate	6		12		18

### Common Questions: Employment

	<u>1996</u>		<u>2000</u>	
	n	%	n	%
1. Are you currently employed				
Yes	5	83.3%	11	91.7%
No	1	16.7%	1	8.3%
2. Are you currently seeking employment?				
Yes	0	0	0	0
No	1	100%	1	100%
3. Which of the following best describes your employer?				
large corporation	1	20.0	5	45.5
small business or small corporation	1	20.0	2	18.2
federal government	1	20.0	1	9.1
state government	0	0	0	0
local government	0	0	0	0
nonprofit organization	0	0	0	0
educational institution or organization	1	20.0	3	27.3
self-employed	1	20.0	0	0

	<i>(continued)</i>		<u>1996</u>		<u>2000</u>	
4. Are you employed full time or part time?	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
full time	3	60.0	10	90.0		
part time	2	40.0	1	9.1		
5. How closely is your current position related to your OSU major?	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
not at all related	2	40.0	3	27.3		
slightly related	0	0	2	18.2		
moderately related	0	0	0	0		
highly related	3	60.0	6	54.5		
6. In general, how well did your undergraduate studies prepare you for your current position?	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
not at all dissatisfied	1	33.3	0	0		
not very well	0	0	0	0	1	12.5
adequately	0	0	3	37.5		
very well	2	66.7	4	50.0		
7. What is your approximate total annual salary, including bonuses and benefits?	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
<15k	0	0	0	0		
\$16,000 - \$25k	1	33.3	3	30.0		
\$26,000 - \$35k	0	0	4	40.0		
\$36,000 - \$45k	0	0	0	0		
\$46,000 - \$55k	1	33.3	2	20.0		
\$56,000 - \$65k	1	33.3	1	10.0		
\$66,000 - \$75k	0	0	0	0		
\$76,000 - \$100k	0	0	0	0		
>\$100k	0	0	0	0		
refused	0	0	0	0		
8. Since you completed your OSU undergraduate degree, have you completed a graduate or professional school program, or are you currently enrolled in such a program?	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
masters	1	50.0	2	100.0		
doctoral	0	0	0	0		
medical	0	0	0	0		
law	0					
busines						
Vet Schoo						
othe		50.				
10. In general, how well did your undergraduate studies prepare you for your graduate or professional school program						
not at all					50.	
not very wel						
adequatel	2	100.				
very wel					50.	
Alumni graduate/professional school						
Parsons School of Desig						
Montana State University	1					
Oklahoma State University	1					

	<i>(continued)</i>		<u>1996</u>		<u>2000</u>	
	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
11. How satisfied are you with the quality of instruction you received in your major?						
not satisfied at all	0	0	0	0	0	0
somewhat dissatisfied	0	0	0	0	0	0
somewhat satisfied	3	50.0	3	25.0	3	25.0
very satisfied	3	50.0	9	75.0	9	75.0
12. How satisfied are you with the academic advising you received in your major?						
not satisfied at all	0	0	4	33.3	4	33.3
somewhat dissatisfied	1	16.7	2	16.7	2	16.7
somewhat satisfied	3	50.0	3	25.0	3	25.0
very satisfied	2	33.3	3	25.0	3	25.0
13. How satisfied are you with your overall educational experience at OSU?						
very dissatisfied	1	16.7	0	0	0	0
neutral	0	0	3	25.0	3	25.0
satisfied	4	66.7	4	33.3	4	33.3
very satisfied	1	16.7	5	41.7	5	41.7
State of Residence	<u>State</u>				<u>n</u>	
	Oklahoma	.	.	.	.	7
	Texas	.	.	.	.	6
	California	.	.	.	.	1
	Colorado	.	.	.	.	1
	Indiana	.	.	.	.	1
	Montana	.	.	.	.	1
	Utah	.	.	.	.	1

## F. Other Program Evaluations

### Assessment Methods

Students in the BFA Studio Art program finish their last semester with the possibility of a senior exhibition. For graphic design majors, ART 4493/Portfolio Capstone prepares them for a required exhibition of their body of work that is to be the essence of their portfolio. For studio art majors, the exhibition of their work is dependant on result of a review of their work by the studio art faculty and an subsequent invitation to exhibit. An required exhibition of a body of work by graduating BFA studio majors is planned for the near future.

An annual juried student exhibition is also part of the assessment process for all students in the Art Department. Each spring semester, students are given the opportunity to submit up to five works from any of the art classes for the academic year. Two or three jurors who are professionals in the areas to be judged, are contracted as consultants to select the works that will be included in the annual exhibition. This year, graphic design was judged by John DeMao, Chair of the Communication Arts and Design Department and Director of the Center for Design at Virginia Commonwealth University. The juror of studio art was Mark Lewis, an MFA graduate of the School of Art, Yale University , currently teaching painting and drawing at the University of Tulsa. The resulting exhibition included 72 studio works by studio art majors, and 74 studio and graphic design works by graphic design majors .

In addition to selecting the student works for the annual exhibition, each juror provided portfolio reviews and interviews with graduating senior students. Students were asked to provide a statement of purpose and resume.



# Annual Juried Student Exhibition

## Assessments by Jurors

### Brad Bollinger / Graphic Design / 1998-99

Brad stressed the following items as needing the most attention in student portfolios: increased number of pieces in the portfolio, better use of typography, enhanced sensitivity and use of color, and stronger oral presentation demonstrating confidence in personal work. Brad's personal evaluations were very consistent with the grade averages that students had earned in their art classes.

### Marsha Manhart / Studio Art / 1998-99

"The works included in this exhibition convey the principles of the exploration of ideas. Some are contemplative with powerful messages, while others please with eloquent beauty, and others raise a host of questions. The themes and/or content of these student works are highly personal and diverse." Individual interviews revealed that two students were encouraged to pursue graduate studies, and all students were at various stages of personal and unique development. This is a very positive assessment in that it recognizes the faculty for their ability to allow students to mature as individual artists.

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### Susan Agre-Kippenhan / Graphic Design / 1999-00

"I had the opportunity to review 189 entries created by students from beginning to advanced level in design and illustration. I was encouraged to see the strong overall showing of student work. The work represented investigation into numerous subject areas, from grocery markets to personal identity; in a wide variety of forms, from book jackets to web site design and with materials as diverse as scratchboard and packaging.

