

CONTINUING MEDICAL EDUCATION

Mission

To offer programs in continuing medical education for osteopathic physicians and related professionals in order to guarantee the continuation of high standards of osteopathic medical practice throughout Oklahoma and the United States

Vision

Facilitate the development, implementation and evaluation of programs to meet the changing needs of physicians and other related professionals

The Office of Continuing Medical Education will also:

- Ensure the quality of educational guidelines by adhering to the guidelines and standards established by the American Osteopathic Association (AOA);
- Provide continuing medical education opportunities for physician faculty at the Health Sciences Center, College of Osteopathic Medicine and physicians practicing throughout the state of Oklahoma and nationwide and;
- Assist practitioners in maintaining their basic knowledge and learning of advances in medicine, thus assisting in providing quality care to residents of the region.

Core Values

Excellence – We seek excellence in all our endeavors, and we are committed to continuous improvement.

Integrity – We are committed to the principles of truth and honesty, and we will be equitable, ethical, and professional.

Service – We believe that serving others is a noble and worthy endeavor.

Intellectual Freedom – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

Diversity – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

Stewardship of Resources – We are dedicated to the efficient and effective use of resources. We accept the responsibility of the public's trust and are accountable for our actions.

Strategic Goals, Critical Success Factors, Objectives, and Strategies

Goal One. Enhance and expand scientific medical knowledge.

Critical Success Factors:

- Deliver three American Osteopathic Association accredited continuing medical education live-offerings annually; two of the three will be accredited by the American Osteopathic Association and the American Academy of Family Physicians.
- Initiate activities to include internet-based materials; thus providing a minimum of nine hours annually of internet-based continuing medical educational enduring materials.

Objectives:

Objective 1.1: Provide 65-70 hours of accredited live-educational offerings annually.

Strategies:

- Ensure the quality of all educational programming by adhering to guidelines and quality standards established by the American Osteopathic Association for accredited Category 1 sponsors of continuing medical education.
- Successful completion of document surveys conducted by the American Academy of Family Physicians and accreditation surveys conducted by the American Osteopathic Association.

Objective 1.2: Provide recognition and increased exposure for the university.

Strategies:

- Increase the number of nationally recognized faculty to serve as presenters.
- Select faculty whose qualifications compliment the design for the educational activity.

Objective 1.3: Provide physicians and related professionals located across the nation and abroad, in small states, and in rural, remote and underserved areas access to a cost-effective mode of Category 1 CME offerings without he or she having to leave their office environment.

Strategies:

- Seek opportunities for increased external funding for new initiatives.
- Collaborate with OSU Computing Services to provide users with a secure web site and one that is user friendly.
- Collaborate with OSU Telecommunications Department in providing cutting-edge technologies regarding videotaping and digitization of educational lectures.
- Digitize and utilize the most up-to-date educational lectures for web based material.

- Hire support staff as needed.
- Insure that existing web site information is accurate and up-to-date.
- Encourage and enable department staff to improve computer skills and knowledge.
- Purchase equipment and software as needed.

Objective 1.4: Enhance the physician's ability to provide efficient and effective health care and to allow him or her to meet the diverse health needs of society in general.

Strategies:

- Utilize up-to-date clinical practice data to drive planning for educational activities.
- Provide information to physicians that apply to their practice settings and geographical locations.

Goal Two. Promote excellent practice skills in the healthcare field, locally, regionally, and nationally.

Critical Success Factors:

- Incorporate topics in the areas of risk management, ethics/professional responsibility into programming utilizing up-to-date clinical practice data to drive planning for educational activities.

Objectives:

Objective 2.1: Improve patient care by improving clinical skills.

Strategies:

- Utilize faculty specializing in areas of risk management and medical ethics.
- Increase the number of faculty that can give priority to areas in which rapid advances are occurring.
- Construct activities that assist learners in applying the content to their practice setting.
- Assist program faculty in preparation of course syllabi and presentation materials to reinforce the learning experience.
- Emphasize high quality in program management and planning of traditional events.
- Integrate our efforts with others in the university and our community by demonstrating a willingness to work together by cosponsorship/sponsorship of continuing medical education offerings.

Goal Three. Promote the innovative use of informational technologies in formats including meetings, workshops and enduring materials.

Critical Success Factors:

- Add 50 educational lectures annually to existing Audio/Video Loan Program.
- Provide nine hours of internet-based materials annually.
- Provide concurrent hands-on workshops during live offerings.

Objectives:

Objective 3.1: Achieve recognition as being an accredited American Osteopathic Association Category 1 provider that provides the highest standard of excellence in continuing medical education and one that enhances teaching and learning.

Strategies:

- Collaborate with OSU Telecommunications Department and Computing Services in providing cutting-edge technologies.
- Utilize evaluation data collected from all offerings to determine topics of interest regarding hands-on-workshops and educational lectures.
- Select faculty whose qualifications compliment the design and implementation of hands-on-workshops.

Goal Four. Ensure the quality of educational offerings by adhering to standards established by the American Osteopathic Association for sponsors of continuing medical education.

Critical Success Factors:

- Maintain position as an American Osteopathic Association fully accredited Category 1 sponsor of continuing medical education.

Objectives:

Objective 4.1: Successful completion of American Osteopathic Association accreditation surveys scoring 90% or above.

Strategies:

- Closely monitor and adhere to American Osteopathic Association Uniform.
- Guidelines for accredited Category 1 sponsors of continuing medical education.
- Closely monitor and adhere to American Osteopathic Association Quality.
- Standards for Category 1 sponsors of continuing medical education providers during program planning.
- Utilize program evaluation data to determine whether the activity content was balanced, free of commercial bias and that objectives were met.
- Immediate and accurate implementation of new accreditation guidelines.