Judging work is always subjective and challenging and because of this I try to set criteria for selection. I looked for work that addressed the intended audience in a statement that was direct and appropriate. In addition, all selections needed to have a high level of production and they needed to have that additional elusive ingredient that elevated them to something special.

The final 50 selections all surely demonstrate excellence in execution, but they don't stop there. Concept played a key role in these works. Each demonstrates that the creator was able to elevate their assignment to truly bring a piece of themselves to the work. It is evident that extra effort was spent researching, analyzing, and studying their topic to bring something individual, unique and thought provoking to it. The work took many visual approaches, sometime historical, other times experimental, but always in tune with the target"

### Joe Goodwin / Studio Art / 1999-00

"My mission was to assemble a show of the most evolved work submitted, representing as many students as possible, and to acknowledge those who have demonstrated the highest degree of talent, diligence and progress: A show worthy of the traditions of the Bartlett Art Center. Among the works that were left behind, I saw a great deal of potential with ideas still in the emerging stages and I encourage those artist to continue that work."

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### John DeMao / Graphic Design / 2000-01

"The work represented a wide range of subject areas, many varied media and techniques, and diverse approaches. Selecting work for such a show is always difficult and this time it was exceedingly so. Overall, the work that was presented was both visually stimulating and thoughtfully executed, a confirmation of the dedication of the teaching staff and the efforts of the students. Many, many strong works were presented and often the decision of which to select came down to minute details of concept, visual organization, or craft. Over 200 works were submitted in the design and illustration area and the final selection was just over 50. All of these works demonstrate an ability to think conceptually and originally, to solve a communication problem in an appropriately functional way, a high level of craft skill, and the uniqueness of individual expression. They bring together all the varied components of successful communication in exciting ways."

Mark Lewis / Studio Art / 2000-01

"I am pleased and reassured by the quality of the work. It is always enjoyable to discover another generation of artists. There are strong pieces of work from each area exhibited within the student show. It was very difficult for me to make cuts, and I wanted to include as much work as possible. It is not much fun to be judged or to judge others. Even as a teacher, I don't enjoy grading. I've had the opportunity to be a juror on several occasions, and it's not an easy job. Yet, as a juror, it is always exciting to see young artists' work."

Paul Corrigan / Graphic Design / 2001-02

"Good design is relevant. It remains faithful to its message, and is meaningful to the audience for whom it was created. It resonates with a creative energy that resides just below the surface - a surface that is crafted with clinical coolness and technical skill.

Good design can be shocking, but more than not, good design is clever. It communicates with subtlety, simplicity and nuance.

Also, good design surprises us with humor, wit and good old-fashioned nonsense.

I looked for these things when I shaped the content for this years show. I came away from the experience with a renewed sense of exuberance and respect for today's young designers and the people who teach them."

---

Daniel Kiacz / Studio Art / 2001-02

"You should be very proud and reassured by the overall quality of work submitted. The abundance of excellent work made the decision-making process far more difficult than I had anticipated. My feelings are accurately expressed by the exceptionally large number of 'honorable mentions' I have awarded.

Finally, what I found equally impressive was the quality of ideas in relationship to both the wide range of materials and exceptional craft that I have always heard was the mark of this show, especially among the 3D entries."

## Annual Art History Symposium

### Assessments by the Reviewer

Eric M. Lee, PhD. / Art History / 2002-03

"It was a great pleasure and honor to serve as the outside assessor for Oklahoma State University's 2003 Art History Symposium. The art history program at OSU is small but strong and nurturing. During the symposium, six art history students delivered papers, and I later met with them individually. The students impressed me with their seriousness, intelligence, and thorough training in art history received from the faculty of the Department of Art. The students compare very favorably with the art history students of the University of Oklahoma. Some of the OSU students would like to attend graduate school in art history, and I believe that they would do well in many of the strongest departments.

Bravo to the art history students and faculty in the Department of Art of Oklahoma State University. The Department clearly maintains high standards and gives students a strong undergraduate training in art history."

# Criterion VI

## Program Demand/Need

### A. Occupation Manpower Demand

1. Visiting Artists and Designers: As part of the assessment process, artists and design professionals visit with graduating seniors each semester and talk to them about their work and their preparations for the job market or graduate school. These outside peer reviewers also give the Department valuable feedback with regard to the student work they have seen and the personal interviews they have conducted with the students. If a weakness is detected while visiting with the students, this information is shared with the faculty so they can make adjustments in the curriculum to compensate for these perceived problems.

2. Showcase for Job Market: One of the required courses for graphic design majors their last semester prior to graduation is ART 4493/Portfolio Capstone. In addition to preparing their portfolio for job interviews, students in this course must exhibit their portfolio of works in a group exhibition in Gradiner Art Gallery. There is an opening with a reception and work is on display for the campus and community to see for at least 10 days to two weeks. Design professionals in the area often attend the opening reception to view the student work, visit with students whose work most appeals to them and fits their professional needs. It is not uncommon for design professionals to hire students based on work in this exhibition.

### B. Societal Needs for the Program

The soul of any society is expressed through its culture, that is to say, its creative arts, music, theater, art, and literature. Training in the arts is not only central to the mission of the College, but is an obligation of a comprehensive university to its constituency, both present and future. Students who pursue options in the fine arts do so for intensely personal reasons, which often have little to do with “career” in the vocational sense. Most aspire to lives as professional artists, and artist/teachers, with the sure knowledge that substantial recognition could take many years. However, it should be remembered that, like all graduates from the College of Arts and Sciences, those from the Department of Art can rely on a solid, broadly-based, marketable, liberal arts education. In addition, all areas of specialization in art prepare students for advanced study, apprenticeships, or graduate school. Many of those who pursue the Masters of Fine Arts degree (MFA) have traditionally found careers in higher education.

There are several degree programs that either require or recommend that their students take certain studio art courses; Interior Design and Landscape Architecture. It has become increasingly difficult to accommodate the needs of students in these programs due to the number of students wishing to major in the Art Programs. Art courses during this review period have averaged 94% of capacity as measured the second week of the semester. The small percentage of unfilled spaces are occurring in a select few upper-division media focus courses. It is not uncommon to experience a waiting list of 10-12 students, mostly Interior Design Landscape Architecture students who are unable to enroll in desired lower-division art courses due to lack of available spaces.

# Criterion VII

## A. Degree Programs at OSU with Similar Titles and/or Functions

The listed programs were selected for the inclusion of courses in their curriculum which deal with “visual design”. In most instances, the skills and techniques are complementary and enhanced by the crossover of disciplines. In others there is a clear duplication of instruction, however, due to the limitations on program enrollment and the frequent inability of students enroll in courses that are part of other degree programs, it is not suggested that any of these duplications of effort be eliminated.

### Theater

The program in theater provides course work and practical experience in many areas. The degree programs are broadly based with academic, humanistic and artistic approaches to the subject matter.

- Bachelor of Arts
- ❖ There are no overlaps in degree objectives and courses with Art.
  - ❖ Options for programs do not overlap with programs in Art.
  - ❖ Degree program contains no overlapping designated courses from Art.
  - ❖ Some theater courses are career related electives for Art students:
    - TH 2663 Technical Production I
    - TH 3963 Technical Production II
    - TH 4183 Scene Design for Theater and Television
    - TH 4593 Lighting for Theater and Television
    - TH 4963 Theater Graphic Techniques
    - TH 4983 Scene Painting

### Agricultural Communications

By majoring in agricultural communications, a student may choose a special interest area such as advertising, public relations, radio and television broadcasting, photography, reporting and newswriting, or research report writing. This major has some duplication of program offerings with both Art/Graphic Design and Journalism and Broadcasting.

- Bachelor of Science
- ❖ There are some overlaps in degree objectives and courses with Art:
    - AGCM 3213 Layout and Design for Agricultural Publications
    - AGCM 3223 Web Design for Agricultural Organizations
    - AGCM 4413 Capstone for Agricultural Communications

### English

A new course was requested and approved for English during this review period. The course is ENGL 4553 titled “Document Design” and according to the course description “students will learn about design standards, page layout, instructional design, desktop publishing, typography, reading theory, and current research in visual design.” While the Art Department does not offer graduate courses, this course is clearly a basic course in our curriculum and the elementary nature of some of the content should not be the basis of graduate credit in any department.

- Master of Arts
- ❖ There is at least one overlap in courses objectives with Art:
    - ENGL 4553 Document Design

## Degree Programs at OSU with similar titles and functions (*continued*)

### Journalism and Broadcasting

Many of the courses in Journalism and Broadcasting are complementary to the graphic design program in the Department of Art and for many years were listed as suggested electives for those seeking a BFA in Graphic Design. When J/B enrollments became so large as to prompt J/B to limit enrollment to majors only, these courses were no longer available to art majors unless they opted to double-major.

Bachelor of Science ❖ J/B courses that are possible career related electives for Art students:

- JB 1141 Media and Society
- JB 2013 Principles of Advertising
- JB 3013 Advertising Media and Markets
- JB 3153 Fundamentals of Audio and Video Production
- JB 3173 History of Mass Communication
- JB 4163 Mass Communication Law
- JB 4623 Advertising Campaigns

❖ There are some overlaps in degree objectives and courses with Art.

- JB 3293 Visual Communication
- JB 3753 Graphic Communication
- JB 3803 Advertising Layout and Design

### Psychology

A course that is offered in Psychology that is complementary to the Graphic Design Degree Program is PSYC 4153 Psychology and Mass Media. This course discusses the “impact of various media content on behavior and cognition; and current content social issues such as psychological effects of television violence, television sexuality, social stereotypes and advertising.”

Bachelor of Science ❖ Psychology course that is a possible career related electives for Art students:  
PSYC 4153 Psychology and Mass Media

## B. Uniqueness of Art Degree Programs

The art department currently offers two degrees, the Bachelor of Art (BA) and the Bachelor of Fine Art (BFA). The BA is offered in art history and Studio and the BFA is offered in Graphic Design and Studio Art. Despite apparent overlap in the studio area, the degrees are unique to specific career paths.

The BFA is considered a professional degree. The vast majority of universities and art schools grant this degree to art majors. In the field of graphic design the BFA, in most cases, is all that is necessary to enter the job market. Advertising and design firms have, and continue to hire our graduates with this degree.

In the areas of studio art, the additional course-work and credit hours that are possible with the BFA are necessary for advancement to a graduate degree program. The College Art Association recommends that undergraduate applicants for graduate school have no less than 70 credit hours of studio art and most graduate programs in studio art adhere to these guidelines. The additional course-work also provides students with ample opportunity to explore various media while concentrating in a specific medium. Most graduate schools ask that applicants submit material in a specific media concentration such as painting, sculpture or printmaking.

The BA in art history is the only undergraduate degree available in this discipline. Completion of the degree satisfies all requirements of graduate programs that offer MA and Ph.D. degrees in Art History. It is unique from all studio degrees even though majors are asked to sample studio courses in order to gain a better understanding of the technical and conceptual underpinnings of art.

## Uniqueness of Art Degree Programs (*continued*)

The BA in studio is designed for students who plan to double major or seek teacher certification with emphasis in art. A number of students double major in art and psychology with the intention of pursuing a masters degree in art therapy. Others double major in art and biology or zoology, intending to pursue a masters degree in medical illustration. Still others planning to teach in primary or secondary schools, public and private, select art as a major and take 32 to 36 credit hours of education courses to qualify for certification. All of these students are best served by a degree that offers the fundamentals deemed important by the Department without the burden of specialization. This allows students to graduate in a timely fashion and yet provides all necessary requirements for successful competition in the job market.

### 1. ART HISTORY

Works of art embody the human spirit, with all its hopes and limitations. Students can explore the artist's personal responses, see how works of art reflect the society in which they were produced, This includes exploring historical and political realities, religious and philosophical values, and cultural attitudes.

The Department of Art at Oklahoma State University offers course work leading to the Bachelor of Arts degree in Art History. The program has a broad range of courses in western and non-western cultures, providing the student with a rich and balanced liberal arts education.

Careers for the art history graduate include, but are not limited to, the following: teacher at the college, university, secondary, or primary levels, gallery or museum curator, visual resources specialist, journalist, commentator on the arts, arts administrator, or arts conservator.

### 2. GRAPHIC DESIGN

#### **GRAPHIC DESIGN AND ILLUSTRATION AND ELECTRONIC MEDIA**

Graphic Design is the art and profession of visual communication. It is the process of combining images, words, and ideas to effectively convey information to a given audience that will have a specific effect or achieve a predetermined goal. Society survives through communication, and graphic designers make the process concise, effective and visually interesting. Graphic designers and illustrators play an integral part in the design and production of all printed materials, from corporate literature to packaging, signage, and advertising. Electronic media is a new and evolving segment of graphic design. The electronic media designer can be involved in areas such as television graphics, animation, video production, storyboard creation, television/film advertising and web design.

### 3. STUDIO ARTS

#### **a. PAINTING AND SCULPTURE**

These traditional disciplines, with their long history as the backbone of the fine arts, offer the student a unique, complex, and intensely personal vehicle of discovery. Reviewing the past 40 years we find every possible approach to material and subject, from strictly representational to minimalist. The diversity of expression is simply overwhelming to not only the aspiring sculptor or painter, but to the critic and the patrons of the arts. Painting and sculpture in this century provides options and alternative attitudes not considered in the past. Artists today are able to pursue personal imagery through which they can project into the future. Immersed in the past, yet aware of the dynamic society around them they may look nostalgically to the past, or bravely toward the unknown. The value that society places upon these disciplines is, quite frankly a barometer of its vitality and viability.

### 3. STUDIO ARTS *(continued)*

#### **b. PRINTMAKING**

Printmaking, like painting and sculpture, often deals with the “nuts and bolts” of the human condition, but unlike them, is concerned with the idea of multiple originals. Within a long history which reaches back to the middle ages, through the Renaissance, printmakers are vital to the public’s access and understanding of the arts.

Relief prints are made from a raised printing surface. The most common forms are woodcuts and linoleum block prints. The image is drawn on the block and the non-image areas are cut away, ink is then applied to the surface which is picked up by the paper during printing.

Intaglio is a process, which began as part of the armorers trade in the middle ages, involves the printing of an image which has been engraved or etched into a metal surface. Ink is then applied to the plate and the surface wiped clean, leaving ink only in the recesses, which are then transferred to paper in the printing process.

Lithography is a process which has its origins in the print revolution of the nineteenth century when the process was used to bring images into mass printing. The process is based upon the simple principle that grease and water do not mix. A drawing is made on a stone or metal plate which is then processed chemically, so that image areas accept ink, and the open areas do not, as they have been made water receptive.

#### **c. CERAMICS**

Education in the ceramic arts can lead to a number of career opportunities. In today’s world of mass communication, the hand-crafted object offers an alternative to the impersonal, mass produced product. It is now possible to make one’s living as a production potter, meeting the demands of an ever expanding and aesthetically aware buying public.

A ceramics education at the university level provides many opportunities for teaching at all levels. Schools employ educators with special expertise in the craft areas, as do hospitals, craft programs, chemical dependency rehabilitation programs, and prison rehabilitation programs. Additionally, career opportunities exist within the field of industrial ceramics technology which requires both designers and technicians, often with backgrounds in the fine arts.

#### **d. JEWELRY/METALS**

In recent years the field of Metals/Jewelry Design has witnessed significant new directions in materials, technology and function. The contemporary artist in metals must not only be aware of the history of his or her craft and have an excellent technical background, but must keep abreast of advances made in industry, technology, and the fine arts. It is this fusion of the traditional and the contemporary that has given impetus to the changing role of the metal worker from that of craftsman to that of the artist-craftsperson. While many of these artist-craftspersons are concerned with an object’s sculptural qualities, many others find careers in the jewelry/metals industry. Students who achieve the Masters of Fine Arts degree in metals/jewelry are fully qualified to teach at the university level, and many find this an attractive option.

## Summary and Recommendations

The Department has made great progress in the areas of classroom facilities, especially computers for Graphic Design and most recently equipment for Studio Art areas of Sculpture, Ceramics, Printmaking and 3D Design. The addition of a new facility for these areas has greatly improved the safety for students and faculty working in these studio areas.

There have been significant improvements to the degree requirements for both BFA in Art/Graphic Design and the BA in Art History. Efforts are currently underway to make similar improvements to the degree requirements for the BFA in Studio Art.

Our program has remained strong, vital, and relevant, and our enrollment continues to increase.

### A. Strengths

#### Faculty

The full-time faculty of the Department of Art now numbers 14, up two positions from 1995. However, one of these positions was the result of the faculty agreeing to assume advising responsibilities in addition to their normal course loads of 3:3 in order to secure a position for ceramics. All full-time faculty hold terminal degrees and are practicing professionals who have achieved regional and national status among their peers. All are dedicated, committed teachers who have demonstrated their ability to engage, motivate, and inspire students. Our faculty are our greatest resource and strength.

#### Facilities

With the completion of new facilities for Sculpture, Ceramics, Printmaking and 3D Design, and the soon to be completed facilities for Jewelry/Metals, the Art Department has some of the best facilities for all offered degree programs as any college or university in the region. The soon to be completed PC computer lab for digital imaging by the studio arts combined with the two dedicated Macintosh computer labs for graphic design, illustration and electronic media provide the OSU Art Department with instructional studio/classrooms critical to professional training in the 21st century.

### B. Areas of Improvement

Average increase of 267% in program finances compared to the previous review period.

Program Finances: Grants 1993-9	.	.	.	.	.	.	\$88,547
Program Finances: Grants 1998-03	.	.	.	.	.	.	\$176,575

increase of 200%

Average increase of 49% in art majors during this review period.

Average increase of 80% in degrees conferred compared to the previous review period.

Scholarships, for both entering freshmen and transfer students and sophomore, junior, and senior art majors, have experienced considerable growth in funding during the last five year period. Endowed scholarships for students enrolled in art degree programs has increased from \$9,950 awarded in 1997-98 to \$19,000 awarded in 2002-03 and increase of 91% during this review period. Students are also taking advantage of University Scholarships such as the Bailey Scholarship and the Wentz Scholarships.



## C. Recommendations for Action

1. Continue to address faculty salary equity to the maximum extent possible, using every resource available. The Art Department still has concerns about faculty salary equity, compared to other disciplines at OSU and same disciplines at peer institution in the region. The salary level for the Department Head at OSU is less than half (50%) of the salary for Department Head of the Art Department at the University of Oklahoma. Salary compression has improved somewhat for the faculty at the full professor level, but all salaries remain below the average when compared with peer institutions regionally and nationally. Other compensatory concerns result from the actions of the University in 1993 with the change in retirement benefits and again in 1995 with the change in benefits calculation formula by Oklahoma Teacher Retirement.

2. Maximize efforts to fund and build the Bartlett Center addition. Completion of new facilities for Sculpture, Ceramics, Printmaking and 3D Design teaching studios has solved some of the concerns for air quality and safety for students and faculty operating in these studios, however, due to budget restraints, space was not available in the new facility for a Jewelry/Metals classroom/studio. Efforts have been made to find space in the Bartlett Center for this studio by moving much of the Department's permanent art collection to the Library Annex. Unfortunately, the solution for air quality for this renovated classroom/studio required the forfeiture of space critical to the operation of the Gardiner Art Gallery. It is still unclear how operations for the Gallery will be fully impacted in the near future. While the Art Department is very appreciative of the opportunity to provide safer and better equipped facilities for these studio programs, it is the consensus of the Art faculty that Phase II of the Bartlett Center that was part of the original renovation of the Bartlett Center in 1982 should remain a priority for future improvement and expansion for the Art Department.

3. A concern that continues to remain from the 1993 and 1999 Program Reviews is a maintenance budget that does not allow for replacement of lab/studio equipment on a regular schedule. The Department continues to make adjustments in some courses to reflect a more realistic application of the "facility use fee" and has made efforts to recognize that all of the expensive equipment in the studio teaching classrooms will need replacement on some estimated schedule. The Tech Fee has provided the scheduled maintenance and replacement of computers and peripherals, considered "technical equipment" and yet the University has not recognized the necessity for maintenance/replacement of more traditional tools and equipment needed for instruction in studio classrooms.

The tech fee addresses the needs of instructional computer labs and labs for student use, however, when taking an inventory of faculty computers, most are found to be old enough to qualify for "tech fee replacement schedule" but are not covered by any planned replacement schedule as are the tech fee labs.

4. Another concern is for a permanent budget for the Gardiner Art Gallery that deals with the reality of ongoing operating expenses for a facility which provides outreach to the campus, community and the region. Arts and Sciences provided the Art Department with a \$6,000 annual operating budget for the Gardiner Art Gallery beginning with FY2001. This was a significant step toward providing some security to a budget process that by necessity must span several years. The Gallery has been overly dependant on allocations from the Student Activity Fee, which has only been mildly supportive and is at the whim of the students each semester. The cultural relevance that the Art Department brings the campus through the Gardiner Art Gallery is every bit as important as the many of the other fee supported activities and facilities that have an ongoing designated allocation.

## D. Five-Year Goals for the Program

Goals that are meant to address a specific needs:

1. Add a new position that is .50 Academic Advisor and .50 Gallery Manager.
  - the faculty have managed successfully to include advising responsibilities with their 3:3 course loads, however, it would be more efficient and cost effective to assign advising to a professional dedicated to this task.
  - the art history faculty member assigned to the gallery, Dr. Mark White, is on leave for the year conducting research and this position is currently filled with a visiting assistant professor. Although Dr. White has been assigned the gallery position at his request and he has done a stellar job while in this position, it is felt that the Department and the University could be better served if Dr. White were to be reassigned to the classroom at 1.0 FTE. He has volunteered to assume Dr. Wilkinson's position of teaching an HONORS section and with the shift of Dr. Wilkinson to 1/4 time in the Art Department and 3/4 time as Director of International Studies, Dr. White increased presence in the classroom is viewed as critical to the Art History Program.
2. Add 2 new tenure-track positions in Studio Art:
  - to provide greater depth and diversity of instruction in both 2D and 3D areas of media concentration. In areas of esthetics and creative scholarship, it is advantageous to have multiple points of view.
  - to allow certain courses that must be taught with multiple levels in combined sections to be taught as the separate courses that they are. (i.e. ART 3133 and ART 4130, ART 3323 and ART 4330) Some faculty have opted to separate these courses by meeting the overlapping courses separately as an overload (i.e. ART 3343 and ART 4340)
  - to allow the addition of sophomore level media courses that would allow implementation of an improved BFA Studio Art degree plan
3. Add 1 new tenure-track position in Graphic Design:
  - to provide additional major course options to allow students to matriculate at a desired rate while taking the courses most beneficial to their career path
  - to allow certain courses that must be taught with multiple levels in combined sections to be taught as the separate courses that they actually are. (i.e. ART 3403 and ART 4430)
4. Add at least 1 new tenure-track position in Art History:
  - to compensate for the shift in 2003-04 of a full-time art history faculty to 1/4 time art history faculty.
  - to provide more stability and security for students enrolled the Art History Program when confronted with situations requiring faculty to be on leave for purposes of research
5. Submit a proposal for a Master of Arts degree program in Art History.
6. Make substantial improvements to the BFA Studio Art Degree requirements
  - to enable students to experience media at the sophomore level in order to make a decision on career focus at an earlier stage of their matriculation.
  - to add a portfolio review after the sophomore courses to qualify students acceptance to the junior level of the studio art programs.
  - implement a capstone course that prepares studio art students for a senior exhibition of their work and subsequent entry to the job market or graduate study.

# Goals for the Program: Departmental Strategic Plan

Goals that are meant to address general needs:

## **1. Prepare students for graduate study and professional careers**

- 1.1: Recruitment and retention of outstanding students
- 1.2: Curricula and environment that stimulate excellence and prepare students for professional careers or graduate study
- 1.3: Expansion of degree options with the addition of a Master of Arts Degree in Art History, and Master of Fine Arts Degrees in Studio Art and Graphic Design
- 1.4: Increased number of student scholarships and awards for outstanding achievement
- 1.5: Increased student participation in regional, national and international competitions and conferences
- 1.6: Implementation of Advisory Boards comprised of professionals appropriate to each area of study in the Art Department

## **2. Enhance the cultural awareness of students and community**

- 2.1: Outreach to campus, local, regional communities
- 2.2: A place for exhibition and stewardship of the Art Department's permanent art collection

## **3. Enhance the atmosphere for scholarship and creative activity**

- 3.1: Assistance to faculty in their pursuit of scholarly and creative activities
- 3.2: Assistance to students in their pursuit of scholarly and creative activities

## **4. Provide an atmosphere that welcomes diversity of thought and ethnicity**

- 4.1: Courses that are comprised of students with a diversity of cultural and ethnic backgrounds
- 4.2: Classrooms/studios and course assignments that utilize the diversity of students from different cultural and ethnic backgrounds

## **5. Recognize and utilize human resources**

- 5.1: Work assignments based on experience and individual preferences
- 5.2: Utilization of personnel to maximize benefit to faculty, staff, Department of Art and Oklahoma State University
- 5.3: Enhanced opportunities for faculty to broaden the scope of their course offerings based on their area of research and creative scholarship
- 5.4: Opportunities for faculty to enhance their skills and productivity

## **6. Maximize the benefit of allocations and donations to the Department of Art**

- 6.1: Purchase of equipment, fixtures and software at lowest possible costs
- 6.2: Knowledgeable expenditures based on market research, user needs and product reliability

## **7. Project an image that will promote positive recognition for the Department of Art, College of Arts & Sciences and Oklahoma State University**

- 7.1: Increased public awareness of the quality of faculty in the Department of Art
- 7.2: Increased public awareness of the quality of programs offered by the Department of Art
- 7.3: Increased public awareness of the success rate of graduates of Art Department programs

## **8. Provide an environment that is healthy to the mind and body of faculty, staff and students**

- 8.1: Salaries for faculty and staff that are on par with peer institutions
- 8.2: Faculty teaching loads that are on par with peer institutions
- 8.3: Faculty/student ratios on par with peer institutions
- 8.4: Classroom/studios that are monitored for safety and security
- 8.5: Research and teaching facilities that are on par with peer institutions

## **9. Seek and nurture university and business partnerships**

- 9.1: Increased percentage of students completing internships
- 9.2: Increased number of interdisciplinary projects

# Appendix A

## Oklahoma State University: Degree Requirement Sheets

● BA Art History . . . . .	37
● BA Studio Art . . . . .	38
● BFA Studio Art . . . . .	39
● BFA Graphic Design . . . . .	40

# OKLAHOMA STATE UNIVERSITY

GENERAL REQUIREMENTS

COLLEGE OF

ARTS & SCIENCES

**For students matriculating:**

**Academic Year** ..... 2003-2004

**Total hours** ..... 128

**Minimum overall grade-point average** 2.00

**Other GPA requirements, see below**

**BACHELOR OF**

ARTS

DEGREE

ART

(ART HISTORY)

OPTION

<b>General Education Requirements 40 Hours</b>		
<b>Area</b>	<b>Hrs</b>	<b>To Be Selected From</b>
English Composition and Oral Communication	6	ENGL 1113 or 1313, and 1213 or 1413 or 3323 (See Academic Regulation 3.5 in <u>Catalog</u> )
American History and Government	6	HIST 1103 POLS 1113
Analytical and Quantitative Thought (A)	6	MATH 1483 or 1493 or 1513 and 3 hours designated (A); or MATH 1715
Humanities (H)	6	Courses designated (H)
Natural Sciences (N)	8	Courses designated (N)
Social and Behavioral Sciences (S)	6	Courses designated (S)
International Dimension (I)	-	Courses designated (I)
Scientific Investigation (L)	-	Courses designated (L)
Controlled Electives	2	Any course with a GE designation in any of the above areas.
<b>College/Departmental Requirements 23 Hours</b>		
Orientation	1	
Arts and Humanities	9	(see note 2 on back of sheet) A & S 1111 (transfers with 15 hours exempt)
Natural and Mathematical Sciences	3	_____
Foreign Languages	10	_____
Non-Western Studies	-	_____

<b>Major Requirements 51 hours:</b>
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.
Foreign Language 5 additional hours
Art Studio (9 hours) 1103 1203 3 hrs upper division studio art
Art History (31 hours) 2603 and 2613 or 1803 plus 3 hrs upper division Art History  3603 or 3613 3623 3683 or 4613 4800 (1-3 hours) Spec. Studies: Writing Methods (must be taken concurrently with upper division Art History)  4933  12 hours upper division Art History (4800 Museum Internship recommended)
Electives (6 hours) upper division major-related courses
<b>Electives 14 hours:</b>
Hours from upper or lower division courses to complete the required total.  As many as 14 hours may need to be upper division.

**Other Requirements:** See notes 1, 2, & 3 on back of degree sheet.

Upper-Division Gen Ed: 6 hours outside major prefix.

Upper-Division Credit: Total hours must include at least 48 in courses numbered 3000 or above.

Hours in One Prefix: Hours in one prefix in excess of 48 will be added to the minimum total of 128 required for graduation.

Students will be held responsible for degree requirements in effect at the time of matriculation (date of first enrollment) & any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

# OKLAHOMA STATE UNIVERSITY

GENERAL REQUIREMENTS

COLLEGE OF

ARTS & SCIENCES

For students matriculating:

Academic Year ..... 2004-2005

Total hours ..... 120

Minimum overall grade-point average 2.00

Other GPA requirements, see below

BACHELOR OF

ARTS

DEGREE

ART

MAJOR

STUDIO ART

OPTION

General Education Requirements <u>40</u> Hours		
Area	Hrs	To Be Selected From
English Composition and Oral Communication	6	ENGL 1113 or 1313, and 1213 or 1413 or 3323 (See Academic Regulation 3.5 in <u>Catalog</u> )
American History and Government	6	HIST 1103 POLS 1113
Analytical and Quantitative Thought (A)	6	MATH 1483 or 1493 or 1513 and 3 hours designated (A); or MATH 1715
Humanities (H)	6	Courses designated (H)
Natural Sciences (N)	8	Courses designated (N)
Social and Behavioral Sciences (S)	6	Courses designated (S)
International Dimension (I)	-	Courses designated (I)
Scientific Investigation (L)	-	Courses designated (L)
Controlled Electives	2	Any course with a GE designation in any of the above areas.
College/Departmental Requirements <u>23</u> Hours		
Orientation	1	A & S 1111 (transfer students with 15 hours exempt)
Arts and Humanities	9	_____
Natural and Mathematical Sciences		_____
Foreign Languages		_____
Non-Western Studies	-	

Major Requirements <u>48</u> hours:	
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.	
ART	1103 1113 1203 1603 2203 2213 or 2113 3123 or 3133 3323 or 3343 or 3503 3700 or 3720 or 3730 (3 hours)
6 hours upper-division Art History	
6 hours upper-division Studio Art	
3 hours upper- or lower division Studio Art	
6 hours upper-division career-related courses	
Electives <u>9</u> hours:	
All electives plus 12 hours of general education or college and departmental requirements may need to be upper-division.	

Other Requirements: See notes 1, 2, & 3 on back of degree sheet.

Upper-Division Gen Ed: 6 hours outside major prefix.

Upper-Division Credit: Total hours must include at least 48 hours in courses numbered 3000 or above.

Students will be held responsible for degree requirements in effect at the time of matriculation (date of first enrollment) & any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

# OKLAHOMA STATE UNIVERSITY

GENERAL REQUIREMENTS

COLLEGE OF

ARTS & SCIENCES

For students matriculating:

Academic Year ..... 2003-2004

Total hours ..... 125

Minimum overall grade-point average 2.00

Other GPA requirements, see below

BACHELOR OF

FINE ARTS

DEGREE

ART

MAJOR

STUDIO ART

OPTION

<b>General Education Requirements <u>40</u> Hours</b>		
Area	Hrs	To Be Selected From
English Composition and Oral Communication	6	ENGL 1113 or 1313, and 1213 or 1413 or 3323 (See Academic Regulation 3.5 in <u>Catalog</u> )
American History and Government	6	HIST 1103 POLS 1113
Analytical and Quantitative Thought (A)	6	MATH 1483 or 1493 or 1513 and 3 hours designated (A); or MATH 1715
Humanities (H)	6	Courses designated (H)
Natural Sciences (N)	8	Courses designated (N)
Social and Behavioral Sciences (S)	6	Courses designated (S)
International Dimension (I)	-	Courses designated (I)
Scientific Investigation (L)	-	Courses designated (L)
Controlled Electives	2	Any course with a GE designation in any of the above areas.
<b>College/Departmental Requirements <u>10</u> Hours</b>		
Orientation	1	A & S 1111 (transfers with 15 hours exempt)
Arts and Humanities	9	_____
		(see note 2.a.)
		Art History (U/D) _____ Art History (U/D) _____
Non-Western Studies	-	_____ (see note 1.b.)

<b>Major Requirements <u>63</u> hours:</b>	
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.	
ART	1103 1113 1203 1803 2113 2203 3110 (3 hours) 3123 3133 3323 or 3343 or 3503 3683 3700 or 3720 or 3730 (3 hours) 4100 (3 hours)
3 hours upper-division Art History	
21 hours upper-division Studio ART	
<b>Electives <u>12</u> hours:</b>	
Hours from upper- or lower-division courses to complete the required total.	

Other Requirements: See notes 1, 2, & 3 on back of degree sheet.

Upper-Division Gen Ed: 6 hours outside major prefix.

Upper-Division Credit: Total hours must include at least 48 hours in courses numbered 3000 or above.

Students will be held responsible for degree requirements in effect at the time of matriculation (date of first enrollment) & any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

## Comparison: Current Major Requirements / Proposed Major Requirements for Art History

<b>Major Requirements <u>47</u> hours:</b>	
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.	
5 hours Foreign Language 2nd year or above.	
ART	1103 1803 1203 3123 or 3323 3623 or 3673 3683 or 4613
<u>12 hours from:</u>	
ART	3603 3613 3633 3643 3653 3663 3683 3693 4603 4623 4653 4663 4673
	3623 3673 3683 4613
	} if not taken above
12 hours upper-division ART or career related areas.	
<b>Electives <u>18</u> hours:</b>	
Hours from upper or lower division courses to complete the required total.	
As many as 15 hours may need to be upper division.	

<b>Major Requirements <u>48</u> hours:</b>	
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.	
5 Hours Foreign Language 2nd year or above (French or German recommended)	
ART	3 hours from 1103 or 1203 or 2203 3 hours Studio Art, upper- or lower-division
ART	6 hours from 2603 and 2613 Survey or 1803 plus 3 hours upper division Art History
ART	3603 or 3613 3623 3683 or 4613 4800(1) Special Studies: Writing Methods (1 hour, may be taken up to 3 times; must be taken concurrently with upper division art history class) 4933 (Art History Capstone Course)
ART	12 hours upper division Art History 4800 Museum Internship recommended (3 hrs)
6 hrs upper-division career-related electives (may include additional foreign language)	
<b>Electives <u>17</u> hours:</b>	
Hours from upper or lower division courses to complete the required total.	
As many as 15 hours may need to be upper division.	



Please review these changes (*to be submitted as a draft by October 25*) that should be discussed by the faculty of the whole before final adoption.

Summary of changes to the degree sheet changes for art history. These fit into the Major Requirements box. Changes are:

- 47 to 48 hrs
- change in Foreign Language description only (5 hrs retained)
- Art Studio requirement dropped from 9 to 6 hrs; changed slightly (1 lower div course and choice of other)
- 2603,2613 Survey added as choice with 1803 + 1 upper div class (total of 6 hrs)
- 3606 or 3613 (Classical or Medieval) added as requirement option (This gives a required course in the three basic areas of Western art: ancient-medieval, renaissance, modern.)
- 3673 (Northern Ren) deleted as requirement option for now
- 4800 ("Writing Methods" will be required for 1hr (making this block 19 instead of 18 hrs). We will ask for a change in number to create a separate class for this (3600) later, instead of teaching it under 4800. But we want to initiate it now. The course, which can be taken up to 3 times (1hr each time) is intended to be an extra, carefully supervised writing component for art history majors who are enrolled in other art history lecture classes.)
- 4933 (AH capstone, already on books) added as required course (This will take the place of most 4910 Directed Studies as these papers will be done as part of seminar capstone class and will be used for assessment.)
- other hrs changed from u-d ART to
  - 12 hrs Art History
  - 6 hrs Career-related Electives ( This could include foreign language, art studio, or other humanities courses.)

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# OKLAHOMA STATE UNIVERSITY

GENERAL REQUIREMENTS

COLLEGE OF

ARTS & SCIENCES

For students matriculating:

Academic Year ..... 2003-2004

Total hours ..... 125

Minimum overall grade-point average 2.00

Other GPA requirements, see below

BACHELOR OF

FINE ARTS

DEGREE

ART

MAJOR

GRAPHIC DESIGN

OPTION

<b>General Education Requirements <u>40</u> Hours</b>		
<b>Area</b>	<b>Hrs</b>	<b>To Be Selected From</b>
English Composition and Oral Communication	6	ENGL 1113 or 1313, and 1213 or 1413 or 3323 (See Academic Regulation 3.5 in <u>Catalog</u> )
American History and Government	6	HIST 1103 POLS 1113
Analytical and Quantitative Thought (A)	6	MATH 1483 or 1493 or 1513 and 3 hours designated (A); or MATH 1715
Humanities (H)	6	Courses designated (H)
Natural Sciences (N)	8	Courses designated (N)
Social and Behavioral Sciences (S)	6	Courses designated (S)
International Dimension (I)	-	Courses designated (I)
Scientific Investigation (L)	-	Courses designated (L)
Controlled Electives	2	Any course with a GE designation in any of the above areas.
<b>College/Departmental Requirements <u>10</u> Hours</b>		
Orientation	1	A & S 1111 (transfers with 15 hours exempt)
Arts and Humanities	9	3 hours ART 3683 3 hours upper-division Art History  _____ (see note 2.a.)
Non-Western Studies	-	_____ (see note 1.b.)

<b>Major Requirements <u>63</u> hours:</b>
Minimum GPA in all ART courses 2.50 with a minimum grade of "C" in all ART courses.
<u>Lower Division Core Requirements</u> ART 1103 1113 1603 2203
<u>Lower Division Professional Sequence</u> 2.75 GPA required to take courses below: ART 2403 2413 2423
<u>Upper Division Professional Sequence</u> Proficiency review required to take courses below: ART 3403 or 3423 3413 or 2213 3443 4493 <u>9 hours</u> from: 4420 (3-6 hours) 4430 (3-6 hours) 4450 (3-6 hours)
<u>Additional Requirements</u> ART 3643
18 hours upper-division Studio ART or career related areas:
<b>Electives <u>12</u> hours:</b>
Hours from upper- or lower-division courses to complete the required total.  3 hours may need to be upper division.

Other Requirements: See notes 1, 2, & 3 on back of degree sheet.

Foreign Language Proficiency: See note 3 on back of sheet

Upper-Division Gen Ed: 6 hours outside major prefix.

Upper-Division Credit: Total hours must include at least 48 hours in courses numbered 3000 or above.

Students will be held responsible for degree requirements in effect at the time of matriculation (date of first enrollment) & any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

# Appendix B

## OSU Tulsa: 2+2 Planning Guide

*This is not an official University Degree Sheets but rather an planning guide to aid students wishing to transfer to the junior level program in Graphic Design at either OSU Tulsa or the OSU Stillwater campus.*

● BFA Graphic Design . . . . .	42
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# Two-Year Planning Guide

for students transferring from  
**TULSA COMMUNITY COLLEGE TO OKLAHOMA STATE UNIVERSITY**  
 pursuing a Bachelor of Fine Arts Degree in  
**ART (GRAPHIC DESIGN)** Degree Plan 2003-04

<b>General Education Requirements 40</b>		
<b>OSU General Education Area</b>	<b>Hours</b>	<b>Tulsa Community College Equivalents</b>
English Composition	6	ENGL 1113 Freshman Composition I <u>and</u> ENGL 1213 Freshman Composition II
American History and Government	6	HIS 1483 Amer Hist to 1865 <u>or</u> HIS 1493 Amer Hist after 1865; <u>and</u> POS 1113 American Government
Analytical and Quantitive Thought (A)	6	MTH 1473 Math/Critical Thinking or MTH 1513 College Algebra <u>and</u> 3 additional hours designated (A) from list on back of sheet; <u>or</u> MTH 1715
Humanities (H)	6	6 hours designated (H) from list on back of sheet
Natural Sciences (N) Scientific Investigation (L)	8	8 hours designated (N) from list on back of sheet. <i>One course must have an (L) designation.</i>
Social And Behavioral Sciences (S)	6	6 hours designated (S) from list on back of sheet.
International Dimension (I)		(I) designated course from list on back of sheet
Controlled Electives	2	Any course on list on back of sheet.

<b>College/Departmental Requirements 10</b>		
<b>College Requirements</b>	<b>Hours</b>	<b>Tulsa Community College Equivalents</b>
Orientation	1	
Arts and Humanities	3*	<i>(see note 1 on back of sheet)</i>
Art History	6	
Foreign Languages		<i>(see note 2 on back of sheet)</i>

<b>Major Requirements 21</b>		
<b>Department Courses</b>	<b>Hours</b>	<b>Tulsa Community College Equivalents</b>
ART 1103 Drawing I	3	ART 1123 Drawing I
ART 1113 Drawing II	3	ART 1133 Drawing II
ART 1803 Introduction to Art	3	ART 1053 Survey /Art History I
ART 2203 3 D Design	3	ART 1083 3 D Design
ART 2403 Illustration I	3	ART 2403 Illustration I
ART 2413 Typography I	3	ART 2413 Typography I
ART 2423 Graphic Design I	3	ART 2423 Graphic Design I

**Total TCC Hours: Maximum 71**

**A minimum of 60 hours must be earned at a four-year institution, and a minimum of 30 hours must be earned in residence at Oklahoma State University.**

*This sheet is to be used only as a guide and should not be considered a contract between the student and either Oklahoma State University or the College of Arts & Sciences.*

# Two-Year Planning Guide

for students transferring from  
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English Composition	6	ENGL 1113 Freshman Composition I <u>and</u> ENGL 1213 Freshman Composition II
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Analytical and Quantitive Thought (A)	6	MTH 1473 Math/Critical Thinking or MTH 1513 College Algebra <u>and</u> 3 additional hours designated (A) from list on back of sheet; <u>or</u> MTH 1715
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Social And Behavioral Sciences (S)	6	6 hours designated (S) from list on back of sheet.
International Dimension (I)		(I) designated course from list on back of sheet
Controlled Electives	2	Any course on list on back of sheet.

<b>College/Departmental Requirements 10</b>		
<b>College Requirements</b>	<b>Hours</b>	<b>Tulsa Community College Equivalents</b>
Orientation	1	
Arts and Humanities	3*	<i>(see note 1 on back of sheet)</i>
Art History	6	
Foreign Languages		<i>(see note 2 on back of sheet)</i>

<b>Major Requirements 21</b>		
<b>Department Courses</b>	<b>Hours</b>	<b>Tulsa Community College Equivalents</b>
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**Total TCC Hours: Maximum 71**

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